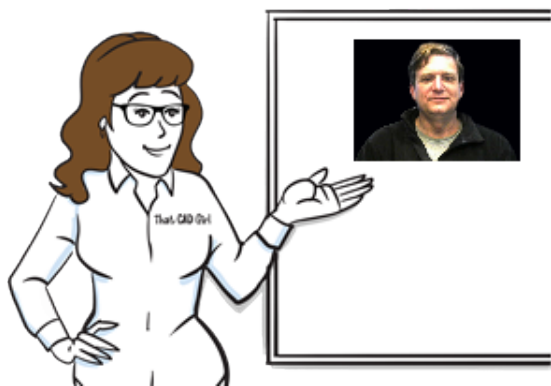


# Need Custom Training in Carlson Software...? Travis is here to help!

For anyone who has requested one-on-one Carlson Software training from me over the past few years, you can attest to how backed up I've been and, embarrassingly, how unresponsive I've ended up being as well.

As much as I've tried to accommodate the requests by doing webinars, small groups and one-on-ones when I can, I just haven't been able to keep up with the demand for training and had no easy answers on the horizon – although I've been searching.



Carlson Software

## Enter Travis Maxwell!

He's a pro and you're going to love the solutions he can provide for you and your office!

Travis and the civil engineering design firm he worked with are long-time customers of mine and that's how I got to know him. I

actually never talked to him very much because he really knows what he's doing; when he got stuck, he never needed much help from me beyond upgrades and serial numbers.

It's not a stretch to say he has established one of the best track records I've seen for getting the most out of Carlson Software with IntelliCAD in a civil engineering design office.

Travis is no longer a full-time design engineer and has agreed to start providing training and consulting services exclusively through That CAD Girl as an independent contractor.

We've started him off a little slowly with webinars and some one-on-one custom training but we're finally ready to start filling his calendar. We're still a little clunky trying to get all the structural (IT) pieces in place but I'm pretty excited to give him the opportunity to show how great he is at this stuff!

Travis is probably able to handle most anything in the Civil Suite programs – Survey, Civil, Hydrology, GIS – but he specializes in Hydrology and Civil. He's also very experienced at standardizing and customizing Carlson Software with IntelliCAD and deploying Carlson in small to medium size consulting offices.

For now, please visit our Contact Us page and submit a Request for Custom Training – then we'll be in touch!

I asked Travis for a brief bio:

*A good description of the services I will provide is to think of me as a cad mechanic. Whether it be a persistent file problem with IntelliCAD or an inefficient workflow, I have probably seen it before.*

*These skills were developed by working daily with Carlson*

*Civil Suite for 14 years in a busy Civil Engineering design firm and as a Beta Tester for Carlson.*

*Additionally, I understand the engineering process having been a design engineer for 28 years. It is my pleasure to share my knowledge with others.*

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## **Carlson Software 2022 has been released!**



It's a little late but Carlson Software made a "soft release" of the 2022 version of their desktop products earlier this morning – Thursday 12/30/2021. A "soft release" is basically a release without the balloons and streamers!

The Carlson products released today include an embedded copy of IntelliCAD 10.0a and 10.1a and can also run on top of your separately purchased license of AutoCAD 2017-2022. Carlson Survey and Takeoff 2022 with embedded AutoCAD (OEM) are expected to be released within the next few weeks and an update will be

posted at the top of this blog post.

If you've purchased Survey or Takeoff OEM 2021 as part of our year end specials, **you'll get a free upgrade to 2022 when it's released**. Email me if you have questions about this!

If you are currently running Carlson and have an active maintenance contract, **you are eligible for a free upgrade to Carlson Software 2022**. You will need your 2021 serial number and can use this Lookup screen to find your 2022 serial number.

If you're a past customer of That CAD Girl, you may be able to find your Carlson Customer ID, serial numbers and maintenance reports on our new customer portal. You can access your portal by clicking [here](#) and entering your email address. If you haven't been granted Admin privileges by your company's primary point of contact, you may have limited access.

You can read more about the new features and find more information [here](#) on Carlson Software's 2022 product page.

Don't forget to subscribe to our YouTube channel where you can find our Picks and Clicks videos plus several "Product Overview" recordings that demonstrate features in different programs.

FAQ: What are the improvements to Carlson over previous versions? (a running thread)

And, don't forget...



**Reminder! 2021 Year End Specials are expiring soon!**

**End-of-Year Specials! For Carlson Software**

<b>Carlson Select Suite</b> Choose from the following modules: Survey, Civil, GIS, Hydro, CADnet, or Point Cloud Basic, plus Maintenance to 8/31/2022 Price Any 4 Modules \$3,150* Price Any 2 Modules \$2,150* <b>Save \$1,145 Save \$1,045</b>	
<b>Carlson PSD Topo &amp; PSD Hydrology \$1,750</b> Carlson PSD Topo + PSD Hydrology + Maintenance Maintenance to 8/31/2022 <b>Save \$2,300</b>	
<b>PhotoCapture Standalone &amp; Point Cloud Advanced \$4,995</b> Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance Maintenance to 8/31/2022 <b>Save \$4,155</b>	
<b>Carlson Takeoff Suite \$5,995</b> Carlson Takeoff Suite + Maintenance Maintenance to 8/31/2022 <b>Save \$2,255</b>	
<b>Carlson Takeoff OEM \$6,995*</b> <b>Save \$2,005</b> Powerfully Automated AutoCAD® OEM Maintenance to 8/31/2022	<b>Carlson Survey OEM 2021 \$2,695*</b> <b>Save \$300</b> Powered by Autodesk AutoCAD® OEM Maintenance to 8/31/2022

**Go West 2022**  
 Carlson Software User Conference  
 8/11 - 12 DENVER, COLORADO  
[www.carlson.com/conference](http://www.carlson.com/conference)

**Early Bird Special \$1,295 Save \$200**  
 Registration fee  
[www.carlson.com/conference](http://www.carlson.com/conference)

Carlson Software Inc.  
 11 East 1st Street • Appleton, WI 54911, USA  
 800-966-5228 • 920-334-5222 • [www.carlson.com](http://www.carlson.com)

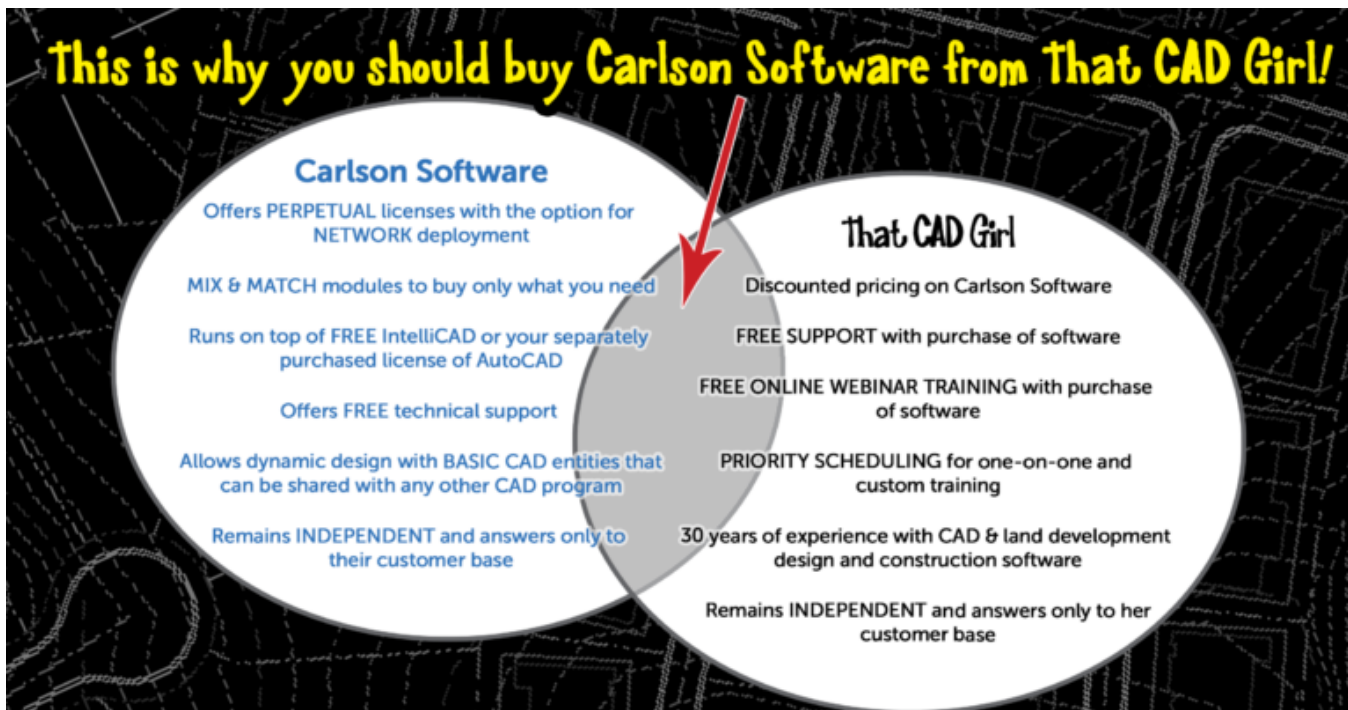
Just a reminder that you have a little more than 24 hours to take advantage of Carlson's year-end specials! This year's specials include Survey with embedded AutoCAD (OEM), Takeoff

with embedded AutoCAD (OEM), Select Suite Pick 2, Select Suite Pick 4, Civil Suite, Takeoff Suite and P3D Topo with Hydro.

Discounts will expire on 12/31/2021! You may also want to keep an eye on our Active Coupon Codes for additional discounts.

What else? All software purchases through That CAD Girl are eligible for a year's access to our live, interactive webinar training sessions. We aren't just interested in selling you the software – we want you to use it and love it! Also, customers of That CAD Girl get priority scheduling for any available custom training slots with Travis Maxwell or Jennifer.

If you'd like to learn more about Carlson Civil Suite and Takeoff Suite, you can visit and subscribe to our YouTube channel here.



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# It's Black Friday Y'all!



Discounts on Carlson Takeoff Suite and other select Carlson Software products!

Available through Sunday 11/28!

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# Carlson Software 2021 Year End Specials

**End-of-Year Specials!  
For Carlson Software**

**Carlson Select Suite**  
Choose from the following modules: Survey, Civil, GIS, Hydro, CADwork, or Point Cloud/Reality, plus Maintenance to 8/31/2022.  
Pick Any 4 Modules: \$3,150\*  
Pick Any 2 Modules: \$2,150\*  
Save \$2,145 Save \$1,045

**Carlson P3D Topo & P3D Hydrology** \$1,750  
Carlson P3D Topo + P3D Hydrology + Maintenance  
Maintenance to 8/31/2022. Save \$2,300

**PhotoCapture Standalone & Point Cloud Advanced** \$4,995\*  
Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance  
Maintenance to 8/31/2022. Save \$4,155

**Carlson Takeoff Suite** \$5,995\*  
Carlson Takeoff Suite + Maintenance  
Maintenance to 8/31/2022. Save \$2,255

**Carlson Takeoff OEM** \$6,995\*  
Powered by Autodesk® AutoCAD® OEM. Save \$2,005

**Carlson Survey OEM 2021** \$2,695\*  
Powered by Autodesk® AutoCAD® OEM. Save \$300

**Go West 2022** Carlson Software User Conference \$1,295 Save \$200  
Early Bird Special

Carlson Software Inc.  
11 East 10th Street • Moorhead, MN 56501, USA  
800-888-5558 • 404-554-5558 • www.carlson.com

Carlson has recently announced their year-end pricing for desktop software. This year's specials include Survey with embedded AutoCAD (OEM), Takeoff with embedded AutoCAD (OEM), Select Suite Pick 2, Select Suite Pick 4, Civil Suite, Takeoff Suite and P3D Topo with Hydro.

Discounts will expire on 12/31/2021! You may also want to keep an eye on our Active Coupon Codes for additional discounts.

What else? All software purchases through That CAD Girl are eligible for one free registration to our Virtual Workshop and a year's access to our live, interactive webinar training sessions. We aren't just interested in selling you the software – we want you to use it and love it!

If you'd like to learn more about Carlson Civil Suite and Takeoff Suite, you can visit and subscribe to our YouTube channel here.



## This is why you should buy Carlson Software from That CAD Girl!

### Carlson Software

Offers PERPETUAL licenses with the option for NETWORK deployment

MIX & MATCH modules to buy only what you need

Runs on top of FREE IntelliCAD or your separately purchased license of AutoCAD

Offers FREE technical support

Allows dynamic design with BASIC CAD entities that can be shared with any other CAD program

Remains INDEPENDENT and answers only to their customer base

### That CAD Girl

Discounted pricing on Carlson Software

FREE SUPPORT with purchase of software

FREE ONLINE WEBINAR TRAINING with purchase of software

PRIORITY SCHEDULING for one-on-one and custom training

30 years of experience with CAD & land development design and construction software

Remains INDEPENDENT and answers only to her customer base

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# Please Join Us for Our 2021 Virtual Workshops!

Better late than never, right?



It took way too long to get this organized this year – and it's mostly a new format – but I hope you'll find the longer-form presentations will be a good alternative until we can all get

back together and in person!

This year we will have one day of tips-and-tricks presentations (from pros that you know and pros that you don't) and then 3 full days of in-depth Carlson software training that covers introductory lessons for beginners through very advanced surface modeling and survey functionality.

We will be including one free workshop registration with the purchase of any full license of Carlson Software and, if you've been a regular attendee for our monthly webinar series presentations, you might also be eligible to attend for free.

The cost for all 4 days is \$99 and your workshop registration will include:

- your option to attend any or all sessions over 4 days
- certificates of attendance for professional development
- Day of Show Specials on software, upgrades and maintenance renewals

**[View the workshop announcement and agenda](#)**

**[Register Here](#)**

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# **Claire to the Rescue!**



I've often joked that I made a mistake when I started doing business as That CAD Girl – since the name didn't give me room for expansion! For the most part I've been able to leverage advances in technology to grow the business while continuing to do most everything by myself. But it's now been close to 20 years; and, though successful, for several years I have stressed over the fact that too much of my time is spent on the admin side of the business and not enough spent on training and support for my customers.

So I'd like to introduce you to Claire DiBlasi as my new partner in crime. Claire has a BS in Business Management Information Systems and 18 years in the IT industry. Most recently she has been working with our local school system. You can [click here](#) to learn more about Claire.



Claire doesn't know CAD (yet!) but she's more than qualified to help with every other aspect of the business and help free me up for more training and support. She's my HERO! She only started working with me in March and it's already clear how much of a difference she's going to make!

### **What's in Store for Those CAD Girls...?**

We have several big changes we're working to put in place that will allow us to better serve and respond to our customers. However, I'll ask for your patience over the next few months while we are in transition. I'll probably have to rely on

friends like Mark Long, Doug Aaberg and others a bit more for webinars and custom training for the next few months but, after that, I should be able to take on more of those training tasks myself. My plan is to have our new processes up and running by early fall and in time for Carlson's next release.

In the meantime, there will be some growing pains as we implement some new phone numbers, email addresses and procedures to make sure we're more available to you in the future. Claire may end up being the first line of support for many questions but I can always still be reached at 919-417-8351 and [jennifer@thatcadgirl.com](mailto:jennifer@thatcadgirl.com) if you need to talk to me directly.

I think you'll like the changes we have in store for That CAD Girl. I love what I do and only want to do it better and provide an even better experience for all of you trying to find your way through the labyrinth of land development software!

I'd like to take this opportunity to thank all of you for your loyal support through the years. Please share all that love with Claire – she's awesome!

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## Help NC Surveyors AND Go to the Coca-Cola 600!



Here's your chance to help out the NC Society of Surveyors and also register to win a pair of tickets to the Coca-Cola 600 this weekend in Charlotte!

For every \$25 entry, you will have a chance to win 2 tickets for Sunday's race. Profits will go to benefit The Education Foundation and NCSS MAPS, you decide (multiple entries allowed). Call to purchase for your chance to win. Drawing to be held at 4:30pm on Thursday, May 27th. 919.556.9848.

The NCSS Museum of Archives and Preservation of Surveying, Inc. (NCSS MAPS, Inc.) provides an avenue to preserve the past of surveying and invest in the future.

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**Does Carlson Software REALLY  
Have All the Answers for  
Surveyors?**



Well, you can be the judge! This is a very well-developed Case Study authored by Carlson Survey Training Specialist Doug Aaberg and published in xyHt magazine (which you SHOULD subscribe to by-the way...)

I think regular attendees of our Webinar Series have gotten a bit of a preview of Doug's case-study in the webinars he presented for us in March and April. Doug is already on the schedule for Carlson Survey Training for May and June and we have tentative plans for future, ongoing, monthly webinars with him.

Our webinar series is free for anyone who purchases software directly through That CAD Girl or you can purchase a 3-month or 12-month pass through our online store. If you're not sure about all that... just pre-register here to attend as a guest. We'd love to have you!

And, although the webinars are intended to be live and interactive, if you'd *really, really, REALLY* like to see a recording of a webinar you missed, please email me and I'll see what I can do ☐

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# A Field to Finish Webinar You Don't Want to Miss!



You don't want to miss our webinar with CAD Specialist, Doug this week! He's going to show some of the deep, dark secrets of Carlson's Field to Finish!

If you're using Field to Finish but want to have it do more for you, he's going to show you several ways to do so. The focus of this CAD Specialist demonstration will be to reduce keystrokes and automate drafting using tree surveys, fixed parameters and companion codes.

Our webinar series is free for anyone who purchases software directly through That CAD Girl or you can purchase a 3-month or 12-month pass through our online store.

If you're not sure about all that... just pre-register here to attend as a guest. We'd love to have you!