

# Carlson Software 2025 has been released!



Carlson Software released the 2025 version of their desktop products on July 11, 2024.

With the 2025 release, Carlson has upgraded the IntelliCAD “experience” and now defaults to IntelliCAD 12 which is a major upgrade! Click [here](#) to review all the updates in the new 2025 software.

Carlson 2025 products can be installed with (included) IntelliCAD 11.1 and 12.1 or on top of your separately purchased license of AutoCAD 2019-2025.

Carlson’s 2025 products with embedded AutoCAD (OEM) are expected to be released within the next few weeks.

If you are currently running Carlson and have an active maintenance contract, **you are eligible for a free upgrade to Carlson Software 2025**. You will need your 2024 serial number and can use this [Lookup screen](#) to find your new 2025 serial number.

If you’re a past customer of That CAD Girl or Carlson CAD

Solutions, you may be able to find your Carlson Customer ID, serial numbers and maintenance reports on your Customer Portal.

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FAQ: What are the improvements to Carlson over previous versions? (a running thread)

FAQ: What you should know about purchasing Carlson Software



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Carlson 2024 products can be installed with (included) IntelliCAD 10.1a or 11.1 or on top of your separately purchased license of AutoCAD 2018-2024.

Carlson Survey and Takeoff 2024 with embedded AutoCAD (OEM) are expected to be released within the next few weeks.

**Any user who has purchases a new Survey or Takeoff with embedded**

**AutoCAD (OEM) within 30 days of the new release will receive an automatic upgrade.** If this applies to you, please Email us and we'll make sure you get your free upgrade.

If you are currently running Carlson and have an active maintenance contract, **you are eligible for a free upgrade to Carlson Software 2024.** You will need your 2023 serial number and can use this Lookup screen to find your 2024 serial number.

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Request Pricing for upgrade

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## **That CAD Girl is heading west!**

We're very excited – and appreciative! – to the Land Surveyors of Washington (LSAW) and to the Western Federation of Professional Surveyors for inviting us to present sessions at their 2024 conferences!

We will have some fun and exciting events at our booth that you won't want to miss, so make sure to come by while you're there!

In Tulalip at the 2024 LSAW Conference, That CAD Girl will be presenting ***Survey Project from Field to Plotted Sheet with***

**Carlson Software** – tentatively scheduled on Wednesday, Feb 28<sup>th</sup>.



At the Western Regional Survey Conference in Las Vegas, we will also have fun ‘n’ games at our booth and will be presenting ***Survey Project from Field to Plotted Sheet with Carlson Software.***

And you won’t want to miss our other session! In Dueling Piano... err, ***Dueling CAD Stations: Civil 3D vs Carlson Software*** with John Dingwall of CAD Masters, we will go head-to-head to demonstrate how each program handles your day-to-day Survey work.



Early registration is still open for both Conference, so register today!

# Carlson Software 2023 Year End Specials



## Carlson End-of-Year Software Specials!

**Carlson Select Suite**  
Choose from the following modules: Survey, Civil, GIS, Hydro, CADnet, or Point Cloud Basic, plus Maintenance for 12 months from purchase

**Pick Any 4 Modules \$3,450\*** *Save \$1,225*

**Pick Any 2 Modules \$2,550\*** *Save \$1,135*

**PhotoCapture Standalone & Point Cloud Advanced**  
Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance for 12 months from purchase

**\$5,995\*** *Save \$3,355*

**Carlson Survey OEM 2024**  
Powered by Autodesk® AutoCAD® OEM

**\$2,895\*** *Save \$355*

**Carlson Point Cloud Upgrade**  
Carlson Point Cloud Basic Upgrade to Point Cloud Advanced + Maintenance for 12 months from purchase

**\$1,950\*** *Save \$2,050*

Carlson Software is offering another great selection of Year End Specials!

Offers expire 12/29/2023

Visit [ThatCADGirl.com/specials](https://thatcadgirl.com/specials)  
for additional discounts and FREE training with your purchase!

(954) CAD-GIRL or (954) 223-4475  
ContactUs@ThatCADGirl.com



Survey with embedded AutoCAD (OEM)

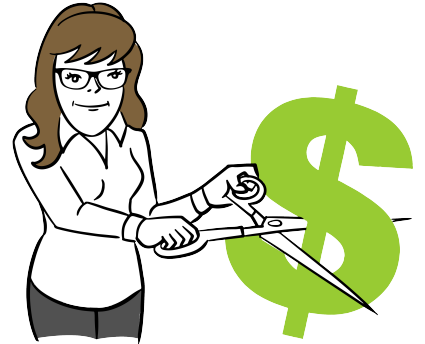
Select Suite Pick 2

Select Suite Pick 4

Civil Suite

Photo Capture and Point Cloud Advanced

A BIG discount to upgrade your Point Cloud Basic to Point Cloud Advanced!



And then, even MORE discounts through That CAD Girl!

We're including FREE Maintenance with almost all Carlson Software modules and suites plus you'll receive FREE training with every new purchase!

What else? All software purchases through That CAD Girl are eligible for 1 FREE registration to our Virtual Workshop, to one of our Virtual Classroom training events and a year's access to our live, interactive webinar training sessions.

Purchases of Carlson Takeoff Suite and Takeoff OEM includes a FREE registration to our 2+ day Fast Track with Carlson Takeoff training in January 2024. We aren't just interested in selling

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you the software we want you to use it and love it!  
Carlson has recently announced their year-end pricing for desktop software and they will run from **Wednesday 11/1 thru Friday 12/29/2023!**

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**Carlson**  
AUTHORIZED DEALER  
CERTIFIED TRAINING CENTER

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Not sure what you need? Click here for our FAQ:P3D? or Point Cloud? then Point Cloud Basic? or Point Cloud Advanced?

In addition to the specials being offered directly from Carlson, That CAD Girl has additional discounts and pricing for Carlson Takeoff Suite, Takeoff OEM and Point Cloud Advanced. You can

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# Fast Track to Carlson Takeoff – January 2024

Don't miss our upcoming Virtual Classroom training from That CAD Girl!



**Get on the**  
**Fast Track**  
**with Carlson Takeoff**  
Quantity Takeoffs & Surface Modeling for Machine Control

**January 23rd, 25th & 26th**  
Register Now at [www.ThatCADGirl.com/classes](http://www.ThatCADGirl.com/classes)

**Learn to:**

- Start your project from 2D images or paper
- Use Takeoff's layer-based system to track features and report quantities
- Easily account for subgrades and topsoil in cut/fill calcs
- Import CAD files and data from other programs
- Build complex surface models with multi-floor buildings and retaining walls
- Generate reports and cut/fill color maps
- Export files for machine control

**That CAD Girl**  
[www.ThatCADGirl.com](http://www.ThatCADGirl.com)

**CERTIFIED TRAINING CENTER**  
**Carlson College**  
That CAD Girl is a charter member of Carlson College

Our goal for 2024 is to double our offerings of long-form Virtual Classroom sessions and that starts in January with our Fast Track to Carlson Takeoff. This will be 2+ days of demonstration and presentation where users will learn to:

- Start your project from 2D images or paper
- Use Takeoff's layer-based system to track features and report quantities
- Easily account for subgrades and topsoil in cut/fill calcs

- Import CAD files and data from other programs
- Build complex surface models with multi-floor buildings and retaining walls
- Generate reports and cut/fill color maps
- Export files for machine control

[Click here to read the full announcement](#)

### **You Could Attend for FREE!**

Purchase a new license of Carlson Takeoff Suite or Takeoff OEM and receive 1 FREE registration to this training

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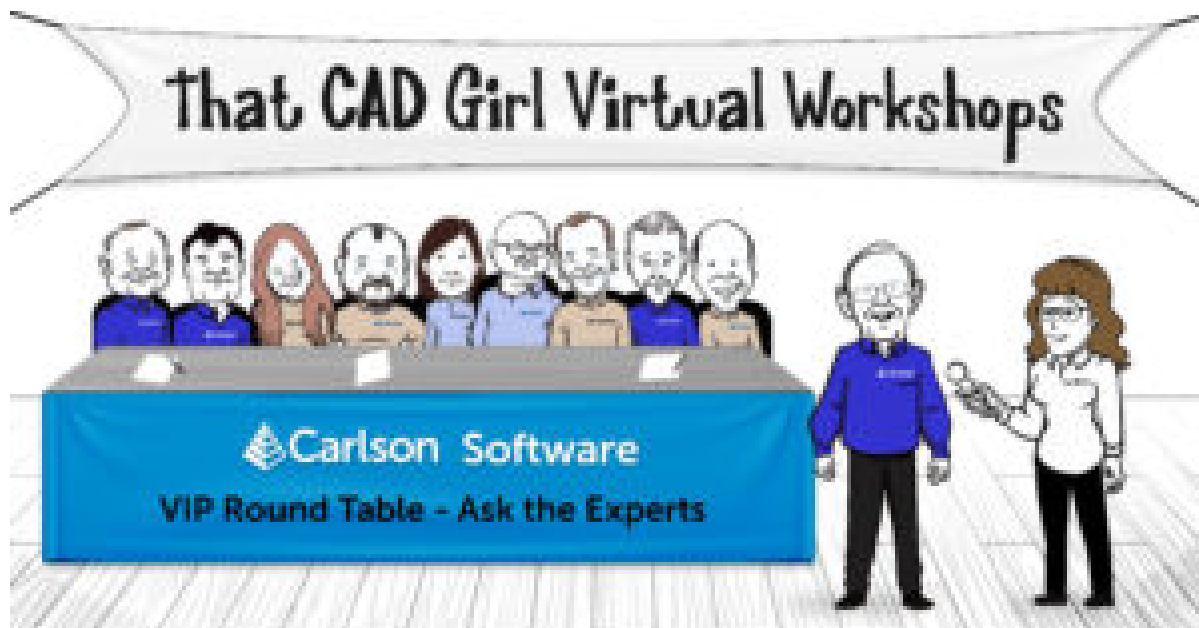
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# 2022 Virtual Workshop Registration Discount!

Although we've already completed 2 of our 6-days of workshops, we've continued to get calls and requests to register for the remaining days.

It's true that "the best is yet to come" but, in the spirit of Thanksgiving, Black Friday and end-of-year specials, we've decided to reduce the cost of the registration to \$99 for the remaining sessions.

Coming up Tuesday Nov 29th, we are putting the sales, support and development teams from Carlson Software in the hot seat to answer your questions! You won't want to miss this!



Currently scheduled: Bruce Carlson, Leonid Entov, Scott Griffin, Butch Herter, Mark Long, Doug Aaberg, Sara Winter, Shan Lu, Lon Watson, John Gerber and more!

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# Survey OEM 2023 Released!



I've been pretty impressed with the stability and performance of the Carlson 2023 products so it's not a surprise that they have released Survey OEM 2023 so quickly.

Wondering what's new in the latest release? Don't miss our FAQ: What are the improvements to Carlson over previous versions?

Anyone who purchased 2022 after 10/1/2022 is eligible for a free upgrade to 2023. Please send Claire or me an email at [ContactUs@ThatCADGirl.com](mailto:ContactUs@ThatCADGirl.com) and we'll help you get your new serial number.

If you are interested in running a 30-day trial to try it before you buy it, please reach out to us and we will be happy to send that to you as well.

PS: Carlson's and That CAD Girl's year-end specials are ongoing through 12/31/2022... don't miss out!

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# Carlson Software 2022 Year End Specials

**End-of-Year Specials!  
For Carlson Software**

**Carlson Survey OEM**  
Powered by AutoCAD + AutoCAD LT OEM  
**\$2,695**  
Save \$1500

**Carlson Select Suite**  
Choose from the following modules: Survey, Civil, GIS, Hydro, CADnet, or Point Cloud Basic, plus Maintenance for 12 months. Free purchase.  
Pick Any 4 Modules **\$3,150** Save \$1,245  
Pick Any 2 Modules **\$2,150** Save \$1,245

**Carlson Point Cloud Upgrade**  
Upgrade Carlson Point Cloud Basic to Point Cloud Advanced + Maintenance for 12 months.  
**\$1,750**  
Save \$2,250

**PhotoCapture Standalone & Point Cloud Advanced**  
Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance for 12 months.  
**\$4,995**  
Save \$4,355

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**That CAD Girl** | Carlson | **Carlson College**

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find our Picks and Clicks videos plus several “Product Overview” recordings that demonstrate features in different programs.

**This is why you should buy Carlson Software from That CAD Girl!**

Carlson Software	That CAD Girl
Offers PERPETUAL licenses with the option for NETWORK deployment	Discounted pricing on Carlson Software
MIX & MATCH modules to buy only what you need	FREE SUPPORT with purchase of software
Runs on top of FREE IntelliCAD or your separately purchased license of AutoCAD	FREE ONLINE WEBINAR TRAINING with purchase of software
Offers FREE technical support	PRIORITY SCHEDULING for one-on-one and custom training
Allows dynamic design with BASIC CAD entities that can be shared with any other CAD program	30 years of experience with CAD & land development design and construction software
Remains INDEPENDENT and answers only to their customer base	Remains INDEPENDENT and answers only to her customer base

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**Carlson Software 2023 has been released!**



On November 1, 2022 Carlson Software released the 2023 version of their desktop products. With the 2023 release, Carlson is focusing more on performance and stability and a little less on new bells and whistles... I'm guessing the next version will be heavy in the other direction!

Carlson 2023 products will ship with both a preview release of IntelliCAD 11.0 and 10.1 and can also run on top of your separately purchased license of AutoCAD 2018-2023.

Carlson Survey 2023 with embedded AutoCAD (OEM) is expected to be released within the next few weeks but it's unclear at this time whether there will be a 2023 release of Takeoff OEM.

**Any user who has purchased Survey OEM 2022 after 10/1/2022** will receive a free upgrade to Survey OEM 2023. If this applies to you, please Email us and we'll make sure you get your free upgrade.

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If you're a past customer of That CAD Girl, you may be able to find your Carlson Customer ID, serial numbers and maintenance reports on our new customer portal. You can access your portal

by clicking here and entering your email address. If you haven't been granted Admin privileges by your company's primary point of contact, you may have limited access.

You can read more about the new features and find more information here on Carlson Software's 2023 product page.

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FAQ: What are the improvements to Carlson over previous versions? (a running thread)

And, don't forget...



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**Around the Bend—A Visit to**

# Carlson Software by American Surveyor Magazine

Very nice write-up by the folks at American Surveyor magazine... Around the Bend—A Visit to Carlson Software



A Visit to Carlson Software