

# Brent Jones of ESRI discusses 'Why GIS Needs Surveyors'

Combining all the GIS and land development technologies that exist today is what Brent Jones suggested surveyors do in his keynote address to the attendees at the 2nd annual Carlson User Conference. Jones, PE, PLS, is the Survey, Cadastre, and Engineering Industry Manager for ESRI, which designs and develops the world's leading geographic information system (GIS) technology.

To help surveyors accomplish this, Jones announced an upcoming grant program to be offered by ESRI for every Carlson IntelliCAD user. "ESRI is very supportive of Carlson's development on IntelliCAD and we want to support your users," said Jones of this specialized grant program being developed exclusively for Carlson IntelliCAD users. "We want to help surveyors leverage their existing resources to help in the GIS market." With this offer Carlson IntelliCAD users will be able to access GIS technology and jump-start a GIS practice. [Read More](#)

Originally posted on **Carlson Connection** by Karen Cummings