

# Carlson Software 2025 has been released!



Carlson Software released the 2025 version of their desktop products on July 11, 2024.

With the 2025 release, Carlson has upgraded the IntelliCAD “experience” and now defaults to IntelliCAD 12 which is a major upgrade! Click [here](#) to review all the updates in the new 2025 software.

Carlson 2025 products can be installed with (included) IntelliCAD 11.1 and 12.1 or on top of your separately purchased license of AutoCAD 2019-2025.

Carlson’s 2025 products with embedded AutoCAD (OEM) are expected to be released within the next few weeks.

If you are currently running Carlson and have an active maintenance contract, **you are eligible for a free upgrade to Carlson Software 2025**. You will need your 2024 serial number and can use this [Lookup screen](#) to find your new 2025 serial number.

If you’re a past customer of That CAD Girl or Carlson CAD

Solutions, you may be able to find your Carlson Customer ID, serial numbers and maintenance reports on your Customer Portal.

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FAQ: What are the improvements to Carlson over previous versions? (a running thread)

FAQ: What you should know about purchasing Carlson Software



Carlson Software released the 2024 version of their desktop products on October 16, 2023.

With the 2024 release, Carlson has upgraded the IntelliCAD “experience” and now defaults to IntelliCAD 11 which is a major upgrade! Click [here](#) to review all the updates in the new 2024 software.

Carlson 2024 products can be installed with (included) IntelliCAD 10.1a or 11.1 or on top of your separately purchased license of AutoCAD 2018-2024.

Carlson Survey and Takeoff 2024 with embedded AutoCAD (OEM) are expected to be released within the next few weeks.

**Any user who has purchases a new Survey or Takeoff with embedded**

**AutoCAD (OEM) within 30 days of the new release will receive an automatic upgrade.** If this applies to you, please Email us and we'll make sure you get your free upgrade.

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If you're a past customer of That CAD Girl, you may be able to find your Carlson Customer ID, serial numbers and maintenance reports on your That CAD Girl Customer Portal.

Request Pricing for upgrade

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**That CAD Girl Has Some News to Share!**

**And we promise to make it a WIN! – WIN! – WIN!**

We have some news to share! And it's guaranteed to be...

**A WIN for YOU** – our current or future customers!

A WIN for Carlson Software!

A WIN for That CAD Girl and Carlson CAD Solutions!

I can't believe it's been 22 years since I launched That CAD Girl... wow! That's so long ago you can be forgiven for not remembering that That CAD Girl started out by providing support and training for Land Desktop and Civil 3D ☐

By 2007, That CAD Girl had already changed directions by providing support and training for Carlson Software's desktop products. When Carlson approached me about becoming an Authorized Reseller, I agreed, and the race was on!

Thanks to you, and the trust you've shown by sticking with me, That CAD Girl has been the top reseller of Carlson Software's desktop products since 2010.

I truly believe the reason we've had such success as a Carlson Authorized Reseller is because we offer support and training – before and after the sale. Like our motto says – **That CAD Girl helps you buy what you need – and use what you buy!**

The down-side of all that success with selling software is that it left me with hardly any time for training – and I'm not complaining... it's been a good problem to have!

Claire DiBlasi officially came on-board as "That CAD Girl's Right-Hand" back in 2021. Our goal was for her to, eventually, handle all the software sales so I could get back to training. Claire is such a rock-star – she learned to fill my shoes in less than two years! She's been handling most of the sales and maintenance renewal orders for a while now and I feel so blessed to have found someone who takes care of our customers the way I would. There have been so many times that I've read her emailed response to someone and had to double-check to make sure I

hadn't written it myself. You are in good hands with Claire!

Now for that News I mentioned up top... we have decided to let Claire launch a new division of That CAD Girl called Carlson CAD Solutions that will focus exclusively on sales of Carlson Software!

This will allow me to focus all future efforts of That CAD Girl on training and support of CAD and Carlson Software for the benefit of end-users, other software dealers and Carlson Software (the Company) – **WIN! – WIN! – WIN!**

### **What, exactly, will be changing?**

We have a new website at CarlsonCADSolutions.com that will become the Online Store for software. If you need to purchase new licenses of Carlson Software or request custom pricing for upgrades and maintenance renewals, please visit CarlsonCADSolutions.com.

The current site at **ThatCADGirl.com** will soon transition into one that is dedicated **ONLY** to support and training of CAD and Carlson Software. We will no longer sell software on this website.

Sales of Carlson from CarlsonCADSolutions.com will offer the best discounts in addition to all the same **FREE** training from That CAD Girl that you've received in the past.

*What isn't changing?* **That CAD Girl WILL CONTINUE to help you buy what you need – and use what you buy!**

### **What other changes are coming?**

- There will be a lot of cross-pollination... CarlsonCADSolutions.com will provide links to ThatCADGirl.com for training and support AND CarlsonCADSolutions.com will link to

- CarlsonCADSolutions.com and/or other trusted partners
- Claire has a new phone number and email address!  
She'll start using Claire@CarlsonCADSolutions.com and will gradually let her old @ThatCADGirl.com email forward to my Jennifer@ThatCADGirl.com address before it is eventually deactivated. The new phone number for Claire and Carlson CAD Solutions is (804) CARLSON – or (804) 227-5766
  - For now, That CAD Girl and Carlson CAD Solutions will have a shared Customer Portal. However, there will eventually be two separate portals – one for managing software licenses and the other for accessing links, recordings and certificates for training.

Please have patience with us for the next few weeks as we work to sort out the logistics of covering sales, support and training going forward. We want to organize services between Claire and me, and the two websites in a logical fashion with a goal of making it easy for you to find what you're looking for.

We are sincerely relying on your feedback about what you like, and what you don't, so don't be shy! Please reach out to Claire or me at any time – our contact information is at the bottom of this letter.

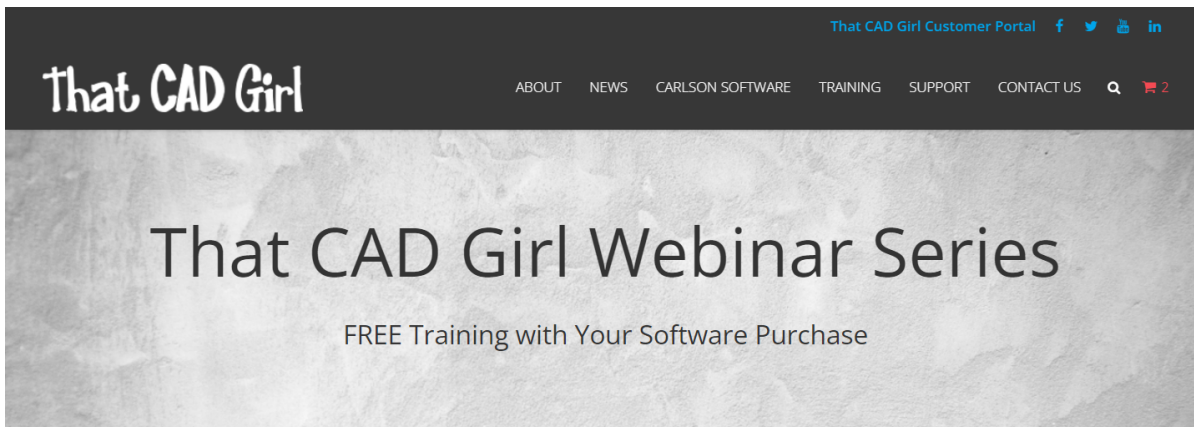
We will do everything in our power to follow through on our promise of a WIN! – WIN! – WIN! for everyone.

Jennifer DiBona, That CAD Girl  
(254) 417-8351 or Jennifer@ThatCADGirl.com

Claire DiBlasi, Carlson CAD Solutions (a division of That CAD Girl)  
(804) 227-5766 or Claire@CarlsonCADSolutions.com



# That CAD Girl's Webinar Series – Company and Individual Subscriptions now available!



## About the Webinar Series

- Each purchase of new software includes a 12-month, "Company-wide" subscription for up to 10 employees
- If you don't need more software, you can also purchase a 12-month, [Company Subscription](#) or [Individual Subscription](#) from our online store
- There will be at least 2 webinars per month, except for November and December
- Webinar Series presentations are approximately 1-hour long, are live and interactive
- Attendees will have an opportunity to ask questions during the presentation – both verbally or by typing them into a chat window
- Webinar attendance is tracked using a personal name and email address
- Certificates of Attendance will be provided to those who attend the live presentation AND use a personal name and email address when registering or logging into the session
- [Read here](#) to find out how you might receive PDH or CEU credit for the webinars
- Technology-permitting, and for a limited time, recordings of webinars will be made available for review to those who attended the live presentation
- The first webinar each month will always be an Introduction to Carlson Software – Settings, Setup, Configuration & Points and will be presented with the most current version of the product
- Other webinars are scheduled and added regularly upon request

We've been working on the behind-the-scenes logistics of this

for awhile and are finally ready to roll it out to everyone! We can now offer Company and Individual Subscriptions to our Webinar Series events.

Your company will still get a year's access for up to 10 users with any purchase of a new license of Carlson Software through That CAD Girl or one of our trusted partners (more about this coming soon!).

Now, with our Company and Individual Subscriptions, we have more to offer those who don't need more software.



***Click here to see a list of our Upcoming Webinars***

***Click here for the details and all the fine-print***

If you want to sit in on an upcoming webinar, please click here



to request a Guest Registration.

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## That CAD Girl is heading west!

We're very excited – and appreciative! – to the Land Surveyors of Washington (LSAW) and to the Western Federation of Professional Surveyors for inviting us to present sessions at their 2024 conferences!

We will have some fun and exciting events at our booth that you won't want to miss, so make sure to come by while you're there!

In Tulalip at the 2024 LSAW Conference, That CAD Girl will be presenting *Survey Project from Field to Plotted Sheet with Carlson Software* – tentatively scheduled on Wednesday, Feb 28<sup>th</sup>.



At the Western Regional Survey Conference in Las Vegas, we will also have fun 'n' games at our booth and will be presenting ***Survey Project from Field to Plotted Sheet with Carlson Software.***

And you won't want to miss our other session! In Dueling Piano...err, ***Dueling CAD Stations: Civil 3D vs Carlson Software*** with John Dingwall of CAD Masters, we will go head-to-head to demonstrate how each program handles your day-to-day Survey work.



Early registration is still open for both Conference, so register today!

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## Have you registered for the NC Surveyors Conference & Trade Show yet?

You won't want to miss this year's NCSS Conference coming up February 8-10 at the Sheraton Imperial Conference Center in Durham! As always, there will be a full agenda of great educational sessions and a chance to catch up, visit and share all the best surveyors stories of the past year!

That CAD Girl will be there and we'd love to have you stop by our booth to say "Hi!" since it's been awhile since we've been able to attend.



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## **Fast Track to Carlson Takeoff – January 2024**

Don't miss our upcoming Virtual Classroom training from That CAD Girl!

**Get on the**  
**Fast Track**  
**with Carlson Takeoff**  
Quantity Takeoffs & Surface Modeling for Machine Control

**January 23rd, 25th & 26th**  
Register Now at [www.ThatCADGirl.com/classes](http://www.ThatCADGirl.com/classes)

**Learn to:**

- Start your project from 2D images or paper
- Use Takeoff's layer-based system to track features and report quantities
- Easily account for subgrades and topsoil in cut/fill calcs
- Import CAD files and data from other programs
- Build complex surface models with multi-floor buildings and retaining walls
- Generate reports and cut/fill color maps
- Export files for machine control

**That CAD Girl**  
[www.ThatCADGirl.com](http://www.ThatCADGirl.com)

**CERTIFIED TRAINING CENTER**  
**Carlson College**  
That CAD Girl is a charter member of Carlson College

Our goal for 2024 is to double our offerings of long-form Virtual Classroom sessions and that starts in January with our Fast Track to Carlson Takeoff. This will be 2+ days of demonstration and presentation where users will learn to:

- Start your project from 2D images or paper
- Use Takeoff's layer-based system to track features and report quantities
- Easily account for subgrades and topsoil in cut/fill calcs
- Import CAD files and data from other programs
- Build complex surface models with multi-floor buildings and retaining walls
- Generate reports and cut/fill color maps
- Export files for machine control

Click [here](#) to read the full announcement

**You Could Attend for FREE!**

Purchase a new license of Carlson Takeoff Suite or Takeoff OEM and receive 1 FREE registration to this training

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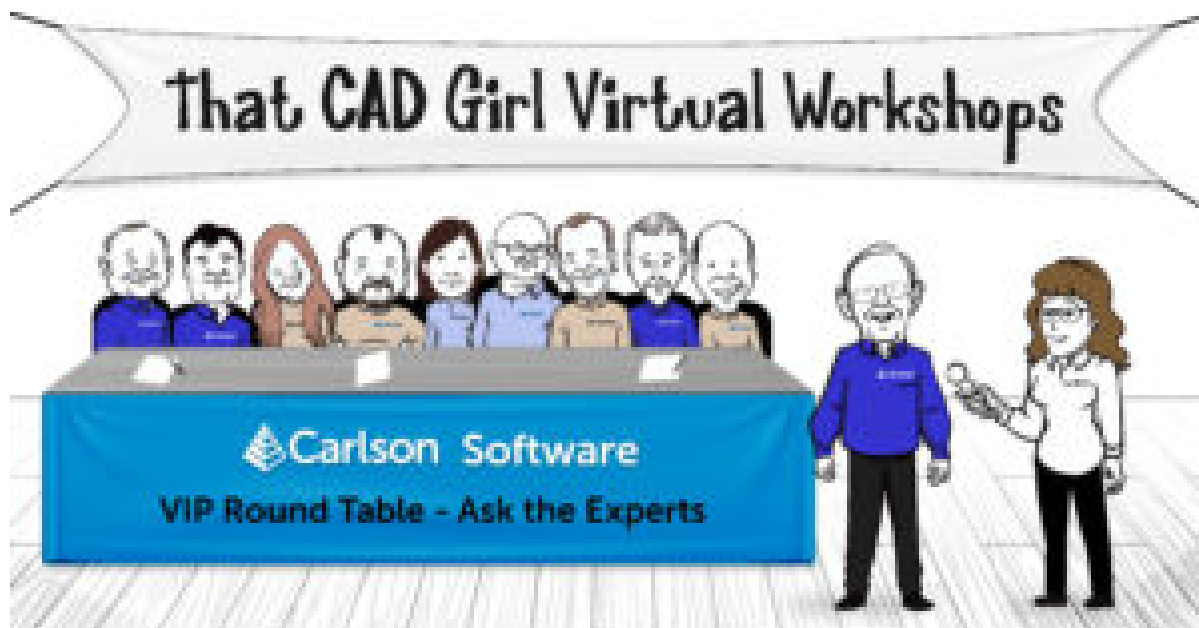
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## **2022 Virtual Workshop Registration Discount!**

Although we've already completed 2 of our 6-days of workshops, we've continued to get calls and requests to register for the remaining days.

It's true that "the best is yet to come" but, in the spirit of Thanksgiving, Black Friday and end-of-year specials, we've decided to reduce the cost of the registration to \$99 for the remaining sessions.

Coming up Tuesday Nov 29th, we are putting the sales, support and development teams from Carlson Software in the hot seat to answer your questions! You won't want to miss this!



Currently scheduled: Bruce Carlson, Leonid Entov, Scott Griffin, Butch Herter, Mark Long, Doug Aaberg, Sara Winter, Shan Lu, Lon Watson, John Gerber and more!

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**Carlson Software 2023 has been released!**



On November 1, 2022 Carlson Software released the 2023 version of their desktop products. With the 2023 release, Carlson is focusing more on performance and stability and a little less on new bells and whistles... I'm guessing the next version will be heavy in the other direction!

Carlson 2023 products will ship with both a preview release of IntelliCAD 11.0 and 10.1 and can also run on top of your separately purchased license of AutoCAD 2018-2023.

Carlson Survey 2023 with embedded AutoCAD (OEM) is expected to be released within the next few weeks but it's unclear at this time whether there will be a 2023 release of Takeoff OEM.

**Any user who has purchased Survey OEM 2022 after 10/1/2022** will receive a free upgrade to Survey OEM 2023. If this applies to you, please Email us and we'll make sure you get your free upgrade.

If you are currently running Carlson and have an active maintenance contract, **you are eligible for a free upgrade to Carlson Software 2023**. You will need your 2022 serial number and can use this Lookup screen to find your 2023 serial number.

If you're a past customer of That CAD Girl, you may be able to find your Carlson Customer ID, serial numbers and maintenance reports on our new customer portal. You can access your portal



by clicking here and entering your email address. If you haven't been granted Admin privileges by your company's primary point of contact, you may have limited access.

You can read more about the new features and find more information here on Carlson Software's 2023 product page.

Don't forget to subscribe to our YouTube channel where you can find our Picks and Clicks videos plus several "Product Overview" recordings that demonstrate features in different programs.

FAQ: What are the improvements to Carlson over previous versions? (a running thread)

And, don't forget...



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# Carlson Year End Specials –

# Sweet Suites & Bundles of Hardware

Carlson announced their year-end specials early this year and they have lots of great offerings for hardware and software... but we've done a little better!

Click here to browse all the discounts – pricing is good through 12/31/2016. And, don't forget! If you purchase new software through That CAD Girl you will be eligible for 12 months of our live and interactive webinars. You can see the list of upcoming webinars here.

If you've never attended one of our webinars, we'd love to have you attend as a guest for one of our upcoming sessions. Click here to send a request or to request a custom proposal or live demonstration.

Also (hint, hint) you may want to register for our newsletter because we *MAY* have other That CAD Girl exclusive specials to announce later this month!