

# Reminder! 2021 Year End Specials are expiring soon!



**End-of-Year Specials!**  
For Carlson Software

**Carlson Select Suite**  
Choose from the following modules: Survey, Civil, GIS, Hydro, CAD, or Point Cloud Studio, plus Maintenance to 12/31/2022  
Pick Any 4 Modules \$3,150\* Save \$2,145  
Pick Any 2 Modules \$2,150\* Save \$1,045

**Carlson P3D Topo & P3D Hydrology** \$1,750  
Carlson P3D Topo & P3D Hydrology + Maintenance  
Maintenance to 12/31/2022 Save \$2,300

**PhotoCapture Standalone & Point Cloud Advanced** \$4,995  
Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance  
Maintenance to 12/31/2022 Save \$4,155

**Carlson Takeoff Suite** \$5,995  
Carlson Takeoff Suite + Maintenance  
Maintenance to 12/31/2022 Save \$2,255

**Carlson Takeoff OEM** \$6,995\* Save \$2,005  
Powered by Autodesk® AutoCAD® OEM

**Carlson Survey OEM 2021** \$2,695\* Save \$300  
Powered by Autodesk® AutoCAD® OEM

**Go West 2022** Carlson Software User Conference  
11/18-12/01/2022  
Carlson Software Inc.  
22 East 1st Street • Houston, TX 77002, USA  
800-955-5528 • 408-524-5522 • www.carlson.com

**Early Bird Special** \$1,295 Save \$200  
Registration only  
carlson.com/conference

**Carlson**  
Survey • Civil • GIS

Just a reminder that you have a little more than 24 hours to take advantage of Carlson's year-end specials! This year's specials include Survey with embedded AutoCAD (OEM), Takeoff with embedded AutoCAD (OEM), Select Suite Pick 2, Select Suite Pick 4, Civil Suite, Takeoff Suite and P3D Topo with Hydro.

Discounts will expire on 12/31/2021! You may also want to keep an eye on our Active Coupon Codes for additional discounts.

What else? All software purchases through That CAD Girl are eligible for a year's access to our live, interactive webinar training sessions. We aren't just interested in selling you the software – we want you to use it and love it! Also, customers of That CAD Girl get priority scheduling for any available custom training slots with Travis Maxwell or Jennifer.

If you'd like to learn more about Carlson Civil Suite and Takeoff Suite, you can visit and subscribe to our YouTube

channel here.

Request a Custom Proposal

**This is why you should buy Carlson Software from That CAD Girl!**

**Carlson Software**  
Offers PERPETUAL licenses with the option for NETWORK deployment

MIX & MATCH modules to buy only what you need

Runs on top of FREE IntelliCAD or your separately purchased license of AutoCAD

Offers FREE technical support

Allows dynamic design with BASIC CAD entities that can be shared with any other CAD program

Remains INDEPENDENT and answers only to their customer base

**That CAD Girl**

Discounted pricing on Carlson Software

FREE SUPPORT with purchase of software

FREE ONLINE WEBINAR TRAINING with purchase of software

PRIORITY SCHEDULING for one-on-one and custom training

30 years of experience with CAD & land development design and construction software

Remains INDEPENDENT and answers only to her customer base

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**It's Black Friday Y'all!**

*Celebrate!*

**BLACK FRIDAY**

[www.thatcadgirl.com/coupons](http://www.thatcadgirl.com/coupons)

Discounts on Carlson Takeoff Suite and other select Carlson Software products!

Available through Sunday 11/28!

# Carlson Software 2021 Year End Specials

The graphic is a promotional banner for Carlson Software's 2021 Year End Specials. It features a blue and white color scheme with a mountain range in the background. The text is arranged in several sections, each highlighting a different software package with its original price, the special price, and the amount saved. The packages include Carlson Select Suite, Carlson P3D Topo & P3D Hydrology, PhotoCapture Standalone & Point Cloud Advanced, Carlson Takeoff Suite, Carlson Takeoff OEM, and Carlson Survey OEM 2021. At the bottom, there are two more offers: 'Go West 2022' and 'Early Bird Special'. The Carlson logo is in the bottom right corner.

Product	Original Price	Special Price	Savings
Carlson Select Suite	\$3,150*	\$2,150*	Save \$1,000
Carlson P3D Topo & P3D Hydrology	\$1,750	\$1,500	Save \$250
PhotoCapture Standalone & Point Cloud Advanced	\$4,995	\$4,155	Save \$840
Carlson Takeoff Suite	\$5,995	\$3,740	Save \$2,255
Carlson Takeoff OEM	\$6,995*	\$2,000*	Save \$4,995
Carlson Survey OEM 2021	\$2,695*	\$300*	Save \$2,395

**Go West 2022**  
Carlson Software User Conference  
APRIL 2-8 DENVER, COLORADO

**Early Bird Special**  
\$1,295 Save \$200

Carlson Software Inc.  
11 East 100 Street • Houston, TX 77036, USA  
800-955-5228 • 408-524-5222 • www.carlson.com

Carlson has recently announced their year-end pricing for desktop software. This year's specials include Survey with embedded AutoCAD (OEM), Takeoff with embedded AutoCAD (OEM), Select Suite Pick 2, Select Suite Pick 4, Civil Suite, Takeoff Suite and P3D Topo with Hydro.

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What else? All software purchases through That CAD Girl are eligible for one free registration to our Virtual Workshop and a year's access to our live, interactive webinar training sessions. We aren't just interested in selling you the software – we want you to use it and love it!

If you'd like to learn more about Carlson Civil Suite and

Takeoff Suite, you can visit and subscribe to our YouTube channel here.

**This is why you should buy Carlson Software from That CAD Girl!**

Carlson Software	That CAD Girl
Offers PERPETUAL licenses with the option for NETWORK deployment	Discounted pricing on Carlson Software
MIX & MATCH modules to buy only what you need	FREE SUPPORT with purchase of software
Runs on top of FREE IntelliCAD or your separately purchased license of AutoCAD	FREE ONLINE WEBINAR TRAINING with purchase of software
Offers FREE technical support	PRIORITY SCHEDULING for one-on-one and custom training
Allows dynamic design with BASIC CAD entities that can be shared with any other CAD program	30 years of experience with CAD & land development design and construction software
Remains INDEPENDENT and answers only to their customer base	Remains INDEPENDENT and answers only to her customer base

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**Please Join Us for Our 2021 Virtual Workshops!**

Better late than never, right?



It took way too long to get this organized this year – and it's mostly a new format – but I hope you'll find the longer-form presentations will be a good alternative until we can all get back together and in person!

This year we will have one day of tips-and-tricks presentations (from pros that you know and pros that you don't) and then 3 full days of in-depth Carlson software training that covers introductory lessons for beginners through very advanced surface modeling and survey functionality.

We will be including one free workshop registration with the purchase of any full license of Carlson Software and, if you've been a regular attendee for our monthly webinar series presentations, you might also be eligible to attend for free.

The cost for all 4 days is \$99 and your workshop registration will include:

- your option to attend any or all sessions over 4 days
- certificates of attendance for professional development
- Day of Show Specials on software, upgrades and maintenance renewals

**[View the workshop announcement and agenda](#)**

**[Register Here](#)**

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# Claire to the Rescue!



I've often joked that I made a mistake when I started doing business as That CAD Girl – since the name didn't give me room for expansion! For the most part I've been able to leverage advances in technology to grow the business while continuing to do most everything by myself. But it's now been close to 20 years; and, though successful, for several years I have stressed over the fact that too much of my time is spent on the admin side of the business and not enough spent on training and support for my customers.

So I'd like to introduce you to Claire DiBlasi as my new partner in crime. Claire has a BS in Business Management Information Systems and 18 years in the IT industry. Most recently she has been working with our local school system. You can [click here](#) to learn more about Claire.



Claire doesn't know CAD (yet!) but she's more than qualified to help with every other aspect of the business and help free me up for more training and support. She's my HERO! She only started working with me in March and it's already clear how much of a difference she's going to make!

**What's in Store for Those CAD Girls...?**

We have several big changes we're working to put in place that will allow us to better serve and respond to our customers. However, I'll ask for your patience over the next few months while we are in transition. I'll probably have to rely on friends like Mark Long, Doug Aaberg and others a bit more for webinars and custom training for the next few months but, after that, I should be able to take on more of those training tasks myself. My plan is to have our new processes up and running by early fall and in time for Carlson's next release.

In the meantime, there will be some growing pains as we implement some new phone numbers, email addresses and procedures to make sure we're more available to you in the future. Claire may end up being the first line of support for many questions but I can always still be reached at 919-417-8351 and [jennifer@thatcadgirl.com](mailto:jennifer@thatcadgirl.com) if you need to talk to me directly.

I think you'll like the changes we have in store for That CAD Girl. I love what I do and only want to do it better and provide an even better experience for all of you trying to find your way through the labyrinth of land development software!

I'd like to take this opportunity to thank all of you for your loyal support through the years. Please share all that love with Claire – she's awesome!

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**Help NC Surveyors AND Go to  
the Coca-Cola 600!**



Here's your chance to help out the NC Society of Surveyors and also register to win a pair of tickets to the Coca-Cola 600 this weekend in Charlotte!

For every \$25 entry, you will have a chance to win 2 tickets for Sunday's race. Profits will go to benefit The Education Foundation and NCSS MAPS, you decide (multiple entries allowed). Call to purchase for your chance to win. Drawing to be held at 4:30pm on Thursday, May 27th. 919.556.9848.

The NCSS Museum of Archives and Preservation of Surveying, Inc. (NCSS MAPS, Inc.) provides an avenue to preserve the past of surveying and invest in the future.

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# Does Carlson Software REALLY Have All the Answers for Surveyors?





Well, you can be the judge! This is a very well-developed Case Study authored by Carlson Survey Training Specialist Doug Aaberg and published in xyHt magazine (which you SHOULD subscribe to by-the way...)

I think regular attendees of our Webinar Series have gotten a bit of a preview of Doug's case-study in the webinars he presented for us in March and April. Doug is already on the schedule for Carlson Survey Training for May and June and we have tentative plans for future, ongoing, monthly webinars with him.

Our webinar series is free for anyone who purchases software directly through That CAD Girl or you can purchase a 3-month or 12-month pass through our online store. If you're not sure about all that... just pre-register here to attend as a guest. We'd love to have you!

And, although the webinars are intended to be live and interactive, if you'd *really, really, REALLY* like to see a recording of a webinar you missed, please email me and I'll see what I can do ☐

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# A Field to Finish Webinar You Don't Want to Miss!



You don't want to miss our webinar with CAD Specialist, Doug this week! He's going to show some of the deep, dark secrets of Carlson's Field to Finish!

If you're using Field to Finish but want to have it do more for you, he's going to show you several ways to do so. The focus of this CAD Specialist demonstration will be to reduce keystrokes and automate drafting using tree surveys, fixed parameters and companion codes.

Our webinar series is free for anyone who purchases software directly through That CAD Girl or you can purchase a 3-month or 12-month pass through our online store.

If you're not sure about all that... just pre-register here to attend as a guest. We'd love to have you!

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# From field, to office and back to the field... Carlson Has You Covered!



Wondering what Carlson has to offer? Check out these recent recordings for a tour of Carlson's desktop software programs for surveyors, designers, engineers and construction contractors

Carlson with IntelliCAD

Carlson Civil Suite with Survey, Civil, Hydrology and GIS

Carlson Takeoff Suite with Construction, CADnet, Trench and GeoTech

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## "See" you soon at the Western Regional Virtual Surveyors

# Conference!

I'm very excited to be taking part in this year's Magnificent Seven – Western Regional Virtual Surveyors Conference.

This is an exciting joint effort between these 7 participants:

Alaska Society of Professional Surveyors

Arizona Professional Land Surveyors

California Land Surveyors Association

Land Surveyors' Association of Washington

Montana Association of Registered Land Surveyors

Nevada Association of Land Surveyors

New Mexico Professional Surveyors

We are going through all of our orientations, setting up our Virtual Booth and are looking forward to interacting with everyone.

We will be posting updates soon that tell you when to plan on visiting our Virtual Networking Lounge for your chance to win a gift card for the highest score in our online CAD Test and for our schedule of 10 minute presentations on Carlson training and CAD Software Tips & Tricks, Introduction to IntelliCAD as an alternative to your AutoCAD and so much more.

In the meantime, please send us an email if you have any other Carlson training questions or are interested in attending any of our upcoming live, interactive webinars.

**SEVEN STATES**  
**ONE VIRTUAL CONFERENCE**  
**MAGNIFICENT OPPORTUNITIES**



**March 27-30, 2021**  
**Register Today**  
**[PLSeducation.org](http://PLSeducation.org)**