

That CAD Girl is heading west!

We're very excited – and appreciative! – to the Land Surveyors of Washington (LSAW) and to the Western Federation of Professional Surveyors for inviting us to present sessions at their 2024 conferences!

We will have some fun and exciting events at our booth that you won't want to miss, so make sure to come by while you're there!

In Tulalip at the 2024 LSAW Conference, That CAD Girl will be presenting ***Survey Project from Field to Plotted Sheet with Carlson Software*** – tentatively scheduled on Wednesday, Feb 28th.



At the Western Regional Survey Conference in Las Vegas, we will also have fun 'n' games at our booth and will be presenting ***Survey Project from Field to Plotted Sheet with Carlson Software***.

And you won't want to miss our other session! In Dueling Piano... err, ***Dueling CAD Stations: Civil 3D vs Carlson Software*** with John Dingwall of CAD Masters, we will go head-to-head to demonstrate how each program handles your day-to-day Survey work.



Early registration is still open for both Conference, so register today!

Carlson Software 2023 Year End Specials



Carlson End-of-Year Software Specials!

Carlson Select Suite
Choose from the following modules: Survey, Civil, GIS, Hydro, CADnet, or Point Cloud Basic, plus Maintenance for 12 months from purchase

Pick Any 4 Modules **\$3,450*** *Save \$1,225*

Pick Any 2 Modules **\$2,550*** *Save \$1,135*

PhotoCapture Standalone & Point Cloud Advanced **\$5,995*** *Save \$3,355*

Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance Maintenance for 12 months from purchase

Carlson Survey OEM 2024 **\$2,895*** *Save \$355*

Powered by Autodesk® AutoCAD® OEM

Carlson Point Cloud Upgrade **\$1,950*** *Save \$2,050*

Carlson Point Cloud Basic Upgrade to Point Cloud Advanced + Maintenance Maintenance for 12 months from purchase

Offers expire 12/29/2023

Visit [ThatCADGirl.com/specials](https://thatcadgirl.com/specials) for additional discounts and FREE training with your purchase!

(954) CAD-GIRL or (954) 223-4475
ContactUs@ThatCADGirl.com

Carlson
AUTHORIZED DEALER
CERTIFIED TRAINING CENTER

Carlson Software is offering another great selection of Year End Specials!

Survey with embedded AutoCAD (OEM)

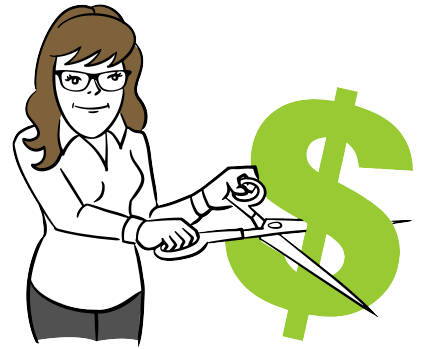
Select Suite Pick 2

Select Suite Pick 4

Civil Suite

Photo Capture and Point Cloud Advanced

A BIG discount to upgrade your Point Cloud Basic to Point Cloud Advanced!



And then, even MORE discounts through That CAD Girl!

We're including FREE Maintenance with almost all Carlson Software modules and suites plus you'll receive FREE training with every new purchase!

What else? All software purchases through That CAD Girl are eligible for 1 FREE registration to our Virtual Workshop, to one of our Virtual Classroom training events and a year's access to our live, interactive webinar training sessions.

Purchases of Carlson Takeoff Suite and Takeoff OEM includes a FREE registration to our 2+ day Fast Track with Carlson Takeoff training in January 2024. We aren't just interested in selling

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you the software we want you to use it and love it!
Carlson has recently announced their year-end pricing for desktop software and they will run from **Wednesday 11/1 thru Friday 12/29/2023!**

This year's specials include Survey with embedded AutoCAD (OEM), Select Suite Pick 2, Select Suite Pick 4, Civil Suite and a steep discount to upgrade your Point Cloud Basic to Point Cloud Advanced!

Not sure what you need? Click here for our FAQ:P3D? or Point Cloud? then Point Cloud Basic? or Point Cloud Advanced?

In addition to the specials being offered directly from Carlson, That CAD Girl has additional discounts and pricing for Carlson Takeoff Suite, Takeoff OEM and Point Cloud Advanced. You can

find the end-of-year specials listed here and you can also check out our Active Coupon Codes for additional discounts.

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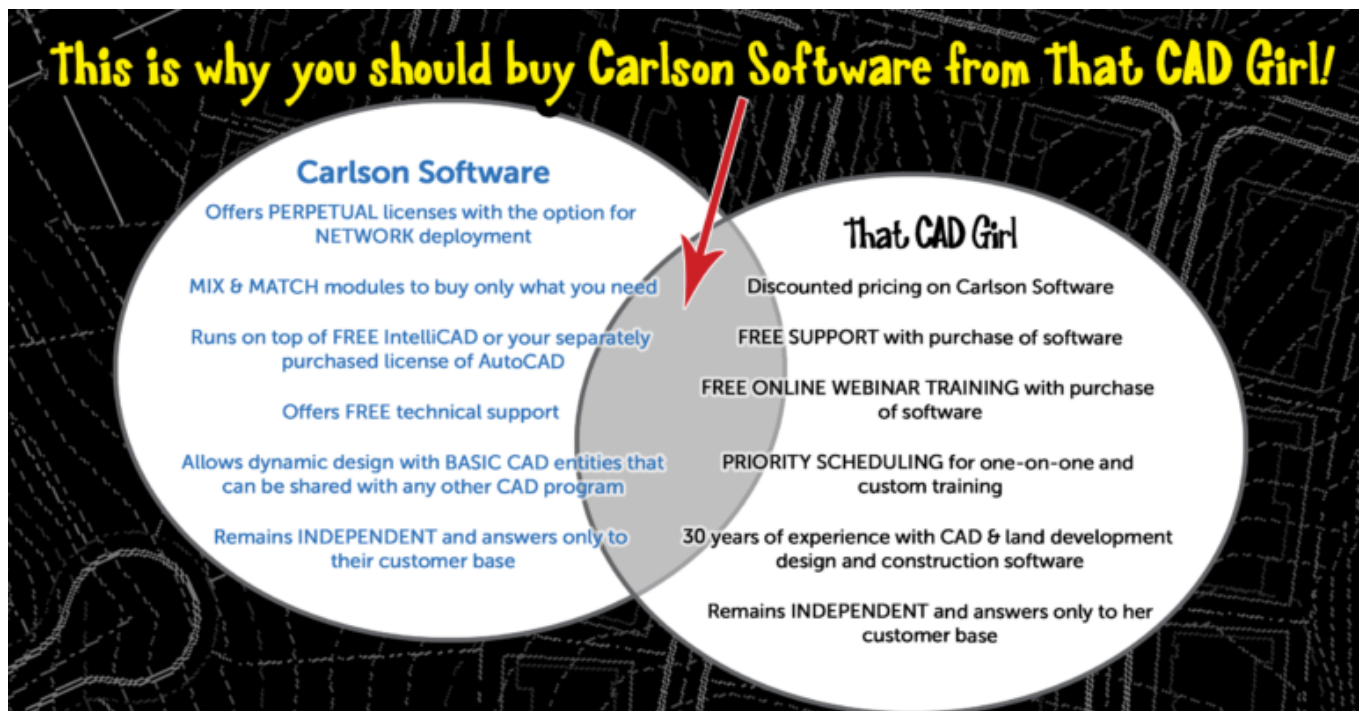
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Fast Track to Carlson Takeoff – January 2024

Don't miss our upcoming Virtual Classroom training from That CAD Girl!

A promotional graphic for a training session. On the left, a cartoon woman with brown hair and glasses, wearing a white shirt, sits in the driver's seat of a black car with yellow headlights. She is gesturing with her right hand. The background features a winding road and a map-like pattern. Text on the right includes the title 'Get on the Fast Track with Carlson Takeoff', the subtitle 'Quantity Takeoffs & Surface Modeling for Machine Control', the dates 'January 23rd, 25th & 26th', and a registration link. A list of topics to learn is provided, along with logos for 'That CAD Girl' and 'Carlson College' (Certified Training Center).

Get on the
Fast Track
with Carlson Takeoff
Quantity Takeoffs & Surface Modeling for Machine Control

January 23rd, 25th & 26th
Register Now at www.ThatCADGirl.com/classes

Learn to:

- Start your project from 2D images or paper
- Use Takeoff's layer-based system to track features and report quantities
- Easily account for subgrades and topsoil in cut/fill calcs
- Import CAD files and data from other programs
- Build complex surface models with multi-floor buildings and retaining walls
- Generate reports and cut/fill color maps
- Export files for machine control

That CAD Girl
www.ThatCADGirl.com

CERTIFIED TRAINING CENTER
Carlson College
That CAD Girl is a charter member of Carlson College

Our goal for 2024 is to double our offerings of long-form Virtual Classroom sessions and that starts in January with our Fast Track to Carlson Takeoff. This will be 2+ days of demonstration and presentation where users will learn to:

- Start your project from 2D images or paper
- Use Takeoff's layer-based system to track features and report quantities
- Easily account for subgrades and topsoil in cut/fill calcs

- Import CAD files and data from other programs
- Build complex surface models with multi-floor buildings and retaining walls
- Generate reports and cut/fill color maps
- Export files for machine control

[Click here to read the full announcement](#)

You Could Attend for FREE!

Purchase a new license of Carlson Takeoff Suite or Takeoff OEM and receive 1 FREE registration to this training

Carlson Software 2024 has been released!



Carlson Software released the 2024 version of their desktop products on October 16, 2023.

With the 2024 release, Carlson has upgraded the IntelliCAD “experience” and now defaults to IntelliCAD 11 which is a major upgrade! Click [here](#) to review all the updates in the new 2024 software.

Carlson 2024 products can be installed with (included) IntelliCAD 10.1a or 11.1 or on top of your separately purchased license of AutoCAD 2018-2024.

Carlson Survey and Takeoff 2024 with embedded AutoCAD (OEM) are expected to be released within the next few weeks.

Any user who has purchases a new Survey or Takeoff with embedded AutoCAD (OEM) within 30 days of the new release will receive an automatic upgrade. If this applies to you, please Email us and we’ll make sure you get your free upgrade.

If you are currently running Carlson and have an active maintenance contract, **you are eligible for a free upgrade to Carlson Software 2024.** You will need your 2023 serial number and can use this Lookup screen to find your 2024 serial number.

If you’re a past customer of That CAD Girl, you may be able to find your Carlson Customer ID, serial numbers and maintenance reports on your That CAD Girl Customer Portal.

FAQ: What are the improvements to Carlson over previous versions? (a running thread)

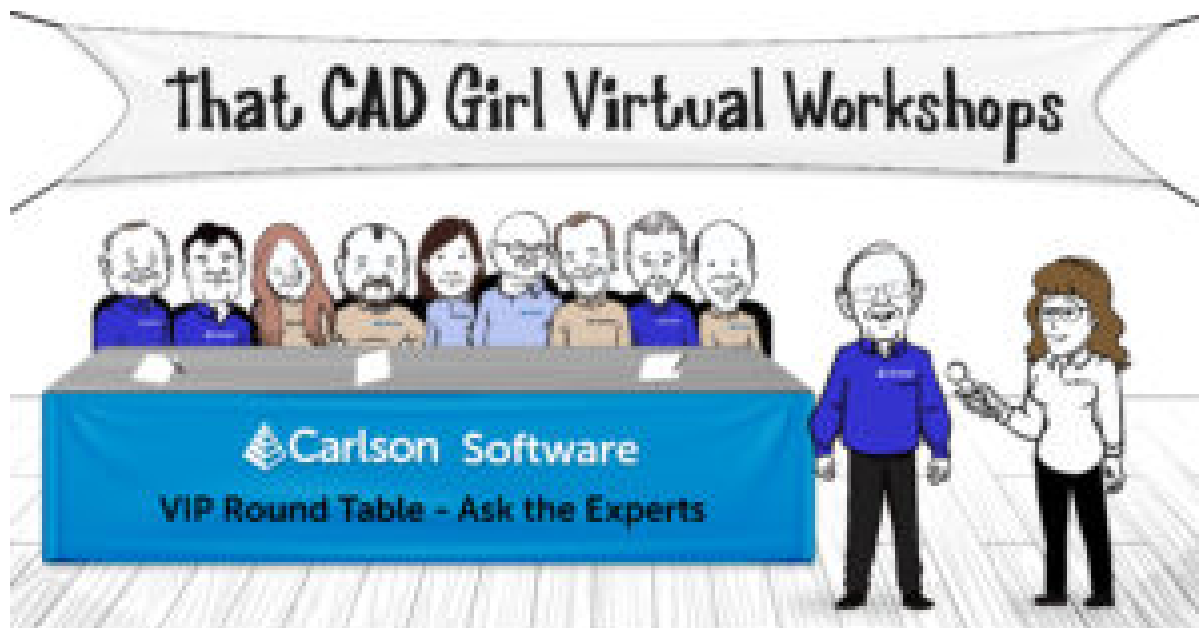
FAQ: What you should know about purchasing Carlson Software

2022 Virtual Workshop Registration Discount!

Although we've already completed 2 of our 6-days of workshops, we've continued to get calls and requests to register for the remaining days.

It's true that "the best is yet to come" but, in the spirit of Thanksgiving, Black Friday and end-of-year specials, we've decided to reduce the cost of the registration to \$99 for the remaining sessions.

Coming up Tuesday Nov 29th, we are putting the sales, support and development teams from Carlson Software in the hot seat to answer your questions! You won't want to miss this!



Currently scheduled: Bruce Carlson, Leonid Entov, Scott Griffin, Butch Herter, Mark Long, Doug Aaberg, Sara Winter, Shan Lu, Lon Watson, John Gerber and more!

Survey OEM 2023 Released!



I've been pretty impressed with the stability and performance of the Carlson 2023 products so it's not a surprise that they have released Survey OEM 2023 so quickly.

Wondering what's new in the latest release? Don't miss our FAQ: What are the improvements to Carlson over previous versions?

Anyone who purchased 2022 after 10/1/2022 is eligible for a free upgrade to 2023. Please send Claire or me an email at ContactUs@ThatCADGirl.com and we'll help you get your new serial number.

If you are interested in running a 30-day trial to try it before you buy it, please reach out to us and we will be happy to send that to you as well.

PS: Carlson's and That CAD Girl's year-end specials are ongoing through 12/31/2022... don't miss out!

Carlson Software 2022 Year End Specials



End-of-Year Specials!
For Carlson Software

Carlson Survey OEM
Powered by AutoCAD® AutoCAD® OEM
\$2,695
Save \$300

Carlson Select Suite
Choose from the following modules: Survey, Civil, 3D, Hydro, CAD, or Point Cloud Basic, plus Maintenance for 12 months from purchase.
Pick Any 4 Modules **\$3,150** Save \$1,245
Pick Any 2 Modules **\$2,150** Save \$1,045

Carlson Point Cloud Upgrade
Integrate Carlson Point Cloud Basic to Point Cloud Advanced + Maintenance for 12 months from purchase.
\$1,750
Save \$2,250

PhotoCapture Standalone & Point Cloud Advanced
Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance for 12 months from purchase.
\$4,995
Save \$4,355

Visit www.ThatCADGirl.com for additional discounts and training.

That CAD Girl | Carlson | **Carlson College**

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find our Picks and Clicks videos plus several “Product Overview” recordings that demonstrate features in different programs.



Carlson Software 2023 has been released!



On November 1, 2022 Carlson Software released the 2023 version of their desktop products. With the 2023 release, Carlson is focusing more on performance and stability and a little less on new bells and whistles... I'm guessing the next version will be heavy in the other direction!

Carlson 2023 products will ship with both a preview release of IntelliCAD 11.0 and 10.1 and can also run on top of your separately purchased license of AutoCAD 2018-2023.

Carlson Survey 2023 with embedded AutoCAD (OEM) is expected to be released within the next few weeks but it's unclear at this time whether there will be a 2023 release of Takeoff OEM.

Any user who has purchased Survey OEM 2022 after 10/1/2022 will receive a free upgrade to Survey OEM 2023. If this applies to you, please Email us and we'll make sure you get your free upgrade.

If you are currently running Carlson and have an active maintenance contract, **you are eligible for a free upgrade to Carlson Software 2023.** You will need your 2022 serial number and can use this Lookup screen to find your 2023 serial number.

If you're a past customer of That CAD Girl, you may be able to find your Carlson Customer ID, serial numbers and maintenance reports on our new customer portal. You can access your portal

by clicking here and entering your email address. If you haven't been granted Admin privileges by your company's primary point of contact, you may have limited access.

You can read more about the new features and find more information here on Carlson Software's 2023 product page.

Don't forget to subscribe to our YouTube channel where you can find our Picks and Clicks videos plus several "Product Overview" recordings that demonstrate features in different programs.

FAQ: What are the improvements to Carlson over previous versions? (a running thread)

And, don't forget...



Around the Bend—A Visit to

Carlson Software by American Surveyor Magazine

Very nice write-up by the folks at American Surveyor magazine... Around the Bend—A Visit to Carlson Software



Carlson Year End Specials – Sweet Suites & Bundles of Hardware

Carlson announced their year-end specials early this year and they have lots of great offerings for hardware and software... but we've done a little better!

Click [here](#) to browse all the discounts – pricing is good through 12/31/2016. And, don't forget! If you purchase new software through That CAD Girl you will be eligible for 12 months of our live and interactive webinars. You can see the list of upcoming webinars [here](#).

If you've never attended one of our webinars, we'd love to have you attend as a guest for one of our upcoming sessions. Click [here](#) to send a request or to request a custom proposal or live demonstration.

Also (hint, hint) you may want to register for our newsletter because we *MAY* have other That CAD Girl exclusive specials to announce later this month!