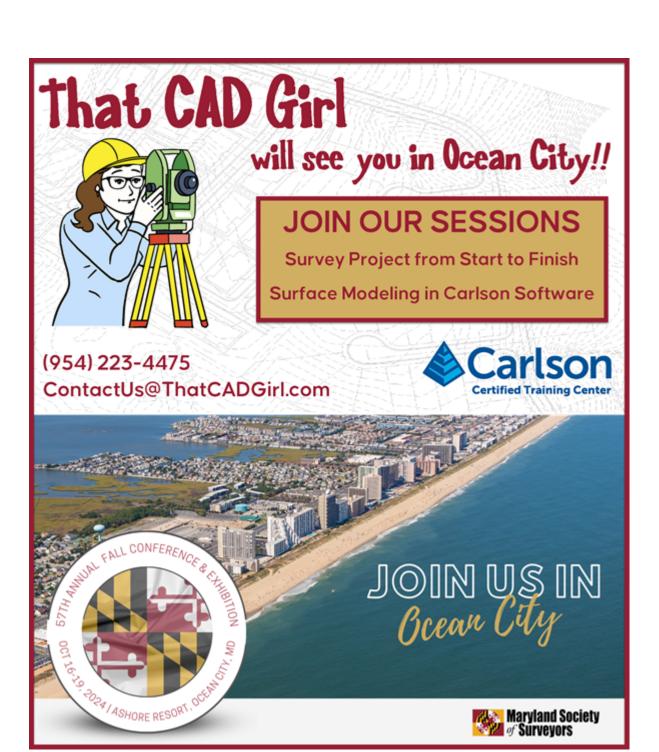
# Hey, Maryland Land Surveyors! That CAD Girl will see you in Ocean City

I'd like to say a great big "Thank you" to the Maryland Society of Surveyors for inviting me to speak at your upcoming conference — it'll be great to see you again!

Join me for my sessions on *Survey Project from Start to Finish* and *Surface Modeling in Carlson Software*.

In between sessions, please don't hesitate to stop by my booth in the exhibit hall to say "Hi!" and ask any questions you have about Carlson Software.

See you in Ocean City! □□□

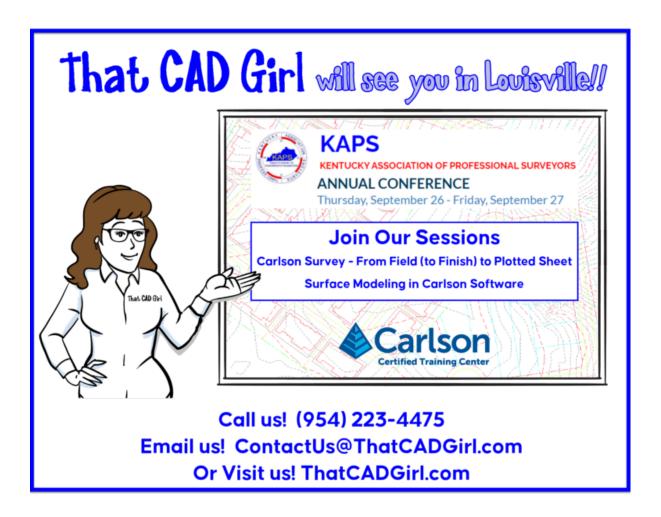


Maryland Society of Surveyors

# Can't wait to see our Kentucky Surveyors!

I'm very excited to be going back to My Old Kentucky Home and having the privilege of teaching a couple of classes at the 2024 KAPS Annual Conference!

One of my sessions will be a new formulation that combines parts of my Field to Finish class with Survey Project from Field to Plotted sheet. Can't wait to see everyone there!



#### Carlson Software 2025 has been released!



Carlson Software released the 2025 version of their desktop products on July 11, 2024.

With the 2025 release, Carlson has upgraded the IntelliCAD "experience" and now defaults to IntelliCAD 12 which is a major upgrade! Click here to review all the updates in the new 2025 software.

Carlson 2025 products can be installed with (included) IntelliCAD 11.1 and 12.1 or on top of your separately purchased license of AutoCAD 2019-2025.

Carlson's 2025 products with embedded AutoCAD (OEM) are expected to be released within the next few weeks.

If you are currently running Carlson and have an active maintenance contract, you are eligible for a free upgrade to Carlson Software 2025. You will need your 2024 serial number and

can use this Lookup screen to find your new 2025 serial number.

If you're a past customer of That CAD Girl or Carlson CAD Solutions, you may be able to find your Carlson Customer ID, serial numbers and maintenance reports on your Customer Portal.

FAQ: What are the improvements to Carlson over previous versions? (a running thread)

FAQ: What you should know about purchasing Carlson Software



Carlson Software released the 2024 version of their desktop products on October 16, 2023.

With the 2024 release, Carlson has upgraded the IntelliCAD "experience" and now defaults to IntelliCAD 11 which is a major upgrade! Click here to review all the updates in the new 2024 software.

Carlson 2024 products can be installed with (included) IntelliCAD 10.1a or 11.1 or on top of your separately purchased license of AutoCAD 2018-2024.

Carlson Survey and Takeoff 2024 with embedded AutoCAD (OEM) are

expected to be released within the next few weeks.

Any user who has purchases a new Survey or Takeoff with embedded AutoCAD (OEM) within 30 days of the new release will receive an automatic upgrade. If this applies to you, please Email us and we'll make sure you get your free upgrade.

If you are currently running Carlson and have an active maintenance contract, you are eligible for a free upgrade to Carlson Software 2024. You will need your 2023 serial number and can use this Lookup screen to find your 2024 serial number.

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#### That CAD Girl is heading west!

We're very excited — and appreciative! — to the Land Surveyors of Washington (LSAW) and to the Western Federation of Professional Surveyors for inviting us to present sessions at their 2024 conferences!

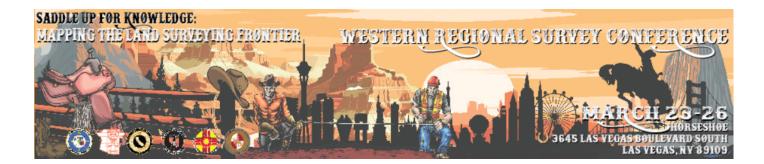
We will have some fun and exciting events at our booth that you won't want to miss, so make sure to come by while you're there!

In Tulalip at the 2024 LSAW Conference, That CAD Girl will be presenting *Survey Project from Field to Plotted Sheet with*Carlson Software — tentatively scheduled on Wednesday, Feb 28<sup>th</sup>.



At the Western Regional Survey Conference in Las Vegas, we will also have fun 'n' games at our booth and will be presenting Survey Project from Field to Plotted Sheet with Carlson Software.

And you won't want to miss our other session! In Dueling Piano… err, Dueling CAD Stations: Civil 3D vs Carlson Software with John Dingwall of CAD Masters, we will go head-to-head to demonstrate how each program handles your day-to-day Survey work.



Early registration is still open for both Conference, so register today!

# Carlson Software 2023 Year End Specials



Carlson Software is offering another great selection of Year End Specials!

#### Visit That CADGirl.com/specials

for additional discounts and FREE training with your purchase!

(954) CAD-GIRL or (954) 223-4475 ContactUs@ThatCADGirl.com



Survey with embedded AutoCAD (OEM)

Select Suite Pick 2

Select Suite Pick 4

Civil Suite

Photo Capture and Point Cloud Advanced

A BIG discount to upgrade your Point Cloud Basic to Point Cloud Advanced!



And then, even MORE discounts through That CAD Girl!

We're including FREE Maintenance with almost all Carlson Software modules and suites plus you'll receive FREE training with every new purchase!

What else? All software purchases through That CAD Girl are eligible for 1 FREE registration to our Virtual Workshop, to one of our Virtual Classroom training events and a year's access to our live, interactive webinar training sessions.

Purchases of Carlson Takeoff Suite and Takeoff OEM includes a FREE registration to our 2+ day Fast Track with Carlson Takeoff training in January 2024. We aren't just interested in selling



youtheoftware wewantyoutouseitandloweit!
Carlson has recently announced their year-end pricing for desktop software and they will run from Wednesday 11/1 thru Friday 12/29/2023!

This year's specials include Survey with embedded AutoCAD (OEM), Select Suite Pick 2, Select Suite Pick 4, Civil Suite and a steep discount to upgrade your Point Cloud Basic to Point Cloud Advanced!

Not sure what you need? Click here for our FAQ:P3D? or Point Cloud? then Point Cloud Basic? or Point Cloud Advanced?

In addition to the specials being offered directly from Carlson, That CAD Girl has additional discounts and pricing for Carlson Takeoff Suite, Takeoff OEM and Point Cloud Advanced. You can

find the end-of-year specials listed here and you can also check out our Active Coupon Codes for additional discounts.

What else? All software purchases through That CAD Girl are eligible for half-price registration to our Virtual Workshop and a year's access to our live, interactive webinar training sessions.

Purchases of Carlson Takeoff Suite and Takeoff OEM will also give you a free registration to our 2-day Fast Track with Carlson Takeoff training in January 2023. We aren't just interested in selling you the software — we want you to use it and love it!

Don't forget to subscribe to our YouTube channel where you can find our Picks and Clicks videos plus several "Product Overview" recordings that demonstrate features in different programs.





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# Fast Track to Carlson Takeoff — January 2024

Don't miss our upcoming Virtual Classroom training from That CAD Girl!



Our goal for 2024 is to double our offerings of long-form Virtual Classroom sessions and that starts in January with our Fast Track to Carlson Takeoff. This will be 2+ days of demonstration and presentation where users will learn to:

- Start your project from 2D images or paper
- Use Takeoff's layer-basaed systsem to track features and report quantities
- Easily account for subgrades and topsoil in cut/fill calcs

- Import CAD files and data from other programs
- Build complex surface models with multi-floor buildings and retaining walls
- Generate reports and cut/fill color maps
- Export files for machine control

Click here to read the full announcement

#### You Could Attend for FREE!

Purchase a new license of Carlson Takeoff Suite or Takeoff OEM and receive 1 FREE registration to this training

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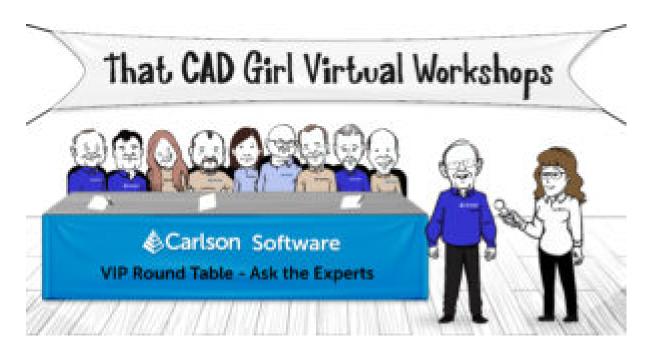
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# 2022 Virtual Workshop Registration Discount!

Although we've already completed 2 of our 6-days of workshops, we've continued to get calls and requests to register for the remaining days.

It's true that "the best is yet to come" but, in the spirit of Thanksgiving, Black Friday and end-of-year specials, we've decided to reduce the cost of the registration to \$99 for the remaining sessions.

Coming up Tuesday Nov 29th, we are putting the sales, support and development teams from Carlson Software in the hot seat to answer your questions! You won't want to miss this!



Currently scheduled: Bruce Carlson, Leonid Entov, Scott Griffin, Butch Herter, Mark Long, Doug Aaberg, Sara Winter, Shan Lu, Lon Watson, John Gerber and more!

#### Survey OEM 2023 Released!



I've been pretty impressed with the stability and performance of the Carlson 2023 products so it's not a surprise that they have released Survey OEM 2023 so quickly.

Wondering what's new in the latest release? Don't miss our FAQ: What are the improvements to Carlson over previous versions?

Anyone who purchased 2022 after 10/1/2022 is eligible for a free upgrade to 2023. Please send Claire or me an email at ContactUs@ThatCADGirl.com and we'll help you get your new serial number.

If you are interested in running a 30-day trial to try it before you buy it, please reach out to us and we will be happy to send that to you as well.

PS: Carlson's and That CAD Girl's year-end specials are ongoing through 12/31/2022... don't miss out!

#### Carlson Software 2022 Year End Specials



Carlson has recently announced their year-end pricing for desktop software. This year's specials include Survey with embedded AutoCAD (OEM), Select Suite Pick 2, Select Suite Pick 4, Civil Suite and a steep discount to upgrade your Point Cloud Basic to Point Cloud Advanced! Not sure what you need? Click here for our FAQ:P3D? or Point Cloud? then Point Cloud Basic? or Point Cloud Advanced?

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