

# Carlson Software 2020 Year End Specials



**End-of-Year Specials!**  
For Carlson Software

**Carlson Select Suite**  
Choose from the following modules: Survey, Civil, GIS, Hydro, CADmat, or Point Cloud Basic, plus Maintenance to August 1, 2021

Pick Any 4 Modules **\$3,150\***  
Save **\$1,195**

NEW! Pick Any 2 Modules **\$2,150\***  
Save **\$1,095**

**Carlson P3D Topo & P3D Hydrology** **\$1,750\***  
Carlson P3D Topo + P3D Hydrology + Maintenance  
Save **\$2,100**

**PhotoCapture, P3D Topo, Point Cloud**

PhotoCapture 50GB + P3D Topo + Maintenance **\$2,500\*** Save **\$570**  
Maintenance to August 1, 2021

PhotoCapture 50GB + Point Cloud Basic + Maintenance **\$2,500\*** Save **\$570**  
Maintenance to August 1, 2021

**Carlson Takeoff Suite** **\$5,995\***  
Carlson Takeoff Suite + Maintenance  
Save **\$2,255**

**Carlson Survey OEM 2021** **\$2,695\***  
Save **\$500**

Carlson has recently announced their year-end pricing for desktop software. This year's specials include Survey with embedded AutoCAD (OEM), Select Suite Pick 2, Select Suite Pick 4, Civil Suite, Takeoff Suite and P3D Topo with Hydro.

Discounts will expire on 12/31/2020! You may also want to keep an eye on our Active Coupon Codes for additional discounts.

And, don't forget! All software purchases through That CAD Girl are eligible for a year's access to our live, interactive webinar training sessions.

If you'd like to learn more about Carlson Civil Suite and Takeoff Suite, you can view some of our recent recordings here.

[Request a Custom Proposal](#)

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# Carlson 2021 has been released!



Carlson released the 2021 version of their desktop products on Wednesday Sept 23<sup>rd</sup>. [Update: Carlson 2021 embedded AutoCAD (OEM) was released on 10/21/2020]

The products released on Wednesday included an embedded copy of IntelliCAD 10 and can also run on top of your separately purchased license of AutoCAD 2017-2021. Carlson Survey and Takeoff 2021 with embedded AutoCAD (OEM) are expected to be released within the next few weeks and an update will be posted here.

If you are currently running Carlson and have an active maintenance contract, you are eligible for a free upgrade to 2021. You will need your 2020 serial number and can use this Lookup screen to find your 2021 serial number.

You can read more about the new features and find more information on Carlson Software's 2021 product page and you can view a recording showing 2021 updates here.

FAQ: What are the improvements to Carlson over previous versions? (a running thread)

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# Now Offering Payment Plans on Select Carlson Software

Trying to get started with new Carlson Software? Need a little help without hitting the credit cards?

For a limited time, That CAD Girl will be offering payment plans for select Carlson Software. Maybe you want to get started with one module or a bundled set, just let us know and we can work up a proposal allowing payments over a couple months.

Also, with all purchases of software between now and 12/11/2020 you will receive 50% off registration for our 3 days of continuing education Virtual Workshops in December 2020.

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## September 2020 Webinar Lineup – complete!



Lots of good stuff coming – mostly from others – in September! Current customers of That CAD Girl can attend for free or

webinars are available for purchase. You can read more [here](#).

We're also happy to have you attend any webinar as a guest if you'd like to try before you buy – just email us [here](#) with your request.

Our webinars are live and interactive so you can ask questions and have them answered on the spot. You'll also receive a record of your attendance to submit for PDH or CEU credit!

Sept 2<sup>nd</sup> – Intro to Carlson Software – Settings, Setup, Configuration & Points

Sept 10<sup>th</sup> – Advanced Carlson Hydrology with Mark Long of Carlson Software

Sept 24<sup>th</sup> – What's So Special About... Carlson's Annotate Menu

Sept 25<sup>th</sup> – Customizing, Migrating and Sharing Settings in Carlson Software – with Doug Aaberg of Carlson Software

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**IntelliCAD, Carlson and Autodesk Software – desktop software for land development professionals**



We had just a few fits and starts with presentations and recordings but, yesterday, we finally wrapped up this 3-part series.

My goal with these webinars was to present an up-to-date overview and explain costs and licensing options for desktop software for surveyors, engineers, contractors and other land development professionals.

The recordings are available below. The “registration” process will ask for name and email address but, unless you’ve otherwise requested to be on my mailing list, I promise not to add you to my database. If you want to be notified of news, upcoming events and specials, you can [click here](#) to register for our newsletter.

7/22/2020 Autodesk Licensing Changes – Plan for the Future and How it Will Affect Carlson Software Users presented by CADMasters

7/31/2020 Carlson Software Overview: All Substance, No Styles!

8/13/2020 IntelliCAD Overview: Where it WAS. Where it IS. And Where it WILL BE. presented by Dave Lorenzo of the ITC

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# Check your CADometer! Are you ready to consider IntelliCAD?



Update: If you missed the live presentation on 8/13/2020, [click here](#) to view the recording

If your "CADometer" is pegged to HATE, you really shouldn't miss this **FREE** webinar!

On Thursday August 13<sup>th</sup> we will welcome Dave Lorenzo, President of the IntelliCAD Technology Consortium (ITC), who will present IntelliCAD Overview: Where it WAS. Where it IS. And Where it WILL BE. This webinar will provide an introduction to IntelliCAD for anyone wondering whether it is a viable alternative to their current CAD program. Feature-wise, IntelliCAD 10 will compare most favorably to AutoCAD.

Representatives of Carlson Software will also be on the call to discuss their ongoing partnership with the ITC and reasons they develop their desktop programs on IntelliCAD as well as other platforms.

During this session we will present some of the latest updates to IntelliCAD 10 that will be included in Carlson's 2021 product release and of most importance to land development design and

construction professionals.

This webinar will be approximately an hour long.

[Click here to register](#)

[Want to read up before the webinar? Click here to view our FAQ's about IntelliCAD and Carlson Software](#)

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## That CAD Girl and Carlson Software Workshops 2020 – are they gonna happen???

[UPDATES: More information has now been posted on our Classrooms and Conferences page [here](#)]



I've started getting a lot of inquiries about if, how and when we plan to hold our workshops this year so here is our current, working plan...

**November 12<sup>th</sup>, 13<sup>th</sup>, 19<sup>th</sup> and 20<sup>th</sup>:** We will have 4 days of hands-on training in the Raleigh NC area. We will likely only have 10 spots available each day.

**Dec 15<sup>th</sup> and 17<sup>th</sup>:** We will be offering two days of “Virtual Workshops” online! As much as possible, we plan to replicate the programs we usually hold in Statesville and Raleigh NC each winter – minus the donuts and Honey Baked ham though.

Paid registration to the hands-on training will include registration to the 2 days of Virtual Workshops. This will allow anyone who decides they aren’t comfortable attending the in-person classroom training to skip it and still have the ability to get training before the end of the year.

Details of the training will be announced in the next few weeks. Make sure you register for our Newsletter so you’ll be one of the first to know!

Hope to see or “see” you there!

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## **What’s So Special About Carlson Software’s Civil Suite? It’s All Substance, No Styles! :-)**

**Update:** If you missed the live presentation, [click here to view the recording](#)

Interested in learning more about the programs in Carlson Software’s Civil Suite?

Register here to join us for this FREE and informative webinar



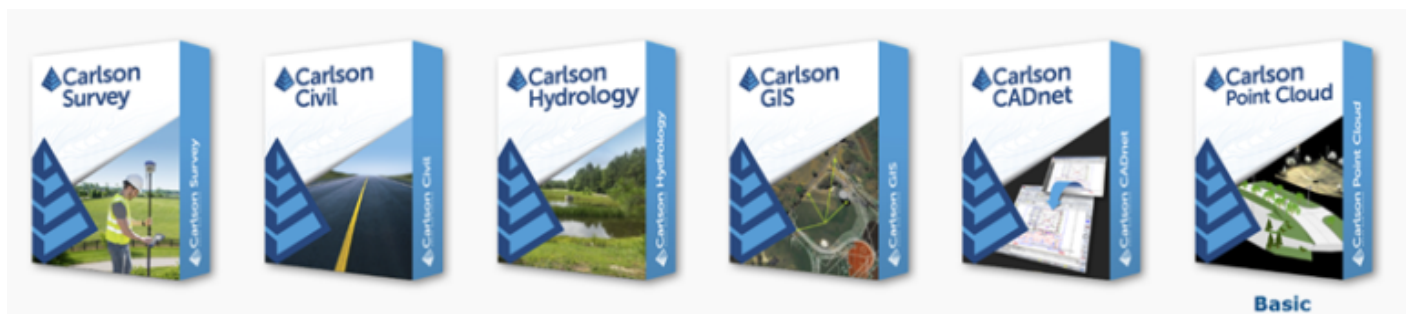
demonstrating some of the best features of Carlson's land development programs for land surveyors and civil engineers.

This full survey and design suite includes Survey, Civil, Hydrology and GIS and can be run with an embedded version of IntelliCAD or on top of your separately purchased copy of AutoCAD R2015-2021.

Not interested in the full suite? Any of these modules can be purchased separately or you can mix and match any of these 6 programs to make your own bundle of programs: Survey, Civil, Hydrology, GIS, CadNet and Point Cloud Basic.

Join us for this free webinar to see how it stacks up to your Civil 3d, TerraModel, Eagle Point, Land Desktop or other program. For those of you who loved (love?) your Land Desktop, Carlson's Civil Suite is the closest thing to a Land Desktop upgrade as there is on the market – it's reasonably priced, easy to learn and includes completely free tech support as well.

Interested in researching a bit? Check out our FAQ: What to Know About Purchasing Carlson Software



# Autodesk Licensing Changes – Plan for the Future and How it Will Affect Carlson Software Users – View this recorded presentation



Update: This was a live presentation on July 22, 2020 but you can view the recorded webinar [here](#)

With an eye toward Autodesk's licensing policy changes coming up quickly in August, I have had a lot of questions of my own and also on behalf of my customers.

On Wednesday July 22nd, Autodesk reseller CAD Masters will join me for this FREE and informative webinar to help answer these questions and more. You can register [here](#).

??? If I'm currently using Carlson with IntelliCAD but would prefer to run Carlson on top of AutoCAD or AutoCAD Map, what do I need to purchase? What would be my initial cost? And my cost going forward?

??? If I'm currently using Carlson but have some old licenses of Land Desktop or Civil 3d (really old...!), can I convert those to a current AutoCAD or Map to run under my Carlson? What would be my initial cost? And my cost going forward?

??? If I'm still using Land Desktop but know I need to change – what are my options to upgrade to Civil 3d? What would be my initial cost? And my cost going forward?

??? My office currently has a network license with several seats

of AutoCAD, Map and Civil 3d – what changes do I need to be aware of? What would be my initial cost? And cost going forward?

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# **Carlson Software's Precision 3D Topo 2020 and Precision 3D Hydro 2020**

Carlson Software recently released a 2020 version or “mini-upgrade” of their Precision 3D Topo and Hydro programs. Because it's being released mid-cycle (between 2019 and 2021), Carlson is giving this as an automatic update to users with P3D 2019.

If you currently use P3D 2019, you can download P3D 2020 here and can use your 2019 serial number during the installation process.

Interested in trying it out? Email That CAD Girl for a 30 day trial serial number and download link.

If you're interested in learning more, you can read the recent press release or watch a recently recorded webinar showing What's New in Carlson Precision 3D 2020

**Overview of Carlson's Precision 3D Topo 2020**

**Video Series on Carlson Precision 3d Hydrology**

