

Carlson Software 2022 Year End Specials

**End-of-Year Specials!
For Carlson Software**

Carlson Survey OEM
Powered by AutoCAD + AutoCAD LT OEM
\$2,695
Save \$1500

Carlson Select Suite
Choose from the following modules: Survey, Civil, GIS, Hydro, iCAD, or Point Cloud Basic, plus Maintenance for 12 months. Free purchase.
Pick Any 4 Modules **\$3,150** Save \$1,245
Pick Any 2 Modules **\$2,150** Save \$1,245

Carlson Point Cloud Upgrade
Upgrade Carlson Point Cloud Basic to Point Cloud Advanced + Maintenance for 12 months.
\$1,750
Save \$2,250

PhotoCapture Standalone & Point Cloud Advanced
Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance for 12 months.
\$4,995
Save \$4,355

Visit www.ThatCADGirl.com for additional discounts and training.

That CAD Girl | Carlson | **Carlson College**

Carlson has recently announced their year-end pricing for desktop software. This year's specials include Survey with embedded AutoCAD (OEM), Select Suite Pick 2, Select Suite Pick 4, Civil Suite and a steep discount to upgrade your Point Cloud Basic to Point Cloud Advanced! Not sure what you need? Click here for our FAQ:P3D? or Point Cloud? then Point Cloud Basic? or Point Cloud Advanced?

In addition to the specials being offered directly from Carlson, That CAD Girl has additional discounts and pricing for Carlson Takeoff Suite, Takeoff OEM and Point Cloud Advanced. You can find the end-of-year specials listed here and you can also check out our Active Coupon Codes for additional discounts.

What else? All software purchases through That CAD Girl are eligible for half-price registration to our Virtual Workshop and a year's access to our live, interactive webinar training sessions.

Purchases of Carlson Takeoff Suite and Takeoff OEM will also give you a free registration to our 2-day Fast Track with Carlson Takeoff training in January 2023. We aren't just interested in selling you the software – we want you to use it and love it!

Don't forget to subscribe to our YouTube channel where you can

find our Picks and Clicks videos plus several “Product Overview” recordings that demonstrate features in different programs.

Request a Custom Proposal



Carlson Software 2023 has been released!



On November 1, 2022 Carlson Software released the 2023 version of their desktop products. With the 2023 release, Carlson is focusing more on performance and stability and a little less on new bells and whistles... I'm guessing the next version will be heavy in the other direction!

Carlson 2023 products will ship with both a preview release of IntelliCAD 11.0 and 10.1 and can also run on top of your separately purchased license of AutoCAD 2018-2023.

Carlson Survey 2023 with embedded AutoCAD (OEM) is expected to be released within the next few weeks but it's unclear at this time whether there will be a 2023 release of Takeoff OEM.

Any user who has purchased Survey OEM 2022 after 10/1/2022 will receive a free upgrade to Survey OEM 2023. If this applies to you, please Email us and we'll make sure you get your free upgrade.

If you are currently running Carlson and have an active maintenance contract, **you are eligible for a free upgrade to Carlson Software 2023**. You will need your 2022 serial number and can use this Lookup screen to find your 2023 serial number.

If you're a past customer of That CAD Girl, you may be able to find your Carlson Customer ID, serial numbers and maintenance reports on our new customer portal. You can access your portal

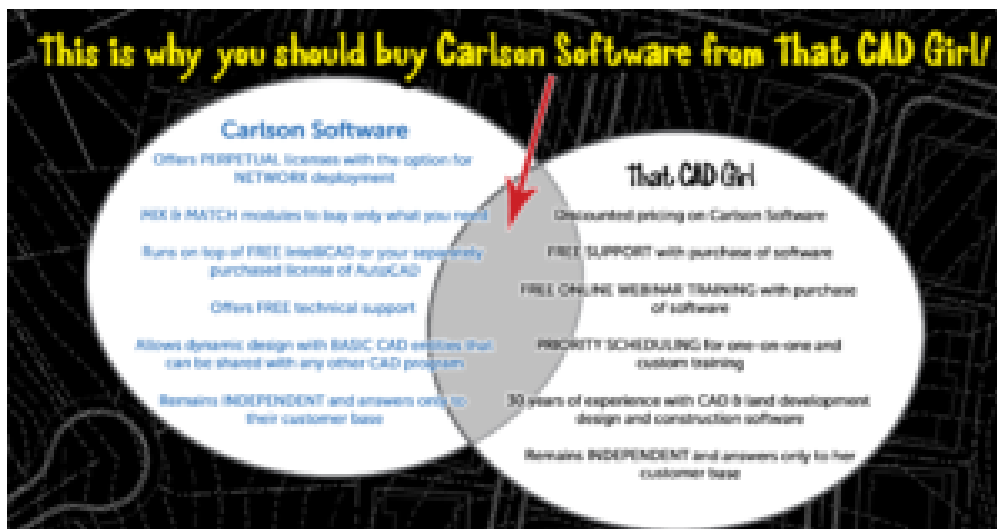
by clicking here and entering your email address. If you haven't been granted Admin privileges by your company's primary point of contact, you may have limited access.

You can read more about the new features and find more information here on Carlson Software's 2023 product page.

Don't forget to subscribe to our YouTube channel where you can find our Picks and Clicks videos plus several "Product Overview" recordings that demonstrate features in different programs.

FAQ: What are the improvements to Carlson over previous versions? (a running thread)

And, don't forget...



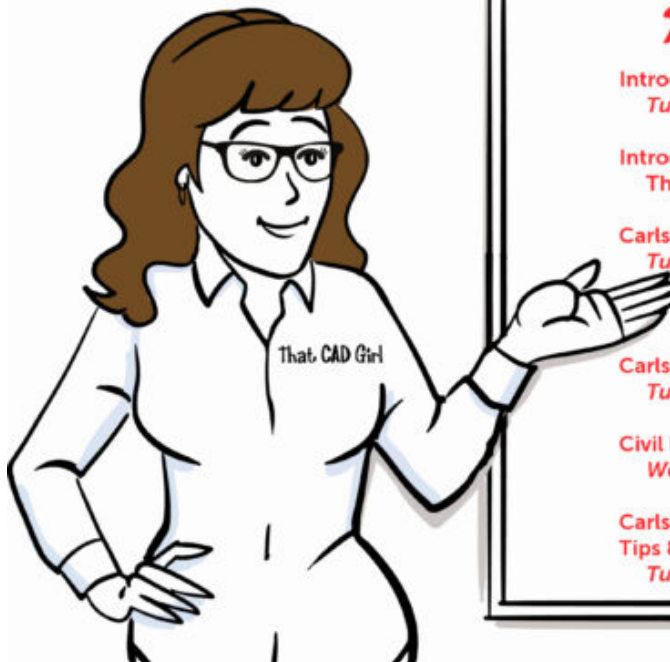
Virtual Workshops 2022 – a

Line-up that goes and goes and goes...!

We're a little late getting this posted but registration for our **2022 Virtual Workshops** is now open! We are expecting to get back to our "regularly scheduled programming" (i.e. in-person workshops) in 2023 but, in the meantime, we want to make sure we give everyone more than you're expecting.

Sessions start on November 15th and we will be offering more than 30 hours of sessions spread over 6 days!

Registration is only \$199 and you can attend as many or as few sessions as you'd like.




2022 VIRTUAL WORKSHOPS

- Introduction to CAD with Jennifer DiBona
Tuesday Nov 15th, 9:30 am - 5:30 pm ET
- Introduction to Carlson Software with Jennifer DiBona
Thursday Nov 17th, 9:30 am - 5:30 pm ET
- Carlson VIP Round Table Sessions - development, sales & support teams
Tuesday Nov 29th, 8:00 am - 6:30 pm ET
- Carlson Field to Finish... from start to finish with Doug Aaberg, PLS
Tuesday Dec 6th, 9:30 am - 5:30 pm ET
- Civil Design in Carlson Software with Mark Long
Wednesday Dec 7th, 9:30 am - 5:30 pm ET
- Carlson Software User Case Study Presentations and Tips & Tricks in Carlson Software with Travis Maxwell
Tuesday Dec 13th, 9:00 am - 5:00 pm ET

Two New Training Events for Carlson Civil Software

We are implementing some big changes behind the scenes here at That CAD Girl so I ask your patience as we slowly roll out more training and support options to our customers.

First and upcoming are two new specialty webinars with Travis covering the much asked about topics of site and subdivision design and grading. All our classes can be found here on our Classrooms and Conferences page and we'll be adding more soon.



Site Selection and Feasibility Studies Using Carlson Software
IN-DEPTH TRAINING IN CARLSON SOFTWARE
Presented by Travis Maxwell, PE

4 HOURS OF IN-DEPTH TRAINING ON JULY 12, 2022
Includes handouts, access to recording (technology permitting), other supporting documentation and a follow up Q & A session on July 19, 2022

\$300 per person
\$250 for early registration by 6/24

SPACE IS LIMITED
visit www.thatcadgirl.com/classes for more information

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Beyond the Basics - Advanced Layout and Grading Techniques Using Carlson LotNet and RoadNet
IN-DEPTH TRAINING IN CARLSON SOFTWARE
Presented by Travis Maxwell, PE

4 HOURS OF IN-DEPTH TRAINING ON AUGUST 3, 2022
Includes handouts, access to recording (technology permitting), other supporting documentation and a follow up Q & A session on August 9, 2022

\$300 per person
\$250 for early registration by 7/8

SPACE IS LIMITED
visit www.thatcadgirl.com/classes for more information

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In-Depth Training for Carlson Hydrology

Description: This 2-day webinar is intended for anyone who is tasked with producing stormwater plans and calculations using Carlson Hydrology, specifically Stormnet(pipe networks) and Hydronet (detention ponds).

Designed by Travis Maxwell, PE, the webinar follows the design process Travis has developed from 28 years of stormwater permitting and design experience. The webinar will cover Storm Network design using Carlson's Stormnet on the first day and Detention Design on the second day using Hydronet.

The webinar will begin with an overview of the design standards and calculations incorporated into the software and will conclude with completed calculations and drawings. A custom tool palette which provides commands in a step by step order will be used and provided to all attendees.

The webinar will cover "all the bells and whistles" included with Carlson Hydrology Module and should provide a solid base for anyone involved with stormwater design using Carlson Software.

Please click [here](#) for the full announcement and complete details

Format: Live, Interactive, Virtual Webinars – Presentation & Demonstration with lots of Q & A

Location: ONLINE via Go To Webinar

Price: \$600 for 2 days

Included: Handouts and supporting spreadsheets, custom Tool Palette, recording (technology permitting)

Hours: 10:00 – 4:30 PM ET (total of 9 hours over two days)

Certificates: Will be provided

Need Custom Training in Carlson Software...? Travis is here to help!

For anyone who has requested one-on-one Carlson Software training from me over the past few years, you can attest to how backed up I've been and, embarrassingly, how unresponsive I've ended up being as well.

As much as I've tried to accommodate the requests by doing webinars, small groups and one-on-ones when I can, I just haven't been able to keep up with the demand for training and had no easy answers on the horizon – although I've been searching.

Enter Travis Maxwell!

He's a pro and you're going to love the solutions he can provide for you and your office!

Travis and the civil engineering design firm he worked with are long-time customers of mine and that's how I got to know him. I actually never talked to him very much because he really knows what he's doing; when he got stuck, he never needed much help from me beyond upgrades and serial numbers.

It's not a stretch to say he has established one of the best track records I've seen for getting the most out of Carlson Software with IntelliCAD in a civil engineering design office.

Travis is no longer a full-time design engineer and has agreed to start providing training and consulting services exclusively through That CAD Girl as an independent contractor.

We've started him off a little slowly with webinars and some one-on-one custom training but we're finally ready to start filling his calendar. We're still a little clunky trying to get all the structural (IT) pieces in place but I'm pretty excited to give him the opportunity to show how great he is at this stuff!

Travis is probably able to handle most anything in the Civil Suite programs – Survey, Civil, Hydrology, GIS – but he specializes in Hydrology and Civil. He's also very experienced at standardizing and customizing Carlson Software with IntelliCAD and deploying Carlson in small to medium size consulting offices.

For now, please visit our Contact Us page and submit a Request for Custom Training – then we'll be in touch!

I asked Travis for a brief bio:

A good description of the services I will provide is to think of me as a cad mechanic. Whether it be a persistent file problem with IntelliCAD or an inefficient workflow, I have probably seen it before.

These skills were developed by working daily with Carlson Civil Suite for 14 years in a busy Civil Engineering design firm and as a Beta Tester for Carlson.

Additionally, I understand the engineering process having been

a design engineer for 28 years. It is my pleasure to share my knowledge with others.

Carlson Software 2022 has been released!



It's a little late but Carlson Software made a "soft release" of the 2022 version of their desktop products earlier this morning – Thursday 12/30/2021. A "soft release" is basically a release without the balloons and streamers!

The Carlson products released today include an embedded copy of IntelliCAD 10.0a and 10.1a and can also run on top of your separately purchased license of AutoCAD 2017-2022. Carlson Survey and Takeoff 2022 with embedded AutoCAD (OEM) are expected to be released within the next few weeks and an update will be posted at the top of this blog post.

If you've purchased Survey or Takeoff OEM 2021 as part of our year end specials, **you'll get a free upgrade to 2022 when it's**

released. Email me if you have questions about this!

If you are currently running Carlson and have an active maintenance contract, **you are eligible for a free upgrade to Carlson Software 2022.** You will need your 2021 serial number and can use this Lookup screen to find your 2022 serial number.

If you're a past customer of That CAD Girl, you may be able to find your Carlson Customer ID, serial numbers and maintenance reports on our new customer portal. You can access your portal by clicking here and entering your email address. If you haven't been granted Admin privileges by your company's primary point of contact, you may have limited access.

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And, don't forget...



Reminder! 2021 Year End Specials are expiring soon!

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Carlson Select Suite Choose from the following modules: Survey, Civil, GIS, Hydro, CADnet, or Point Cloud Basic, plus Maintenance to 8/31/2022 Pick Any 4 Modules \$3,150* Pick Any 2 Modules \$2,150* Save \$1,045 Save \$1,045	
Carlson P3D Topo & P3D Hydrology \$1,750 Carlson P3D Topo + P3D Hydrology + Maintenance Maintenance to 8/31/2022 Save \$2,500	
PhotoCapture Standalone & Point Cloud Advanced \$4,995 Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance Maintenance to 8/31/2022 Save \$4,155	
Carlson Takeoff Suite \$5,995 Carlson Takeoff Suite + Maintenance Maintenance to 8/31/2022 Save \$2,255	
Carlson Takeoff OEM Powered by Autodesk AutoCAD® OEM \$6,995* Save \$2,005	
Carlson Survey OEM 2021 Powered by Autodesk AutoCAD® OEM \$2,695* Save \$300	

For details visit carlson.com/earlybird *Minimum 5-10% off on additional software licenses. License activation required. ©2021 Carlson Software Inc.

Go West 2022
Carlson Software User Conference
April 4-8 Denver, Colorado

Early Bird Special
\$1,295 Save \$200
To register visit carlson.com/earlybird

Carlson Software Inc.
11 East 2nd Street • Mesa, AZ 85204, USA
800-955-9228 • 480-534-9228 • www.carlson.com

Just a reminder that you have a little more than 24 hours to take advantage of Carlson's year-end specials! This year's specials include Survey with embedded AutoCAD (OEM), Takeoff with embedded AutoCAD (OEM), Select Suite Pick 2, Select Suite Pick 4, Civil Suite, Takeoff Suite and P3D Topo with Hydro.

Discounts will expire on 12/31/2021! You may also want to keep an eye on our Active Coupon Codes for additional discounts.

What else? All software purchases through That CAD Girl are eligible for a year's access to our live, interactive webinar training sessions. We aren't just interested in selling you the software – we want you to use it and love it! Also, customers of That CAD Girl get priority scheduling for any available custom training slots with Travis Maxwell or Jennifer.

If you'd like to learn more about Carlson Civil Suite and Takeoff Suite, you can visit and subscribe to our YouTube channel here.

This is why you should buy Carlson Software from That CAD Girl!

Carlson Software	That CAD Girl
Offers PERPETUAL licenses with the option for NETWORK deployment	Discounted pricing on Carlson Software
MIX & MATCH modules to buy only what you need	FREE SUPPORT with purchase of software
Runs on top of FREE IntelliCAD or your separately purchased license of AutoCAD	FREE ONLINE WEBINAR TRAINING with purchase of software
Offers FREE technical support	PRIORITY SCHEDULING for one-on-one and custom training
Allows dynamic design with BASIC CAD entities that can be shared with any other CAD program	30 years of experience with CAD & land development design and construction software
Remains INDEPENDENT and answers only to their customer base	Remains INDEPENDENT and answers only to her customer base

It's Black Friday Y'all!

Celebrate!

BLACK FRIDAY

www.thatcadgirl.com/coupons

Discounts on Carlson Takeoff Suite and other select Carlson Software products!

Available through Sunday 11/28!

Carlson Software 2021 Year End Specials

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Maintenance to 8/31/2022 Save \$2,300

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Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance
Maintenance to 8/31/2022 Save \$4,155

Carlson Takeoff Suite \$5,995
Carlson Takeoff Suite + Maintenance
Maintenance to 8/31/2022 Save \$2,255

Carlson Takeoff OEM \$6,995* Save \$2,005
Powered by Autodesk® AutoCAD® OEM

Carlson Survey OEM 2021 \$2,695* Save \$300
Powered by Autodesk® AutoCAD® OEM

Go West 2022 Carlson Software User Conference
APRIL 2-8 DENVER, COLORADO

Early Bird Special \$1,295 Save \$200
Registration at carlson.com/conference

Carlson Software Inc.
11 East 100 Street • Houston, TX 77036, USA
800-955-5228 • 408-524-5222 • www.carlson.com

Carlson
Survey • Hydro • CAD

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