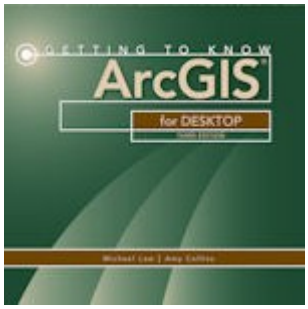
They’re Back!! ESRI, I mean!



I got a nice surprise a few weeks ago – a call from Donny Sosa, a Survey Industry Specialist with ESRI. Donny was nice enough to come to North Carolina and present a session at my end-of-year workshops a few years ago.

Even though he gets it, I’m sure Donny groans when he hears the joke that “GIS means Get It Surveyed”… because he & I originally met after he and Brent Jones made their ***Why GIS Needs Surveyors*** presentation at a Carlson User Conference in 2009. Since then I’ve understood that he is committed to getting surveyors to provide survey-quality data to public and private GIS-systems so that the quality of the data we all rely on continues to improve.

Donny called because he remembered that a lot of my customers were excited about, and took advantage of, the **free GIS Starter Kit** that ESRI offered to Carlson’s IntelliCAD users after that presentation and wanted to let me know that the program is back in place.

Here are the details – effective… NOW!

Those currently using Carlson with IntelliCAD are eligible for a **FREE “GIS Starter Kit**” from ESRI.

The Kit includes 3 books:

- ArcGIS for Desktop Basic
- A to Z GIS: An Illustrated Dictionary of Geographic Information Systems
- Getting to Know ArcGIS for Desktop, Third Edition

To take advantage of the offer, call **1-800-GIS-XPRT FREE (1-800-447-9778 FREE)** and request the **Carlson-IntelliCAD GIS Starter Kit** and please have your Carlson Serial Number available.

You can learn more about ESRI’s commitment to survey and engineering by attending the Esri AEC Summit or by visiting www.esri.com.