

Carlson Software 2022 has been released!



It's a little late but Carlson Software made a "soft release" of the 2022 version of their desktop products earlier this morning – Thursday 12/30/2021. A "soft release" is basically a release without the balloons and streamers!

The Carlson products released today include an embedded copy of IntelliCAD 10.0a and 10.1a and can also run on top of your separately purchased license of AutoCAD 2017-2022. Carlson Survey and Takeoff 2022 with embedded AutoCAD (OEM) are expected to be released within the next few weeks and an update will be posted at the top of this blog post.

If you've purchased Survey or Takeoff OEM 2021 as part of our year end specials, **you'll get a free upgrade to 2022 when it's released.** Email me if you have questions about this!

If you are currently running Carlson and have an active maintenance contract, **you are eligible for a free upgrade to Carlson Software 2022.** You will need your 2021 serial number and can use this Lookup screen to find your 2022 serial number.

If you're a past customer of That CAD Girl, you may be able to

find your Carlson Customer ID, serial numbers and maintenance reports on our new customer portal. You can access your portal by clicking here and entering your email address. If you haven't been granted Admin privileges by your company's primary point of contact, you may have limited access.

Request Pricing for upgrade

You can read more about the new features and find more information here on Carlson Software's 2022 product page.

Don't forget to subscribe to our YouTube channel where you can find our Picks and Clicks videos plus several "Product Overview" recordings that demonstrate features in different programs.

FAQ: What are the improvements to Carlson over previous versions? (a running thread)

And, don't forget...



Reminder! 2021 Year End Specials are expiring soon!



End-of-Year Specials!
For Carlson Software

Carlson Select Suite
Choose from the following modules: Survey, Civil, GIS, Hydro, CAD, or Point Cloud Studio, plus Maintenance to 12/31/2022
Pick Any 4 Modules \$3,150* Save \$2,145
Pick Any 2 Modules \$2,150* Save \$1,045

Carlson P3D Topo & P3D Hydrology \$1,750
Carlson P3D Topo + P3D Hydrology + Maintenance
Maintenance to 12/31/2022 Save \$2,300

PhotoCapture Standalone & Point Cloud Advanced \$4,995
Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance
Maintenance to 12/31/2022 Save \$4,155

Carlson Takeoff Suite \$5,995
Carlson Takeoff Suite + Maintenance
Maintenance to 12/31/2022 Save \$2,255

Carlson Takeoff OEM \$6,995* Save \$2,005
Powered by Autodesk® AutoCAD® OEM

Carlson Survey OEM 2021 \$2,695* Save \$300
Powered by Autodesk® AutoCAD® OEM

Go West 2022 Carlson Software User Conference
10/28 - 11/3/2022, CO, USA

Early Bird Special \$1,295 Save \$200
Registration only
Carlson.com/conference

Carlson Software Inc.
22 East 1st Street • Houston, TX 77002, USA
800-955-5528 • 408-534-5522 • www.carlson.com

Carlson
Survey • Civil • GIS • Hydro

Just a reminder that you have a little more than 24 hours to take advantage of Carlson's year-end specials! This year's specials include Survey with embedded AutoCAD (OEM), Takeoff with embedded AutoCAD (OEM), Select Suite Pick 2, Select Suite Pick 4, Civil Suite, Takeoff Suite and P3D Topo with Hydro.

Discounts will expire on 12/31/2021! You may also want to keep an eye on our Active Coupon Codes for additional discounts.

What else? All software purchases through That CAD Girl are eligible for a year's access to our live, interactive webinar training sessions. We aren't just interested in selling you the software – we want you to use it and love it! Also, customers of That CAD Girl get priority scheduling for any available custom training slots with Travis Maxwell or Jennifer.

If you'd like to learn more about Carlson Civil Suite and Takeoff Suite, you can visit and subscribe to our YouTube

channel here.

This is why you should buy Carlson Software from That CAD Girl!

Carlson Software	That CAD Girl
Offers PERPETUAL licenses with the option for NETWORK deployment	Discounted pricing on Carlson Software
MIX & MATCH modules to buy only what you need	FREE SUPPORT with purchase of software
Runs on top of FREE IntelliCAD or your separately purchased license of AutoCAD	FREE ONLINE WEBINAR TRAINING with purchase of software
Offers FREE technical support	PRIORITY SCHEDULING for one-on-one and custom training
Allows dynamic design with BASIC CAD entities that can be shared with any other CAD program	30 years of experience with CAD & land development design and construction software
Remains INDEPENDENT and answers only to their customer base	Remains INDEPENDENT and answers only to her customer base

It's Black Friday Y'all!

Celebrate!
BLACK FRIDAY
www.thatcadgirl.com/coupons

Discounts on Carlson Takeoff Suite and other select Carlson

Software products!

Available through Sunday 11/28!

Carlson Software 2021 Year End Specials



End-of-Year Specials!
For Carlson Software

Carlson Select Suite
Choose from the following modules: Survey, Civil, GIS, Hydro, CAD, or Point Cloud Data, plus Maintenance to 8/31/2022.
Pick Any 4 Modules \$3,150* Save \$1,145
Pick Any 2 Modules \$2,150* Save \$1,045

Carlson P3D Topo & P3D Hydrology \$1,750
Carlson P3D Topo + P3D Hydrology + Maintenance
Maintenance to 8/31/2022 Save \$2,300

PhotoCapture Standalone & Point Cloud Advanced \$4,995
Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance
Maintenance to 8/31/2022 Save \$4,155

Carlson Takeoff Suite \$5,995
Carlson Takeoff Suite + Maintenance
Maintenance to 8/31/2022 Save \$2,255

Carlson Takeoff OEM \$6,995* Save \$2,000
Powered by Autodesk® AutoCAD® OEM

Carlson Survey OEM 2021 \$2,895* Save \$300
Powered by Autodesk® AutoCAD® OEM

Go West 2022 Carlson Software User Conference
\$1,295 Save \$200
To register visit Carlson.com/conference

Carlson Software Inc.
11 East 2nd Street • Piquette #11 41086, OH
800-888-3333 • 404-524-3333 • www.carlson.com

Carlson has recently announced their year-end pricing for desktop software. This year's specials include Survey with embedded AutoCAD (OEM), Takeoff with embedded AutoCAD (OEM), Select Suite Pick 2, Select Suite Pick 4, Civil Suite, Takeoff Suite and P3D Topo with Hydro.

Discounts will expire on 12/31/2021! You may also want to keep an eye on our Active Coupon Codes for additional discounts.

What else? All software purchases through That CAD Girl are eligible for one free registration to our Virtual Workshop and a year's access to our live, interactive webinar training sessions. We aren't just interested in selling you the software – we want you to use it and love it!

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Please Join Us for Our 2021 Virtual Workshops!

Better late than never, right?



It took way too long to get this organized this year – and it's mostly a new format – but I hope you'll find the longer-form presentations will be a good alternative until we can all get back together and in person!

This year we will have one day of tips-and-tricks presentations (from pros that you know and pros that you don't) and then 3 full days of in-depth Carlson software training that covers introductory lessons for beginners through very advanced surface modeling and survey functionality.

We will be including one free workshop registration with the purchase of any full license of Carlson Software and, if you've been a regular attendee for our monthly webinar series presentations, you might also be eligible to attend for free.

The cost for all 4 days is \$99 and your workshop registration will include:

- your option to attend any or all sessions over 4 days
- certificates of attendance for professional development
- Day of Show Specials on software, upgrades and maintenance renewals

[View the workshop announcement and agenda](#)

[Register Here](#)

Claire to the Rescue!



I've often joked that I made a mistake when I started doing business as That CAD Girl – since the name didn't give me room for expansion! For the most part I've been able to leverage advances in technology to grow the business while continuing to do most everything by myself. But it's now been close to 20 years; and, though successful, for several years I have stressed over the fact that too much of my time is spent on the admin side of the business and not enough spent on training and support for my customers.

So I'd like to introduce you to Claire DiBlasi as my new partner in crime. Claire has a BS in Business Management Information Systems and 18 years in the IT industry. Most recently she has been working with our local school system. You can [click here](#) to learn more about Claire.



Claire doesn't know CAD (yet!) but she's more than qualified to help with every other aspect of the business and help free me up for more training and support. She's my HERO! She only started working with me in March and it's already clear how much of a difference she's going to make!

What's in Store for Those CAD Girls...?

We have several big changes we're working to put in place that will allow us to better serve and respond to our customers. However, I'll ask for your patience over the next few months while we are in transition. I'll probably have to rely on friends like Mark Long, Doug Aaberg and others a bit more for webinars and custom training for the next few months but, after that, I should be able to take on more of those training tasks myself. My plan is to have our new processes up and running by early fall and in time for Carlson's next release.

In the meantime, there will be some growing pains as we implement some new phone numbers, email addresses and procedures to make sure we're more available to you in the future. Claire may end up being the first line of support for many questions but I can always still be reached at 919-417-8351 and jennifer@thatcadgirl.com if you need to talk to me directly.

I think you'll like the changes we have in store for That CAD Girl. I love what I do and only want to do it better and provide an even better experience for all of you trying to find your way through the labyrinth of land development software!

I'd like to take this opportunity to thank all of you for your loyal support through the years. Please share all that love with Claire – she's awesome!

**Help NC Surveyors AND Go to
the Coca-Cola 600!**



Here's your chance to help out the NC Society of Surveyors and also register to win a pair of tickets to the Coca-Cola 600 this weekend in Charlotte!

For every \$25 entry, you will have a chance to win 2 tickets for Sunday's race. Profits will go to benefit The Education Foundation and NCSS MAPS, you decide (multiple entries allowed). Call to purchase for your chance to win. Drawing to be held at 4:30pm on Thursday, May 27th. 919.556.9848.

The NCSS Museum of Archives and Preservation of Surveying, Inc. (NCSS MAPS, Inc.) provides an avenue to preserve the past of surveying and invest in the future.

Does Carlson Software REALLY Have All the Answers for Surveyors?



Well, you can be the judge! This is a very well-developed Case Study authored by Carlson Survey Training Specialist Doug Aaberg and published in xyHt magazine (which you SHOULD subscribe to by-the way...)

I think regular attendees of our Webinar Series have gotten a bit of a preview of Doug's case-study in the webinars he presented for us in March and April. Doug is already on the schedule for Carlson Survey Training for May and June and we have tentative plans for future, ongoing, monthly webinars with him.

Our webinar series is free for anyone who purchases software directly through That CAD Girl or you can purchase a 3-month or 12-month pass through our online store. If you're not sure about all that... just pre-register here to attend as a guest. We'd love to have you!

And, although the webinars are intended to be live and interactive, if you'd *really, really, REALLY* like to see a recording of a webinar you missed, please email me and I'll see what I can do ☐

A Field to Finish Webinar You Don't Want to Miss!



You don't want to miss our webinar with CAD Specialist, Doug this week! He's going to show some of the deep, dark secrets of Carlson's Field to Finish!

If you're using Field to Finish but want to have it do more for you, he's going to show you several ways to do so. The focus of this CAD Specialist demonstration will be to reduce keystrokes and automate drafting using tree surveys, fixed parameters and companion codes.

Our webinar series is free for anyone who purchases software directly through That CAD Girl or you can purchase a 3-month or 12-month pass through our online store.

If you're not sure about all that... just pre-register here to attend as a guest. We'd love to have you!

From field, to office and back to the field... Carlson Has You Covered!



Wondering what Carlson has to offer? Check out these recent recordings for a tour of Carlson's desktop software programs for surveyors, designers, engineers and construction contractors

Carlson with IntelliCAD

Carlson Civil Suite with Survey, Civil, Hydrology and GIS

Carlson Takeoff Suite with Construction, CADnet, Trench and GeoTech