

# Free Carlson Webinars – Everyone Is Eligible to Attend In December!

Last December I announced that I planned to start including 12 months access to a variety of free, interactive training webinars with all new purchases Carlson Software. Read all the way to the bottom to see how to attend even if you didn't purchase from me recently...

My intent in offering this training was two-fold: 1) I had gotten to a point where I had too many requests for beginning Carlson training from too many people to be able to handle it all myself so I needed a way to get the training to more people at one time and 2) to continue making sure that, if you purchase software from me, the tools and training you need to get started are available to you. After all, what's the good of purchasing new software if you are never shown how to use it?

I've had to adjust the timing and format a bit in order to make sure I'm able to cover all the material the way I want to. I think at first it was just one webinar per month but each one got longer and longer (up to 3 hours!) as I was trying to cram everything you needed to know about each program into each session. I've finally determined that 3-4 roughly hour-long webinars each month on various topics seems to work best. Then, of course, just as soon as I thought I had it all figured out one of my customers registered a mild complaint that all the sessions were during the day when he, a land surveyor, is in the field. That's a valid point. So, in January I've added a 5th hour at 6:00 pm ET to see what kind of response I get. I won't guarantee there'll be too many of these but I'm willing to offer

it and try. You can find the upcoming list of webinars [here](#).

At this time the only way to get access to the webinars is if you purchase a new license of software from me. Have I mentioned I've got GREAT! year-end specials? Also, in some cases, upgrades or maintenance renewal may qualify you to attend.

However, keep watching this space for an announcement in the next week or so about how you can purchase a year's access to the webinars in case you're at a point where you need/want the training but don't need new software. This is in response to a few dozen requests I've had through the year requesting access even though they didn't purchase software from me recently.

In the meantime and in the spirit of Christmas, if you're considering purchasing or have already purchased from another dealer, please feel free to pre-register and attend one of our December webinars for free as a way to check it out and see if it's something you'll find beneficial. "Seating" is limited and clients who have purchased from me in the last 12-month will get first refusal but we'd love to have you join us.

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## **Carlson (and my) End-of-Year Specials are Here!**

I'm a few days late in posting this but Carlson has announced their end-of-year CAD pricing specials for 2014.

So, what's on the shelf? For desktop software we have specials

on:

- Carlson Civil Suite 2015 plus maintenance through 9/1/2015 Everyday retail price for this bundle is \$4,125, Carlson's year-end price is \$2,995 and my price is... less than that!
- Survey 2015 with embedded AutoCAD Everyday retail price for this is \$2,995, Carlson's year-end price is \$2,695 and my price is... less than that too!
- Takeoff 2015 (T8) with embedded AutoCAD Everyday retail price for this bundle is \$9,000, Carlson's year-end price is \$7,500 and my price is... you guessed it... less than that!

All software purchases include 12 months of access to my live, interactive webinars. These are exclusive training sessions that are not publicly posted online and I'm currently scheduling approximately 3-4 hours per month on various topics. This is my way to help as many of my customers as possible use your software and keep it from becoming shelf-ware!

But, that's not all!

I also have additional discounts on new purchases of Carlson Survey, Civil, Hydrology, GIS, Takeoff Suite, Construction, CADNet, Trench & GeoTech with Maintenance. These links go to my online store where you can see my standard discounts but I'm not allowed to advertise the super-duper special pricing. You'll have to email me or Request A Custom Proposal to find out details...

Both Carlson's specials and the ones I'm running on my own will expire on 12/31/2014...