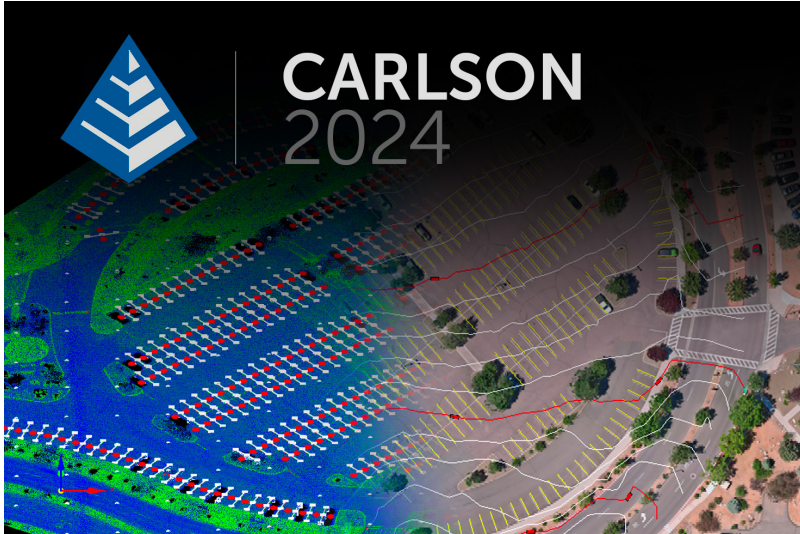


# Carlson Software 2024 has been released!



Carlson Software released the 2024 version of their desktop products on October 16, 2023.

With the 2024 release, Carlson has upgraded the IntelliCAD “experience” and now defaults to IntelliCAD 11 which is a major upgrade! Click [here](#) to review all the updates in the new 2024 software.

Carlson 2024 products can be installed with (included) IntelliCAD 10.1a or 11.1 or on top of your separately purchased license of AutoCAD 2018-2024.

Carlson Survey and Takeoff 2024 with embedded AutoCAD (OEM) are expected to be released within the next few weeks.

**Any user who has purchases a new Survey or Takeoff with embedded AutoCAD (OEM) within 30 days of the new release will receive an automatic upgrade.** If this applies to you, please Email us and we’ll make sure you get your free upgrade.

If you are currently running Carlson and have an active maintenance contract, **you are eligible for a free upgrade to Carlson Software 2024**. You will need your 2023 serial number and can use this Lookup screen to find your 2024 serial number.

If you're a past customer of That CAD Girl, you may be able to find your Carlson Customer ID, serial numbers and maintenance reports on your That CAD Girl Customer Portal.

Request Pricing for upgrade

FAQ: What are the improvements to Carlson over previous versions? (a running thread)

FAQ: What you should know about purchasing Carlson Software

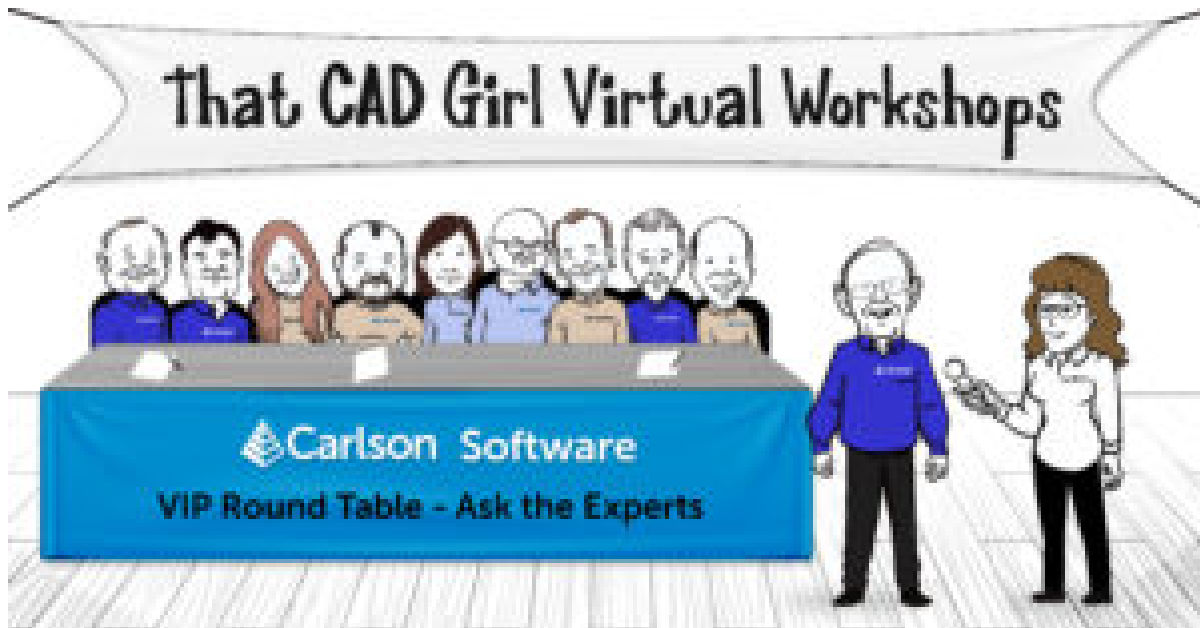
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## **2022 Virtual Workshop Registration Discount!**

Although we've already completed 2 of our 6-days of workshops, we've continued to get calls and requests to register for the remaining days.

It's true that "the best is yet to come" but, in the spirit of Thanksgiving, Black Friday and end-of-year specials, we've decided to reduce the cost of the registration to \$99 for the remaining sessions.

Coming up Tuesday Nov 29th, we are putting the sales, support and development teams from Carlson Software in the hot seat to answer your questions! You won't want to miss this!



Currently scheduled: Bruce Carlson, Leonid Entov, Scott Griffin, Butch Herter, Mark Long, Doug Aaberg, Sara Winter, Shan Lu, Lon Watson, John Gerber and more!

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## Survey OEM 2023 Released!



I've been pretty impressed with the stability and performance of the Carlson 2023 products so it's not a surprise that they have released Survey OEM 2023 so quickly.

Wondering what's new in the latest release? Don't miss

our FAQ: What are the improvements to Carlson over previous versions?

Anyone who purchased 2022 after 10/1/2022 is eligible for a free upgrade to 2023. Please send Claire or me an email at ContactUs@ThatCADGirl.com and we'll help you get your new serial number.

If you are interested in running a 30-day trial to try it before you buy it, please reach out to us and we will be happy to send that to you as well.

PS: Carlson's and That CAD Girl's year-end specials are ongoing through 12/31/2022... don't miss out!

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# Carlson Software 2022 Year End Specials

**End-of-Year Specials!  
For Carlson Software\***

**Carlson Survey OEM**  
Powered by AutoCAD® AutoCAD® OEM  
**\$2,695**  
Save \$300

**Carlson Select Suite**  
Choose from the following modules: Survey, Civil, GIS, InRoads, CADDres, or Point Cloud Basic. Plus Maintenance for 12 months from purchase.  
Pick Any 4 Modules **\$3,150\*** Save \$1,249  
Pick Any 2 Modules **\$2,150\*** Save \$1,249

**Carlson Point Cloud Upgrade**  
Upgrade Carlson Point Cloud Basic to Point Cloud Advanced + Maintenance for 12 months from purchase.  
**\$1,750**  
Save \$2,250

**PhotoCapture Standalone for Point Cloud Advanced**  
Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance for 12 months from purchase.  
**\$4,995\***  
Save \$4,355

Visit [www.ThatCADGirl.com](http://www.ThatCADGirl.com) for additional discounts and training

That CAD Girl | Carlson | Carlson College

Carlson has recently announced their year-end pricing for desktop software. This year's specials include Survey with embedded AutoCAD (OEM), Select Suite Pick 2, Select Suite Pick 4, Civil Suite and a steep discount to upgrade your Point Cloud Basic to Point Cloud Advanced! Not sure what you need? Click here for our FAQ:P3D? or Point Cloud? then Point Cloud Basic? or Point Cloud Advanced?

In addition to the specials being offered directly from Carlson, That CAD Girl has additional discounts and pricing for Carlson Takeoff Suite, Takeoff OEM and Point Cloud Advanced. You can find the end-of-year specials listed here and you can also check out our Active Coupon Codes for additional discounts.

What else? All software purchases through That CAD Girl are eligible for half-price registration to our Virtual Workshop and a year's access to our live, interactive webinar training sessions.

Purchases of Carlson Takeoff Suite and Takeoff OEM will also give you a free registration to our 2-day Fast Track with Carlson Takeoff training in January 2023. We aren't just interested in selling you the software – we want you to use it and love it!

Don't forget to subscribe to our YouTube channel where you can find our Picks and Clicks videos plus several "Product Overview" recordings that demonstrate features in different programs.

## This is why you should buy Carlson Software from That CAD Girl!

Carlson Software	That CAD Girl
Offers PERPETUAL licenses with the option for NETWORK deployment	Discounted pricing on Carlson Software
MIX & MATCH modules to buy only what you need	FREE SUPPORT with purchase of software
Runs on top of FREE IntelliCAD or your separately purchased license of AutoCAD	FREE ONLINE WEBINAR TRAINING with purchase of software
Offers FREE technical support	PRIORITY SCHEDULING for one-on-one and custom training
Allows dynamic design with BASIC CAD entities that can be shared with any other CAD program	30 years of experience with CAD & land development design and construction software
Remains INDEPENDENT and answers only to their customer base	Remains INDEPENDENT and answers only to her customer base

# Carlson Software 2023 has been released!



On November 1, 2022 Carlson Software released the 2023 version of their desktop products. With the 2023 release, Carlson is focusing more on performance and stability and a little less on

new bells and whistles... I'm guessing the next version will be heavy in the other direction!

Carlson 2023 products will ship with both a preview release of IntelliCAD 11.0 and 10.1 and can also run on top of your separately purchased license of AutoCAD 2018-2023.

Carlson Survey 2023 with embedded AutoCAD (OEM) is expected to be released within the next few weeks but it's unclear at this time whether there will be a 2023 release of Takeoff OEM.

**Any user who has purchased Survey OEM 2022 after 10/1/2022** will receive a free upgrade to Survey OEM 2023. If this applies to you, please Email us and we'll make sure you get your free upgrade.

If you are currently running Carlson and have an active maintenance contract, **you are eligible for a free upgrade to Carlson Software 2023**. You will need your 2022 serial number and can use this Lookup screen to find your 2023 serial number.

If you're a past customer of That CAD Girl, you may be able to find your Carlson Customer ID, serial numbers and maintenance reports on our new customer portal. You can access your portal by clicking [here](#) and entering your email address. If you haven't been granted Admin privileges by your company's primary point of contact, you may have limited access.

You can read more about the new features and find more information here on Carlson Software's 2023 product page.

Don't forget to subscribe to our YouTube channel where you can find our Picks and Clicks videos plus several "Product Overview" recordings that demonstrate features in different programs.

FAQ: What are the improvements to Carlson over previous

versions? (a running thread)

And, don't forget...



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## Around the Bend—A Visit to Carlson Software by American Surveyor Magazine

Very nice write-up by the folks at American Surveyor magazine... Around the Bend—A Visit to Carlson Software



# Around the Bend



A Visit to Carlson Software

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## Highlights from the 2017 Carlson User Conference

It was a really fun time at the Carlson User Conference last week in Maysville and it's always great to see everyone. The folks running the show did a superb job with scheduling and Maysville rolled out the red carpet. I got excellent feedback from attendees about all the classes and extra-curricular activities!

See below for pictures of events and some of our favorite people in support who are often heard – but rarely seen!





















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**Data Collector Trade-In for  
new Surveyor 2 with SurvCE**



This is a last-minute addition to Carlson's year-end specials...

If you have any old, broken-down, beaten-up, driven-over data collector laying around, it's now worth at least \$900 toward the purchase of a new Surveyor2 data collector with SurvCE.

Click [here](#) to request a custom proposal – prices will vary depending on the model of Surveyor 2 and the modules of SurvCE you need to have loaded.

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## Carlson Year End Specials – Sweet Suites & Bundles of Hardware

Carlson announced their year-end specials early this year and they have lots of great offerings for hardware and software... but we've done a little better!

Click here to browse all the discounts – pricing is good through 12/31/2016. And, don't forget! If you purchase new software through That CAD Girl you will be eligible for 12 months of our live and interactive webinars. You can see the list of upcoming webinars here.

If you've never attended one of our webinars, we'd love to have you attend as a guest for one of our upcoming sessions. Click here to send a request or to request a custom proposal or live demonstration.

Also (hint, hint) you may want to register for our newsletter because we *MAY* have other That CAD Girl exclusive specials to announce later this month!

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## **Overview of Carlson CADNet webinar – Working with Images & Converting to Linework**

One of Carlson's Year-End Specials this year is for existing Carlson users to add Carlson CADNet for \$995 – the retail price is \$1,595 and maintenance is an additional \$159.50. (Hint: I provide additional discounts for existing and new customers!)

Understandably this has generated a lot of renewed interest in this module. I have received a lot of calls and emails from folks requesting more information and wondering if, and how, CADNet might increase your productivity. So, in response, I've

decided to post the recording of my October 8, 2015 webinar on the topic, "Overview of Carlson CADNet – Working with Images & Converting to Linework".

Click here to request a custom proposal for adding CADNet to your existing license, for a new "Super-Sweet-Suite" that includes Survey, Civil, Hydrology, GIS AND CADNet or other Carlson software or hardware products.

Click here to request a custom proposal.

Click here to learn more about my webinar series that's included with every software purchase – We help you buy what you need AND use what you buy...

See below for access to the CADNet webinar recording: