2024 Virtual Workshops! from That CAD Girl and Carlson CAD Solutions



Looking for those end of year Continuing Education hours? You might want to consider our [] 2024 Virtual Workshops []!

That CAD Girl has partnered with Carlson CAD Solutions to offer 16 sessions over 4 days for a total of 24 hours of presentations. You have the flexibility to attend some or all sessions to get the training you need! You will be able to review the recordings and download a certificate for the time you are logged into the session.

And only \$99 for all sessions!

Some of our favorite experts from Carlson Software will be demonstrating the latest and greatest new features of Carlson's desktop software.

- Bruce Carlson will demonstrate grading and hydrology in Carlson Civil, Hydrology and Precision 3d
- Doug Aaberg will be showing you how to get the most out of new functionality in Carlson Point Cloud Advanced, Photo Capture and Field to Finish.
- Mark Long is the consummate pro and never fails to dive deep into the Civil and Hydrology programs to demonstrate

how to design and produce a final product on the most complex projects you can think of.

For the first time in many years, we're happy to welcome Donnie Stallings back into our lineup! Donnie is a retired PLS and the original author of **Carlson's SurvNet Least Squares** program.

Donnie will be presenting his class, *Adjusting YOUR Datasets*

with SurvNet Least Squares, on Tuesday Dec 10th and he is looking for a challenge! He is requesting that you send in your most confounding data files for him to incorporate into his lesson plan. Call us at (954) 223-4475 or just click here to upload your files directly to us.

Click here to view the full announcement or to register now!

Call or email us if you have any questions! Can't wait to "see" you online!



Hey, Maryland Land Surveyors! That CAD Girl will see you in

Ocean City

I'd like to say a great big "Thank you" to the Maryland Society of Surveyors for inviting me to speak at your upcoming conference — it'll be great to see you again!

Join me for my sessions on *Survey Project from Start to Finish* and *Surface Modeling in Carlson Software*.

In between sessions, please don't hesitate to stop by my booth in the exhibit hall to say "Hi!" and ask any questions you have about Carlson Software.

See you in Ocean City!



Can't wait to see our Kentucky Surveyors!

I'm very excited to be going back to **My Old Kentucky Home** and having the privilege of teaching a couple of classes at the **2024 KAPS Annual Conference**!

One of my sessions will be a new formulation that combines parts of my Field to Finish class with Survey Project from Field to Plotted sheet. Can't wait to see everyone there!



Carlson Software 2025 has been released!



Carlson Software released the 2025 version of their desktop products on July 11, 2024.

With the 2025 release, Carlson has upgraded the IntelliCAD "experience" and now defaults to IntelliCAD 12 which is a major upgrade! Click here to review all the updates in the new 2025 software.

Carlson 2025 products can be installed with (included) IntelliCAD 11.1 and 12.1 or on top of your separately purchased license of AutoCAD 2019-2025.

Carlson's 2025 products with embedded AutoCAD (OEM) are expected to be released within the next few weeks.

If you are currently running Carlson and have an active maintenance contract, you are eligible for a free upgrade to Carlson Software 2025. You will need your 2024 serial number and

can use this Lookup screen to find your new 2025 serial number.

If you're a past customer of That CAD Girl or Carlson CAD Solutions, you may be able to find your Carlson Customer ID, serial numbers and maintenance reports on your Customer Portal.

FAQ: What are the improvements to Carlson over previous versions? (a running thread)

FAQ: What you should know about purchasing Carlson Software



Carlson Software released the 2024 version of their desktop products on October 16, 2023.

With the 2024 release, Carlson has upgraded the IntelliCAD "experience" and now defaults to IntelliCAD 11 which is a major upgrade! Click here to review all the updates in the new 2024 software.

Carlson 2024 products can be installed with (included) IntelliCAD 10.1a or 11.1 or on top of your separately purchased license of AutoCAD 2018-2024.

Carlson Survey and Takeoff 2024 with embedded AutoCAD (OEM) are

expected to be released within the next few weeks.

Any user who has purchases a new Survey or Takeoff with embedded AutoCAD (OEM) within 30 days of the new release will receive an automatic upgrade. If this applies to you, please Email us and we'll make sure you get your free upgrade.

If you are currently running Carlson and have an active maintenance contract, you are eligible for a free upgrade to Carlson Software 2024. You will need your 2023 serial number and can use this Lookup screen to find your 2024 serial number.

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That CAD Girl Has Some News to Share! And we promise to make it a WIN! - WIN! - WIN!

We have some news to share! And it's guaranteed to be...

A WIN for YOU - our current or future customers!

A WIN for Carlson Software!

A WIN for That CAD Girl and Carlson CAD Solutions!

I can't believe it's been 22 years since I launched That CAD Girl… wow! That's so long ago you can be forgiven for not remembering that That CAD Girl started out by providing support and training for Land Desktop and Civil 3D

By 2007, That CAD Girl had already changed directions by providing support and training for Carlson Software's desktop products. When Carlson approached me about becoming an Authorized Reseller, I agreed, and the race was on!

Thanks to you, and the trust you've shown by sticking with me, That CAD Girl has been the top reseller of Carlson Software's desktop products since 2010.

I truly believe the reason we've had such success as a Carlson Authorized Reseller is because we offer support and training – before and after the sale. Like our motto says – **That CAD Girl helps you buy what you need – and use what you buy!**

The down-side of all that success with selling software is that it left me with hardly any time for training — and I'm not complaining... it's been a good problem to have!

Claire DiBlasi officially came on-board as "That CAD Girl's Right-Hand" back in 2021. Our goal was for her to, eventually, handle all the software sales so I could get back to training. Claire is such a rock-star — she learned to fill my shoes in less than two years! She's been handling most of the sales and maintenance renewal orders for a while now and I feel so blessed to have found someone who takes care of our customers the way I would. There have been so many times that I've read her emailed response to someone and had to double-check to make sure I hadn't written it myself. You are in good hands with Claire!

Now for that News I mentioned up top... we have decided to let Claire launch a new division of That CAD Girl called Carlson CAD Solutions that will focus exclusively on sales of Carlson Software!

This will allow me to focus all future efforts of That CAD Girl on training and support of CAD and Carlson Software for the benefit of end-users, other software dealers and Carlson Software (the Company) – WIN! – WIN! – WIN!

What, exactly, will be changing?

We have a new website at CarlsonCADSolutions.com that will become the Online Store for software. If you need to purchase new licenses of Carlson Software or request custom pricing for upgrades and maintenance renewals, please visit CarlsonCADSolutions.com.

The current site at **ThatCADGirl.com** will soon transition into one that is dedicated ONLY to support and training of CAD and Carlson Software. We will no longer sell software on this website.

Sales of Carlson from CarlsonCADSolutions.com will offer the best discounts in addition to all the same FREE training from That CAD Girl that you've received in the past.

What isn't changing? That CAD Girl WILL CONTINUE to help you buy what you need — and use what you buy!

<u>What other changes are coming?</u>

 There will be a lot of cross-pollination... CarlsonCADSolutions.com will provide links to ThatCADGirl.com for training and support AND CarlsonCADSolutions.com will link to CarlsonCADSolutions.com and/or other trusted partners

- Claire has a new phone number and email address! She'll start using Claire@CarlsonCADSolutions.com and will gradually let her old @ThatCADGirl.com email forward to my Jennifer@ThatCADGirl.com address before it is eventually deactivated. The new phone number for Claire and Carlson CAD Solutions is (804) CARLSON – or (804) 227-5766
- For now, That CAD Girl and Carlson CAD Solutions will have a shared Customer Portal. However, there will eventually be two separate portals – one for managing software licenses and the other for accessing links, recordings and certificates for training.

Please have patience with us for the next few weeks as we work to sort out the logistics of covering sales, support and training going forward. We want to organize services between Claire and me, and the two websites in a logical fashion with a goal of making it easy for you to find what you're looking for.

We are sincerely relying on your feedback about what you like, and what you don't, so don't be shy! Please reach out to Claire or me at any time — our contact information is at the bottom of this letter.

We will do everything in our power to follow through on our promise of a WIN! - WIN! - WIN! for everyone.

Jennifer DiBona, That CAD Girl (254) 417-8351 or Jennifer@ThatCADGirl.com

Claire DiBlasi, Carlson CAD Solutions (a division of That CAD Girl)

(804) 227-5766 or Claire@CarlsonCADSolutions.com





That CAD Girl's Webinar Series Individual Company and Subscriptions now available!



About the Webinar Series

- Each purchase of new software includes a 12-month, "Company-wide" subscription for up to 10 employees
- If you don't need more software, you can also purchase a 12-month, Company Subscription or Individual Subscription from our online store
- There will be at least 2 webinars per month, except for November and December Webinar Series presentations are approximately 1-hour long, are live and interactive
- Attendees will have an opportunity to ask questions during the presentation both verbally or by typing them into a chat window
- Webinar attendance is tracked using a personal name and email address
- Certificates of Attendance will be provided to those who attend the live presentation AND use a personal name and email address when registering or logging into the
- session
- Read here to find out how you might receive PDH or CEU credit for the webinars
 Technology-permitting, and for a limited time, recordings of webinars will be made available for review to those who attended the live presentation
- The first webinar each month will always be an Introduction to Carlson Software Settings, Setup, Configuration & Points and will be presented with the most current
- version of the product
- Other webinars are scheduled and added regularly upon request

We've been working on the behind-the-scenes logistics of this

for awhile and are finally ready to roll it out to everyone! We can now offer Company and Individual Subscriptions to our Webinar Series events.

Your company will still get a year's access for up to 10 users with any purchase of a new license of Carlson Software through That CAD Girl or one of our trusted partners (more about this coming soon!).

Now, with our Company and Individual Subscriptions, we have more to offer those who don't need more software.



Click here to see a list of our Upcoming Webinars

Click here for the details and all the fine-print

If you want to sit in on an upcoming webinar, please click here

That CAD Girl is heading west!

We're very excited – and appreciative! – to the Land Surveyors of Washington (LSAW) and to the Western Federation of Professional Surveyors for inviting us to present sessions at their 2024 conferences!

We will have some fun and exciting events at our booth that you won't want to miss, so make sure to come by while you're there!

In Tulalip at the 2024 LSAW Conference, That CAD Girl will be presenting *Survey Project from Field to Plotted Sheet with*

Carlson Software – tentatively scheduled on Wednesday, Feb 28th.



At the Western Regional Survey Conference in Las Vegas, we will also have fun 'n' games at our booth and will be presenting Survey Project from Field to Plotted Sheet with Carlson Software.

And you won't want to miss our other session! In Dueling Piano... err, **Dueling CAD Stations: Civil 3D vs Carlson Software** with John Dingwall of CAD Masters, we will go head-to-head to demonstrate how each program handles your day-to-day Survey work.



Early registration is still open for both Conference, so register today!

Have you registered for the NC Surveyors Conference & Trade Show yet?

You won't want to miss this year's NCSS Conference coming up February 8-10 at the Sheraton Imperial Conference Center in Durham! As always, there will be a full agenda of great educational sessions and a chance to catch up, visit and share all the best surveyors stories of the past year! That CAD Girl will be there and we'd love to have you stop by our booth to say "Hi!" since it's been awhile since we've been able to attend.



Fast Track to Carlson Takeoff - January 2024

Don't miss our upcoming Virtual Classroom training from That CAD Girl!



Our goal for 2024 is to double our offerings of long-form Virtual Classroom sessions and that starts in January with our Fast Track to Carlson Takeoff. This will be 2+ days of demonstration and presentation where users will learn to:

- Start your project from 2D images or paper
- Use Takeoff's layer-basaed systsem to track features and report quantities
- Easily account for subgrades and topsoil in cut/fill calcs
- Import CAD files and data from other programs
- Build complex surface models with multi-floor buildings and retaining walls
- Generate reports and cut/fill color maps
- Export files for machine control

Click here to read the full announcement

You Could Attend for FREE!

Purchase a new license of Carlson Takeoff Suite or Takeoff OEM and receive 1 FREE registration to this training

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