

# Carlson Software 2023 Year End Specials



## Carlson End-of-Year Software Specials!

**Carlson Select Suite**  
Choose from the following modules: Survey, Civil, GIS, Hydro, CADnet, or Point Cloud Basic, plus Maintenance for 12 months from purchase

**Pick Any 4 Modules** **\$3,450\*** *Save \$1,225*  
**Pick Any 2 Modules** **\$2,550\*** *Save \$1,135*

**PhotoCapture Standalone & Point Cloud Advanced** **\$5,995\*** *Save \$3,355*

**Carlson Survey OEM 2024** **\$2,895\*** *Save \$355*

**Carlson Point Cloud Upgrade** **\$1,950\*** *Save \$2,050*

Offers expire 12/29/2023

Carlson Software is offering another great selection of Year End Specials!

Visit [ThatCADGirl.com/specials](https://thatcadgirl.com/specials)  
for additional discounts and FREE training with your purchase!

(954) CAD-GIRL or (954) 223-4475  
ContactUs@ThatCADGirl.com

**Carlson**  
AUTHORIZED DEALER  
CERTIFIED TRAINING CENTER

Survey with embedded AutoCAD (OEM)

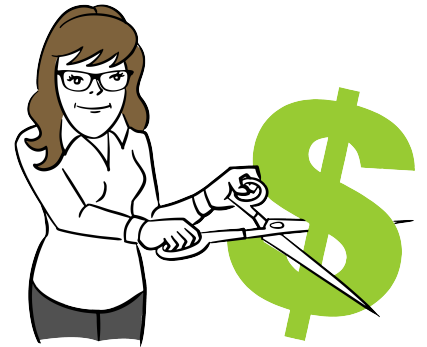
Select Suite Pick 2

Select Suite Pick 4

Civil Suite

Photo Capture and Point Cloud Advanced

A BIG discount to upgrade your Point Cloud Basic to Point Cloud Advanced!

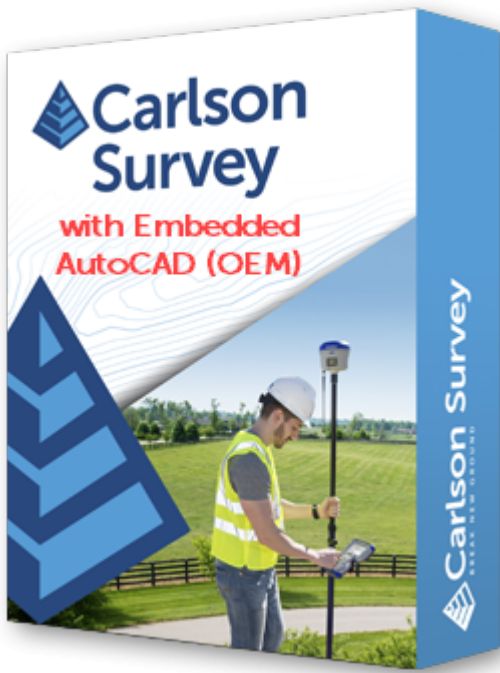


And then, even MORE discounts through That CAD Girl!

We're including FREE Maintenance with almost all Carlson Software modules and suites plus you'll receive FREE training with every new purchase!

What else? All software purchases through That CAD Girl are eligible for 1 FREE registration to our Virtual Workshop, to one of our Virtual Classroom training events and a year's access to our live, interactive webinar training sessions.

Purchases of Carlson Takeoff Suite and Takeoff OEM includes a FREE registration to our 2+ day Fast Track with Carlson Takeoff training in January 2024. We aren't just interested in selling you the software – we want you to use it and love it!



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[Read more](#)



with

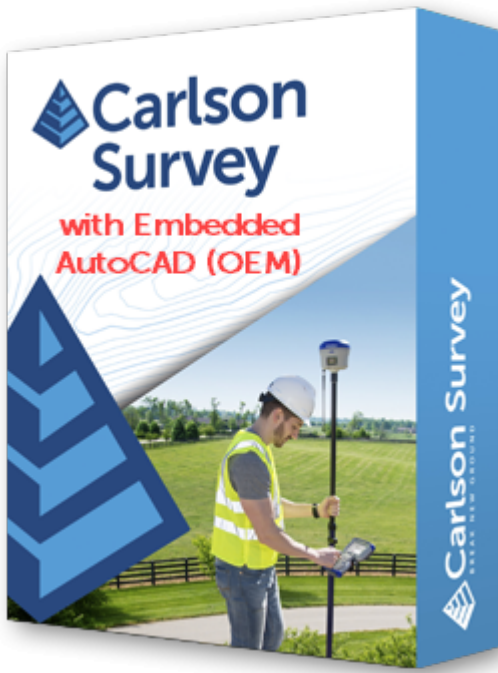


Read more



Read more

# Civil Suite



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## Civil Suite



with



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with



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Read more

## Civil Suite

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Powered by Autodesk® AutoCAD® OEM  
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Carlson Point Cloud Basic Upgrade to Point Cloud Advanced + Maintenance  
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Not sure what you need? Click here for our FAQ:P3D? or Point Cloud? then Point Cloud Basic? or Point Cloud Advanced?

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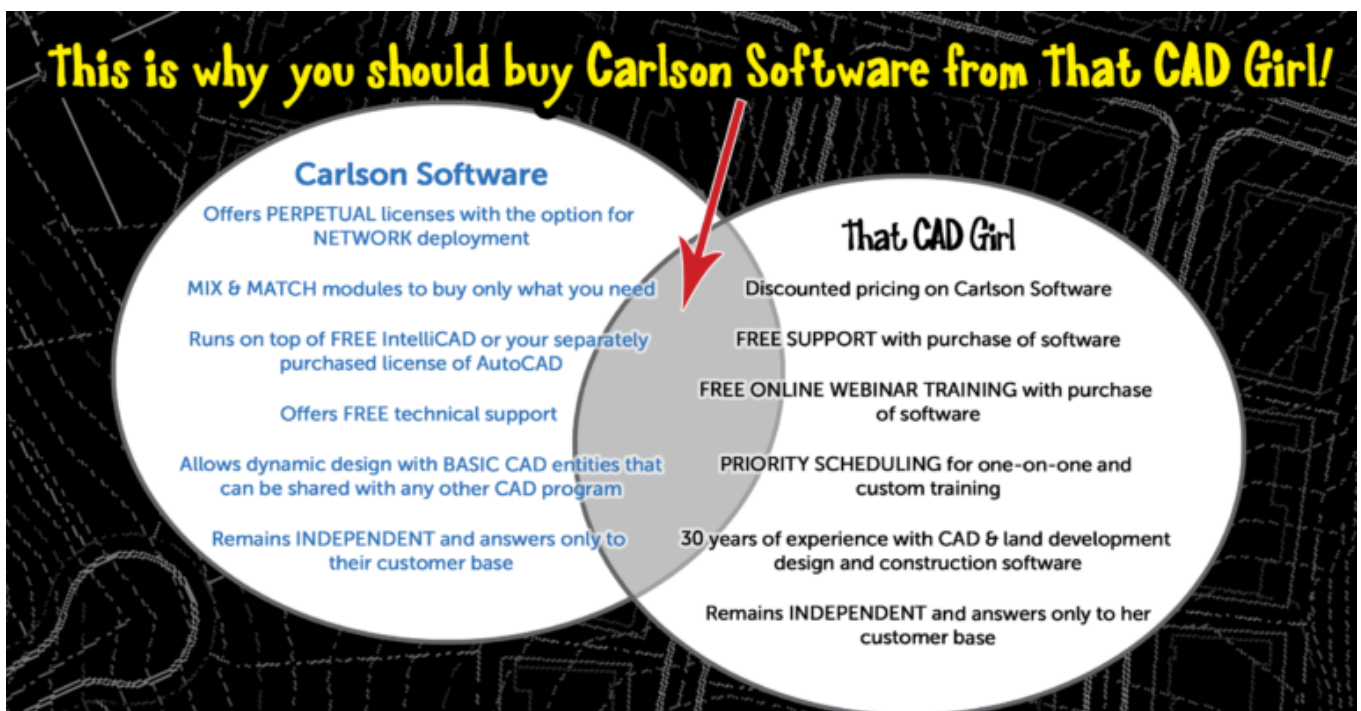
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Request a Custom Proposal



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Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance  
Maintenance for 12 months from purchase  
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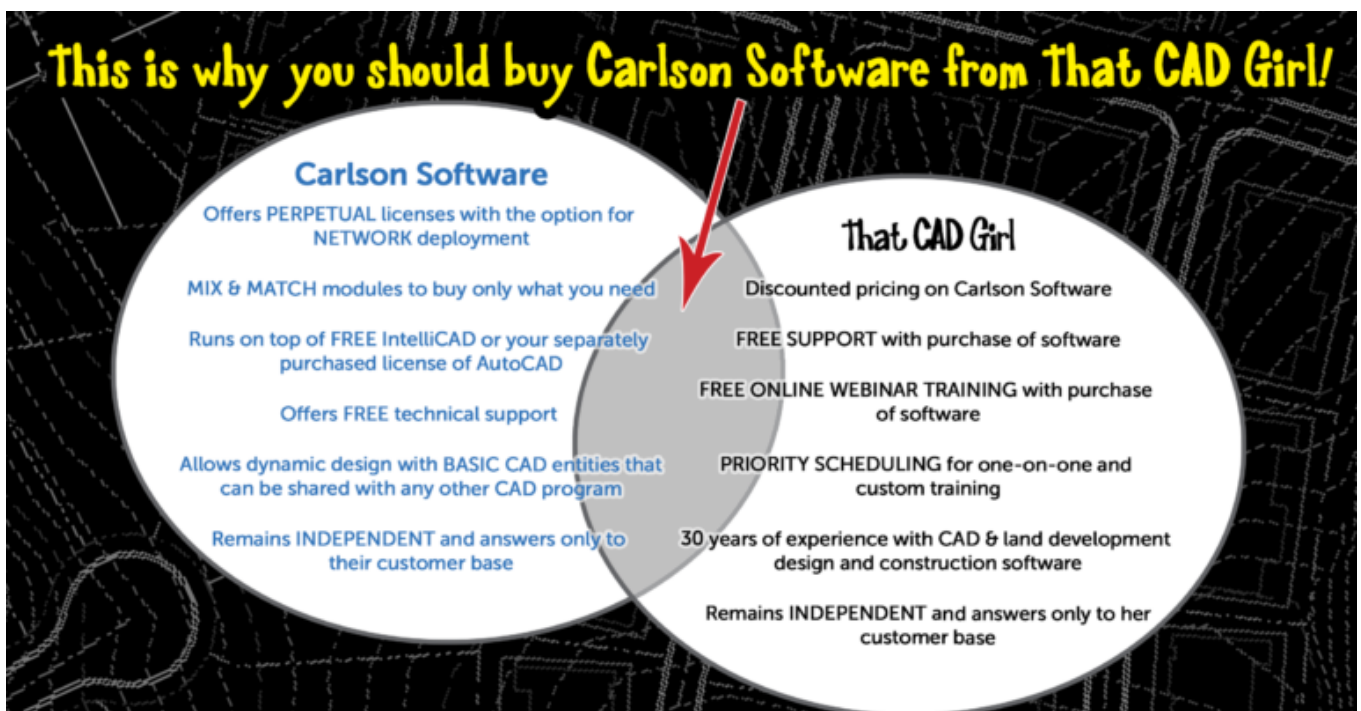
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# Fast Track to Carlson Takeoff – January 2024

Don't miss our upcoming Virtual Classroom training from That CAD Girl!



**Get on the**  
***Fast Track***  
**with Carlson Takeoff**  
Quantity Takeoffs & Surface Modeling for Machine Control

**January 23rd, 25th & 26th**  
Register Now at [www.ThatCADGirl.com/classes](http://www.ThatCADGirl.com/classes)

**Learn to:**

- Start your project from 2D images or paper
- Use Takeoff's layer-based system to track features and report quantities
- Easily account for subgrades and topsoil in cut/fill calcs
- Import CAD files and data from other programs
- Build complex surface models with multi-floor buildings and retaining walls
- Generate reports and cut/fill color maps
- Export files for machine control

**That CAD Girl**  
[www.ThatCADGirl.com](http://www.ThatCADGirl.com)

**CERTIFIED TRAINING CENTER**  
**Carlson College**  
That CAD Girl is a charter member of Carlson College

Our goal for 2024 is to double our offerings of long-form Virtual Classroom sessions and that starts in January with our Fast Track to Carlson Takeoff. This will be 2+ days of demonstration and presentation where users will learn to:

- Start your project from 2D images or paper
- Use Takeoff's layer-based system to track features and report quantities
- Easily account for subgrades and topsoil in cut/fill calcs

- Import CAD files and data from other programs
- Build complex surface models with multi-floor buildings and retaining walls
- Generate reports and cut/fill color maps
- Export files for machine control

[Click here to read the full announcement](#)

### **You Could Attend for FREE!**

Purchase a new license of Carlson Takeoff Suite or Takeoff OEM and receive 1 FREE registration to this training

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# **Carlson Software 2024 has been released!**



Carlson Software released the 2024 version of their desktop products on October 16, 2023.

With the 2024 release, Carlson has upgraded the IntelliCAD “experience” and now defaults to IntelliCAD 11 which is a major upgrade! Click [here](#) to review all the updates in the new 2024 software.

Carlson 2024 products can be installed with (included) IntelliCAD 10.1a or 11.1 or on top of your separately purchased license of AutoCAD 2018-2024.

Carlson Survey and Takeoff 2024 with embedded AutoCAD (OEM) are expected to be released within the next few weeks.

**Any user who has purchases a new Survey or Takeoff with embedded AutoCAD (OEM) within 30 days of the new release will receive an automatic upgrade.** If this applies to you, please Email us and we’ll make sure you get your free upgrade.

If you are currently running Carlson and have an active maintenance contract, **you are eligible for a free upgrade to Carlson Software 2024.** You will need your 2023 serial number and can use this Lookup screen to find your 2024 serial number.

If you’re a past customer of That CAD Girl, you may be able to find your Carlson Customer ID, serial numbers and maintenance reports on your That CAD Girl Customer Portal.

FAQ: What are the improvements to Carlson over previous versions? (a running thread)

FAQ: What you should know about purchasing Carlson Software

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# Survey OEM 2023 Released!



I've been pretty impressed with the stability and performance of the Carlson 2023 products so it's not a surprise that they have released Survey OEM 2023 so quickly.

Wondering what's new in the latest release? Don't miss our FAQ: What are the improvements to Carlson over previous versions?

Anyone who purchased 2022 after 10/1/2022 is eligible for a free upgrade to 2023. Please send Claire or me an email at [ContactUs@ThatCADGirl.com](mailto:ContactUs@ThatCADGirl.com) and we'll help you get your new serial number.

If you are interested in running a 30-day trial to try it before you buy it, please reach out to us and we will be happy to send that to you as well.

PS: Carlson's and That CAD Girl's year-end specials are ongoing through 12/31/2022... don't miss out!

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# Carlson Software 2022 Year End Specials



**End-of-Year Specials!  
For Carlson Software**

**Carlson Survey OEM**  
Powered by AutoCAD + AutoCAD LT OEM  
**\$2,695**  
Save \$1500

**Carlson Select Suite**  
Choose from the following modules: Survey, Civil, GIS, Hydro, iCAD, or Point Cloud Basic, plus Maintenance for 12 months from purchase.  
Pick Any 4 Modules **\$3,150** Save \$1,245  
Pick Any 2 Modules **\$2,150** Save \$1,245

**Carlson Point Cloud Upgrade**  
Upgrade Carlson Point Cloud Basic to Point Cloud Advanced + Maintenance for 12 months from purchase.  
**\$1,750**  
Save \$2,250

**PhotoCapture Standalone & Point Cloud Advanced**  
Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance for 12 months from purchase.  
**\$4,995**  
Save \$4,355

Visit [www.ThatCADGirl.com](http://www.ThatCADGirl.com) for additional discounts and training.

**That CAD Girl** | Carlson | **Carlson College**

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What else? All software purchases through That CAD Girl are eligible for half-price registration to our Virtual Workshop and a year's access to our live, interactive webinar training sessions.

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Don't forget to subscribe to our YouTube channel where you can

find our Picks and Clicks videos plus several “Product Overview” recordings that demonstrate features in different programs.

**This is why you should buy Carlson Software from That CAD Girl!**

Carlson Software	That CAD Girl
Offers PERPETUAL licenses with the option for NETWORK deployment	Discounted pricing on Carlson Software
MIX & MATCH modules to buy only what you need	FREE SUPPORT with purchase of software
Runs on top of FREE IntelliCAD or your separately purchased license of AutoCAD	FREE ONLINE WEBINAR TRAINING with purchase of software
Offers FREE technical support	PRIORITY SCHEDULING for one-on-one and custom training
Allows dynamic design with BASIC CAD entities that can be shared with any other CAD program	30 years of experience with CAD & land development design and construction software
Remains INDEPENDENT and answers only to their customer base	Remains INDEPENDENT and answers only to her customer base

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**Carlson Software 2023 has been released!**



On November 1, 2022 Carlson Software released the 2023 version of their desktop products. With the 2023 release, Carlson is focusing more on performance and stability and a little less on new bells and whistles... I'm guessing the next version will be heavy in the other direction!

Carlson 2023 products will ship with both a preview release of IntelliCAD 11.0 and 10.1 and can also run on top of your separately purchased license of AutoCAD 2018-2023.

Carlson Survey 2023 with embedded AutoCAD (OEM) is expected to be released within the next few weeks but it's unclear at this time whether there will be a 2023 release of Takeoff OEM.

**Any user who has purchased Survey OEM 2022 after 10/1/2022** will receive a free upgrade to Survey OEM 2023. If this applies to you, please Email us and we'll make sure you get your free upgrade.

If you are currently running Carlson and have an active maintenance contract, **you are eligible for a free upgrade to Carlson Software 2023**. You will need your 2022 serial number and can use this Lookup screen to find your 2023 serial number.

If you're a past customer of That CAD Girl, you may be able to find your Carlson Customer ID, serial numbers and maintenance reports on our new customer portal. You can access your portal

by clicking here and entering your email address. If you haven't been granted Admin privileges by your company's primary point of contact, you may have limited access.

You can read more about the new features and find more information here on Carlson Software's 2023 product page.

Don't forget to subscribe to our YouTube channel where you can find our Picks and Clicks videos plus several "Product Overview" recordings that demonstrate features in different programs.

FAQ: What are the improvements to Carlson over previous versions? (a running thread)

And, don't forget...



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# Data Collector Trade-In for

# new Surveyor 2 with SurvCE



This is a last-minute addition to Carlson's year-end specials...

If you have any old, broken-down, beaten-up, driven-over data collector laying around, it's now worth at least \$900 toward the purchase of a new Surveyor2 data collector with SurvCE.

Click [here](#) to request a custom proposal – prices will vary depending on the model of Surveyor 2 and the modules of SurvCE you need to have loaded.

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## Carlson Year End Specials – Sweet Suites & Bundles of

# Hardware

Carlson announced their year-end specials early this year and they have lots of great offerings for hardware and software... but we've done a little better!

Click [here](#) to browse all the discounts – pricing is good through 12/31/2016. And, don't forget! If you purchase new software through That CAD Girl you will be eligible for 12 months of our live and interactive webinars. You can see the list of upcoming webinars [here](#).

If you've never attended one of our webinars, we'd love to have you attend as a guest for one of our upcoming sessions. Click [here](#) to send a request or to request a custom proposal or live demonstration.

Also (hint, hint) you may want to register for our newsletter because we *MAY* have other That CAD Girl exclusive specials to announce later this month!

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## Carlson (and my) End-of-Year Specials are Here!

I'm a few days late in posting this but Carlson has announced their end-of-year CAD pricing specials for 2014.

So, what's on the shelf? For desktop software we have specials on:

- Carlson Civil Suite 2015 plus maintenance through 9/1/2015 Everyday retail price for this bundle is \$4,125, Carlson's year-end price is \$2,995 and my price is... less than that!
- Survey 2015 with embedded AutoCAD Everyday retail price for this is \$2,995, Carlson's year-end price is \$2,695 and my price is... less than that too!
- Takeoff 2015 (T8) with embedded AutoCAD Everyday retail price for this bundle is \$9,000, Carlson's year-end price is \$7,500 and my price is... you guessed it... less than that!

All software purchases include 12 months of access to my live, interactive webinars. These are exclusive training sessions that are not publicly posted online and I'm currently scheduling approximately 3-4 hours per month on various topics. This is my way to help as many of my customers as possible use your software and keep it from becoming shelf-ware!

But, that's not all!

I also have additional discounts on new purchases of Carlson Survey, Civil, Hydrology, GIS, Takeoff Suite, Construction, CADNet, Trench & GeoTech with Maintenance. These links go to my online store where you can see my standard discounts but I'm not allowed to advertise the super-duper special pricing. You'll have to email me or Request A Custom Proposal to find out details...

Both Carlson's specials and the ones I'm running on my own will



expire on 12/31/2014...

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# 2014 That CAD Girl Workshop – Time to Register!

It's workshop and PDH time again!

We're mostly following the same calendar as last year with a 1/2 day in Asheville and 2 full days in Statesville and Raleigh. Each event includes drinks, snacks, lunch, door prizes/giveaways and "day-of-show" pricing for Carlson Software including new seats and maintenance renewals.

Register for the Statesville events by Sept 30<sup>th</sup> or for the Raleigh events by Oct 31<sup>st</sup> for early registration discounts. Late fees will be applied to registrations within one week of each event.

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**Carlson Software Workshop in Asheville NC, Monday Nov 17<sup>th</sup>**  
***View Announcement – Register Now!***

**Statesville Workshop for Surveyors and Contractors, Tuesday Nov 18<sup>th</sup>**  
***View Announcement – Register Now!***

**Statesville Workshop for Engineers and Designers, Wednesday Nov 19<sup>th</sup>**

***View Announcement – Register Now!***

**Raleigh Workshop for Surveyors and Contractors, Tuesday Dec 9<sup>th</sup>**

***View Announcement – Register Now!***

**Raleigh Workshop for Engineers and Designers, Wednesday Dec 10<sup>th</sup>**

***View Announcement – Register Now!***

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**Carlson**



# Takeoff 2015

