

Carlson Software 2023 Year End Specials



Carlson End-of-Year Software Specials!

Carlson Select Suite
Choose from the following modules: Survey, Civil, GIS, Hydro, CADnet, or Point Cloud Basic, plus Maintenance for 12 months from purchase

Pick Any 4 Modules \$3,450* *Save \$1,225*
Pick Any 2 Modules \$2,550* *Save \$1,135*

PhotoCapture Standalone & Point Cloud Advanced
Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance for 12 months from purchase
\$5,995* *Save \$3,355*

Carlson Survey OEM 2024
Powered by Autodesk® AutoCAD® OEM
\$2,895* *Save \$355*

Carlson Point Cloud Upgrade
Carlson Point Cloud Basic Upgrade to Point Cloud Advanced + Maintenance for 12 months from purchase
\$1,950* *Save \$2,050*

Offers expire 12/29/2023

Carlson Software is offering another great selection of Year End Specials!

Visit [ThatCADGirl.com/specials](https://thatcadgirl.com/specials)
for additional discounts and FREE training with your purchase!

(954) CAD-GIRL or (954) 223-4475
ContactUs@ThatCADGirl.com



Survey with embedded AutoCAD (OEM)

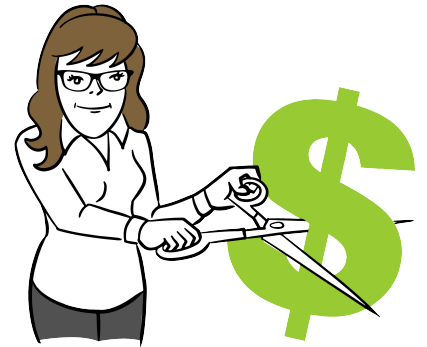
Select Suite Pick 2

Select Suite Pick 4

Civil Suite

Photo Capture and Point Cloud Advanced

A BIG discount to upgrade your Point Cloud Basic to Point Cloud Advanced!

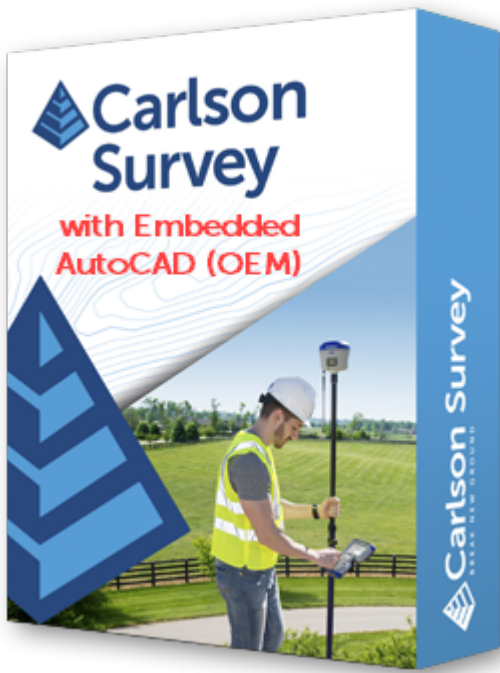


And then, even MORE discounts through That CAD Girl!

We're including FREE Maintenance with almost all Carlson Software modules and suites plus you'll receive FREE training with every new purchase!

What else? All software purchases through That CAD Girl are eligible for 1 FREE registration to our Virtual Workshop, to one of our Virtual Classroom training events and a year's access to our live, interactive webinar training sessions.

Purchases of Carlson Takeoff Suite and Takeoff OEM includes a FREE registration to our 2+ day Fast Track with Carlson Takeoff training in January 2024. We aren't just interested in selling you the software – we want you to use it and love it!



▪

[Read more](#)



with

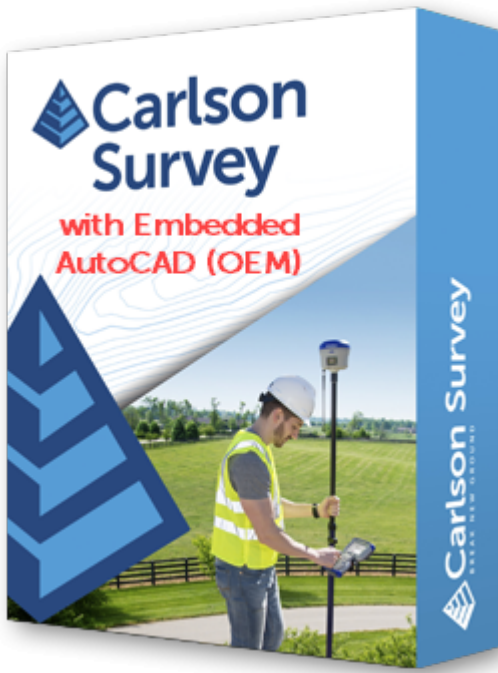


Read more



Read more

Civil Suite



Read more



Read more

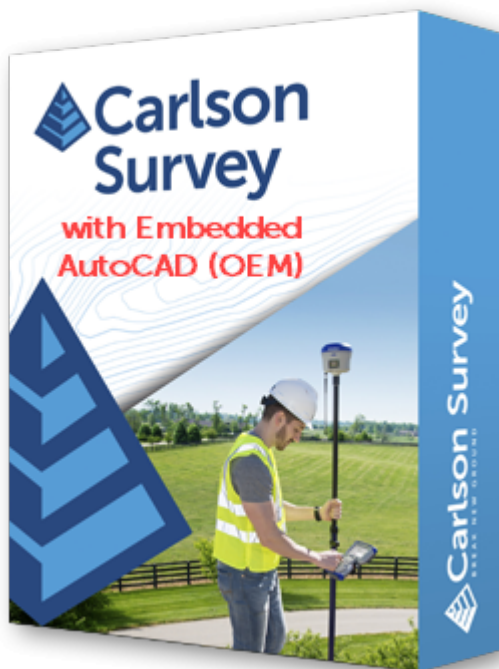
Civil Suite



with



Read more



Read more



with



▪

Read more



▪

Read more

Civil Suite

Carlson End-of-Year Software Specials!

Carlson Select Suite
Choose from the following modules: Survey, Civil, GIS, Hydro, CADnet, or Point Cloud Basic, plus Maintenance for 12 months from purchase

Pick Any 4 Modules *Save \$1,225*
\$3,450*

Pick Any 2 Modules *Save \$1,135*
\$2,550*

PhotoCapture Standalone & Point Cloud Advanced
Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance
Maintenance for 12 months from purchase
\$5,995* *Save \$3,355*

Carlson Survey OEM 2024
Powered by Autodesk® AutoCAD® OEM
\$2,895* *Save \$355*

Carlson Point Cloud Upgrade
Carlson Point Cloud Basic Upgrade to Point Cloud Advanced + Maintenance
Maintenance for 12 months from purchase
\$1,950* *Save \$2,050*

Offers expire 12/29/2023

Carlson has recently announced their year-end pricing for desktop software and they will run from **Wednesday 11/1 thru Friday 12/29/2023!**

Visit ThatCADGirl.com/specials
for additional discounts and FREE training with your purchase!

(954) CAD-GIRL or (954) 223-4475
ContactUs@ThatCADGirl.com

Carlson
AUTHORIZED DEALER
CERTIFIED TRAINING CENTER

This year's specials include Survey with embedded AutoCAD (OEM), Select Suite Pick 2, Select Suite Pick 4, Civil Suite and a steep discount to upgrade your Point Cloud Basic to Point Cloud Advanced!

Not sure what you need? Click here for our FAQ:P3D? or Point Cloud? then Point Cloud Basic? or Point Cloud Advanced?

In addition to the specials being offered directly from Carlson, That CAD Girl has additional discounts and pricing for Carlson Takeoff Suite, Takeoff OEM and Point Cloud Advanced. You can

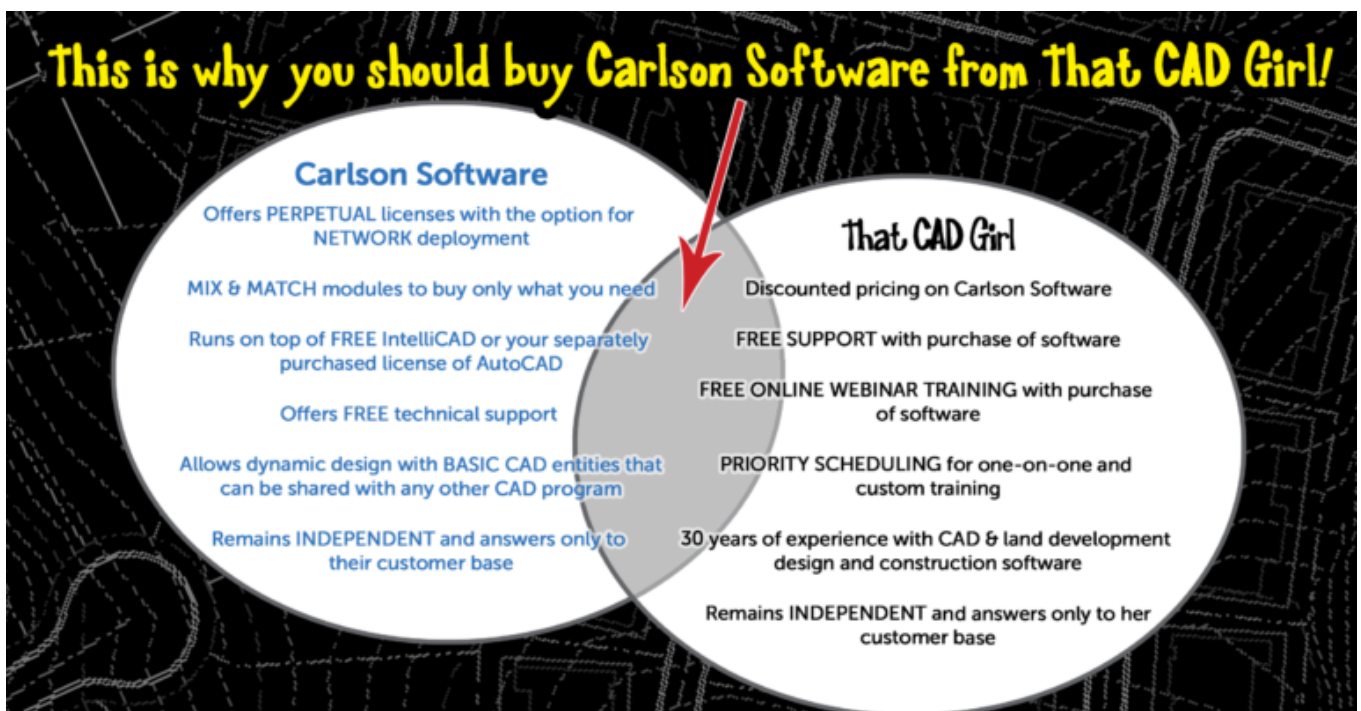
find the end-of-year specials listed here and you can also check out our Active Coupon Codes for additional discounts.

What else? All software purchases through That CAD Girl are eligible for half-price registration to our Virtual Workshop and a year's access to our live, interactive webinar training sessions.

Purchases of Carlson Takeoff Suite and Takeoff OEM will also give you a free registration to our 2-day Fast Track with Carlson Takeoff training in January 2023. We aren't just interested in selling you the software – we want you to use it and love it!

Don't forget to subscribe to our YouTube channel where you can find our Picks and Clicks videos plus several "Product Overview" recordings that demonstrate features in different programs.

Request a Custom Proposal



Carlson End-of-Year Software Specials!

Carlson Select Suite
Choose from the following modules: Survey, Civil, GIS, Hydro, CADnet, or Point Cloud Basic, plus Maintenance for 12 months from purchase

Pick Any 4 Modules **\$3,450*** *Save \$1,225*

Pick Any 2 Modules **\$2,550*** *Save \$1,135*

PhotoCapture Standalone & Point Cloud Advanced **\$5,995*** *Save \$3,355*

Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance
Maintenance for 12 months from purchase

Carlson Survey OEM 2024 **\$2,895*** *Save \$355*

Powered by Autodesk® AutoCAD® OEM

Carlson Point Cloud Upgrade **\$1,950*** *Save \$2,050*

Carlson Point Cloud Basic Upgrade to Point Cloud Advanced + Maintenance
Maintenance for 12 months from purchase

Offers expire 12/29/2023

Carlson has recently announced their year-end pricing for desktop software and they will run from **Wednesday 11/1 thru Friday 12/29/2023!**

Visit ThatCADGirl.com/specials
for additional discounts and FREE training with your purchase!

(954) CAD-GIRL or (954) 223-4475
ContactUs@ThatCADGirl.com

Carlson
AUTHORIZED DEALER
CERTIFIED TRAINING CENTER

This year's specials include Survey with embedded AutoCAD (OEM), Select Suite Pick 2, Select Suite Pick 4, Civil Suite and a steep discount to upgrade your Point Cloud Basic to Point Cloud Advanced!

Not sure what you need? Click here for our FAQ:P3D? or Point Cloud? then Point Cloud Basic? or Point Cloud Advanced?

In addition to the specials being offered directly from Carlson, That CAD Girl has additional discounts and pricing for Carlson Takeoff Suite, Takeoff OEM and Point Cloud Advanced. You can

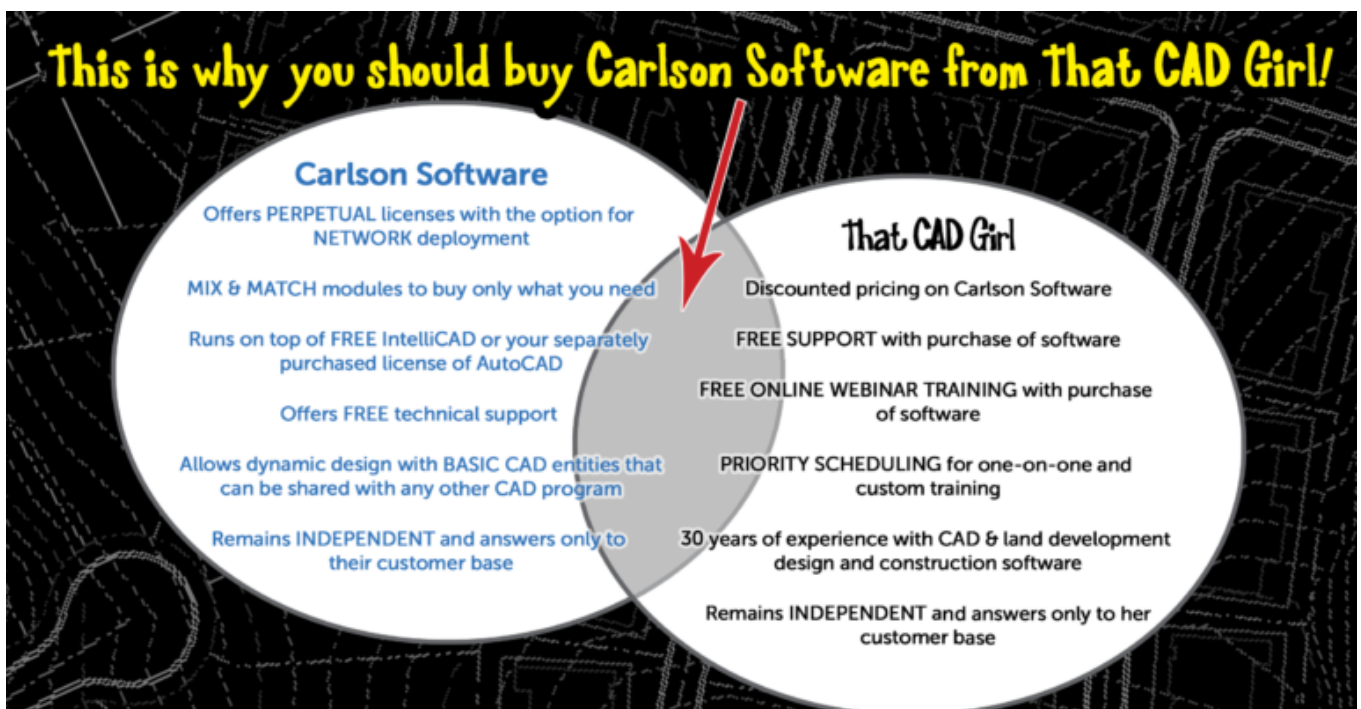
find the end-of-year specials listed here and you can also check out our Active Coupon Codes for additional discounts.

What else? All software purchases through That CAD Girl are eligible for half-price registration to our Virtual Workshop and a year's access to our live, interactive webinar training sessions.

Purchases of Carlson Takeoff Suite and Takeoff OEM will also give you a free registration to our 2-day Fast Track with Carlson Takeoff training in January 2023. We aren't just interested in selling you the software – we want you to use it and love it!

Don't forget to subscribe to our YouTube channel where you can find our Picks and Clicks videos plus several "Product Overview" recordings that demonstrate features in different programs.

Request a Custom Proposal



Fast Track to Carlson Takeoff – January 2024

Don't miss our upcoming Virtual Classroom training from That CAD Girl!



Get on the
Fast Track
with Carlson Takeoff
Quantity Takeoffs & Surface Modeling for Machine Control

January 23rd, 25th & 26th
Register Now at www.ThatCADGirl.com/classes

Learn to:

- Start your project from 2D images or paper
- Use Takeoff's layer-based system to track features and report quantities
- Easily account for subgrades and topsoil in cut/fill calcs
- Import CAD files and data from other programs
- Build complex surface models with multi-floor buildings and retaining walls
- Generate reports and cut/fill color maps
- Export files for machine control

That CAD Girl
www.ThatCADGirl.com

CERTIFIED TRAINING CENTER
Carlson College
That CAD Girl is a charter member of Carlson College

Our goal for 2024 is to double our offerings of long-form Virtual Classroom sessions and that starts in January with our Fast Track to Carlson Takeoff. This will be 2+ days of demonstration and presentation where users will learn to:

- Start your project from 2D images or paper
- Use Takeoff's layer-based system to track features and report quantities
- Easily account for subgrades and topsoil in cut/fill calcs

- Import CAD files and data from other programs
- Build complex surface models with multi-floor buildings and retaining walls
- Generate reports and cut/fill color maps
- Export files for machine control

[Click here to read the full announcement](#)

You Could Attend for FREE!

Purchase a new license of Carlson Takeoff Suite or Takeoff OEM and receive 1 FREE registration to this training

Carlson Software 2024 has been released!



Carlson Software released the 2024 version of their desktop products on October 16, 2023.

With the 2024 release, Carlson has upgraded the IntelliCAD “experience” and now defaults to IntelliCAD 11 which is a major upgrade! Click [here](#) to review all the updates in the new 2024 software.

Carlson 2024 products can be installed with (included) IntelliCAD 10.1a or 11.1 or on top of your separately purchased license of AutoCAD 2018-2024.

Carlson Survey and Takeoff 2024 with embedded AutoCAD (OEM) are expected to be released within the next few weeks.

Any user who has purchases a new Survey or Takeoff with embedded AutoCAD (OEM) within 30 days of the new release will receive an automatic upgrade. If this applies to you, please Email us and we’ll make sure you get your free upgrade.

If you are currently running Carlson and have an active maintenance contract, **you are eligible for a free upgrade to Carlson Software 2024.** You will need your 2023 serial number and can use this Lookup screen to find your 2024 serial number.

If you’re a past customer of That CAD Girl, you may be able to find your Carlson Customer ID, serial numbers and maintenance reports on your That CAD Girl Customer Portal.

FAQ: What are the improvements to Carlson over previous versions? (a running thread)

FAQ: What you should know about purchasing Carlson Software

2023 Carlson Software Workshops – In-Person and Virtual

That CAD Girl

Carlson Software Workshops
In-Person and Virtual Workshops
\$99 per day for in-person, includes FREE registration to Virtual

CARLSON 2024

More than 30 hours of training over 4 days!!

www.ThatCADGirl.com/workshops

We are happy to announce that our annual That CAD Girl and Carlson Software Workshops are finally returning to “our regularly scheduled programming” here in 2023!!

For the first time since 2019 we will be holding in-person workshops in Raleigh and Statesville, North Carolina in November and will also conduct 2-days of Virtual Workshops for those outside our area. We always aim to provide the training you need, as conveniently as possible, to fulfill your continuing education and professional development requirements.

Pricing is \$99 per day for in-person and \$99 for 2-days of

Virtual.

However, you can attend our Virtual Workshops for FREE with the purchase of a new license of Carlson Software from That CAD Girl or with your registration to in-person workshops.

Click here to learn more about our Raleigh NC event on 11/7/2023

Click here to learn more about our Statesville NC event on 11/9/2023

Click here for more about our Virtual Workshop sessions on 11/29 and 12/6/2023

**Save the date, it's official!
In-person (and Virtual) end of
year workshops are back in
2023!**



No more 90-day licenses from Carlson

In 2020 with the onset of COVID, Carlson Software began offering the option of 90-Day licenses to accommodate users working at home. Just this weekend, we were notified that the 90-day licenses are no longer being offered as an option.

If you are currently running a 90-day license, you will need to consider purchasing a full license before yours expires. We will be sending out notices to our customers to give you as much advance notice as possible.

Please contact Claire or me at ContactUs@thatcadgirl.com or (954) 223-4495 if you have questions or need pricing.

Missed our Virtual Workshops? Recordings now available for purchase



We've had many requests to make the recordings from our 2022 Virtual Workshops available for purchase – so we've listened! You can now purchase access to all of those recordings for only \$99.

Across all session over 6 days, we have about 36 hours of recorded training. The sessions Included:

Day 1, Introduction to CAD, Plain CAD... AutoCAD or IntelliCAD... for the new user

Day 2, Introduction to Carlson Software for the new user

Day 3, Carlson Software Showcase featuring Q & A Round-Table and Ask-the-Expert sessions with Carlson Software staff

Day 4, Carlson Field to Finish, from start to finish

Day 5, Civil Design in Carlson Software

Day 6, Carlson Software Case-Studies and Tips & Tricks

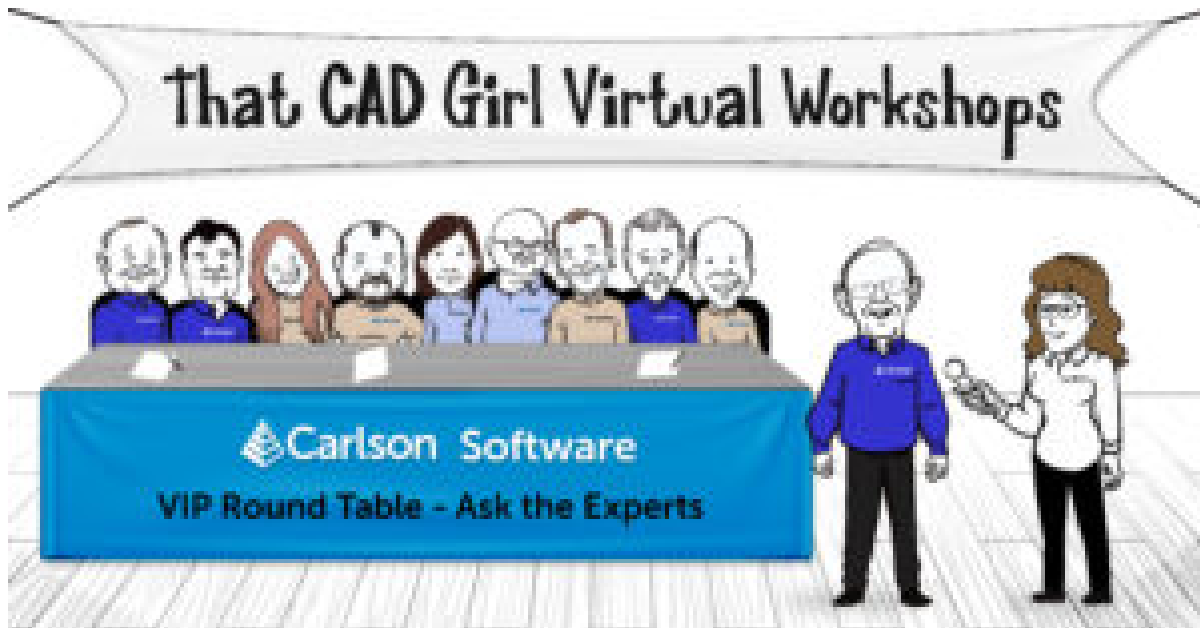
If you have any questions, please reach out to Claire DiBlasi or me at ContactUs@ThatCADGirl.com.

2022 Virtual Workshop Registration Discount!

Although we've already completed 2 of our 6-days of workshops, we've continued to get calls and requests to register for the remaining days.

It's true that "the best is yet to come" but, in the spirit of Thanksgiving, Black Friday and end-of-year specials, we've decided to reduce the cost of the registration to \$99 for the remaining sessions.

Coming up Tuesday Nov 29th, we are putting the sales, support and development teams from Carlson Software in the hot seat to answer your questions! You won't want to miss this!



Currently scheduled: Bruce Carlson, Leonid Entov, Scott Griffin, Butch Herter, Mark Long, Doug Aaberg, Sara Winter, Shan Lu, Lon Watson, John Gerber and more!

Survey OEM 2023 Released!



I've been pretty impressed with the stability and performance of the Carlson 2023 products so it's not a surprise that they have released Survey OEM 2023 so quickly.

Wondering what's new in the latest release? Don't miss

our FAQ: What are the improvements to Carlson over previous versions?

Anyone who purchased 2022 after 10/1/2022 is eligible for a free upgrade to 2023. Please send Claire or me an email at ContactUs@ThatCADGirl.com and we'll help you get your new serial number.

If you are interested in running a 30-day trial to try it before you buy it, please reach out to us and we will be happy to send that to you as well.

PS: Carlson's and That CAD Girl's year-end specials are ongoing through 12/31/2022... don't miss out!

On the Agenda... Fast Track to CAD

The image is a promotional poster for a workshop. On the left, a stylized illustration shows a woman with glasses and brown hair sitting in a black car with yellow headlights. The car is on a black road that curves upwards. The background is a light green grid with faint technical drawing lines and numbers. The text on the right side of the poster reads: "Get on the Fast Track with an Introduction to CAD and Carlson Software That CAD Girl's 2022 Virtual Workshops - more than 30 hours of training over 8 days - Other sessions include: - Carlson Software VIP Round Table - Ask the Expert! - Carlson Field to Finish - Civil Design in Carlson Software - User Case Studies and Tips & Tricks Visit www.thatcadgirl.com/workshops". At the bottom right, there are logos for "That CAD Girl" and "Carlson College".

Get on the

Fast Track

with an Introduction to
CAD and Carlson Software

That CAD Girl's 2022 Virtual Workshops
- more than 30 hours of training over 8 days -

Other sessions include:

- Carlson Software VIP Round Table - Ask the Expert!
- Carlson Field to Finish
- Civil Design in Carlson Software
- User Case Studies and Tips & Tricks

Visit www.thatcadgirl.com/workshops

That CAD Girl
www.thatcadgirl.com

Carlson College

I'm just finishing up the agenda for the first day of our 2022 Virtual Workshops – and I couldn't wait to share! On Tuesday 11/15 we'll have 6 hours together for an **Introduction to CAD**. I guess I'm well on my way to developing a "series" of these *Fast Track to...* sessions.

Whether you're using AutoCAD or IntelliCAD, I think this is going to be a very helpful training session because it's scheduled with plenty of time to dig into some of the necessities for beginners. And, although this is a lead-in to **Introduction to Carlson Software** next week, this is SIMPLY CAD STUFF and will be perfect for beginners!

Here's a bullet list:

- Drawing Environment and Settings
- Basic Draw Commands
- Basic Edit Commands
- Layers, linetypes and lineweights
- Lintype Scales

- Blocks and External References
- Model and Paper Space
- Drawing Templates
- National CAD Standards

If you think this lesson plan would help you or co-workers out, there's still time to register... only \$199 for 6 days of training, and you can pick and choose which session(s) you'd like to attend!