Online Training – Friend or Foe?

With the economy what it is and everyone trying to get as much bang for their buck as possible, I'm finding that online training for your CAD software programs is an increasingly popular and cost effective option.

Although this post describes my personal approach and may be different considering your trainer, hopefully it will answer some of your questions about online training and will encourage you to give it a try.

How does it work?
There are several online services that trainers may use for online training. WebEx, GoToMeeting and GoToWebinar are all very commonly used and popular. My preference is GoToMeeting and GoToWebinar as they have a very low footprint on your computer and are simple to use. When first entering an online meeting, a small installation of the program occurs allowing you to view and interact with the presenter's computer.

GoToMeeting is smaller scale and better for personalized training. GoToWebinar can handle up to 1,000 "attendees" and is typically used for presentation or demonstration to a large group.

Some of the online meeting services are free, but most require a monthly fee. The fee is paid by the organizer who then has the ability to schedule meetings/webinars in advance or "Meet Now" for meetings on the fly. Your organizer will either email you a link to the meeting site or can tell you the link on the phone. Each meeting has a unique "Meeting ID" that you'll enter at the main page.

GoToMeeting is typically used for standard training where more than one person may need to show their screen and/or be given control of the mouse and keyboard. This interaction can take place in a variety of ways. When in a meeting, anyone can be given (and must accept) the “Presenter” role which allows others to view their computer. And, even though the Presenter always has priority, control of the mouse movement and keyboard entry may be granted to others in the meeting. This allows someone else to work on my computer remotely.

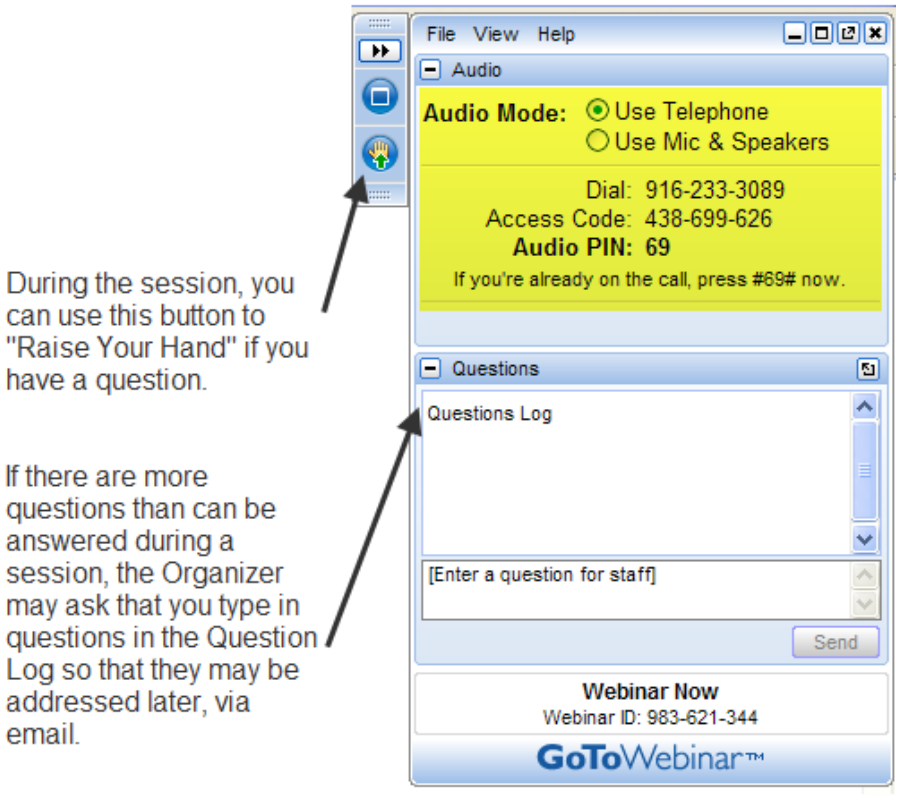
The audio portion of the training usually takes place by calling in on a conference call line supplied by GoToMeeting. VOIP (Voice Over Internet Protocol) is also available allowing you to use your computer’s speakers and microphone but it is not recommended because of quality.

GoToWebinar is used for larger scale demonstration and presentations and can accommodate up to 1,000 Attendees. Online Webinars are generally structured to have one or more Presenters making the presentation.

Like GoToMeeting, the audio portion of GoToWebinar usually takes place by calling in on a conference call line supplied by GoToWebinar. However, in a Webinar setting, the Attendees are muted automatically by the Presenter so that everyone isn’t blessed with the sound of crinkling potato chip bags and elevator music when someone puts the phone on hold. The Presenter has the ability to un-mute one or more Attendees as needed. The audio of all Attendees is managed by the Presenter by having each Attendee enter a unique “Audio PIN” upon arrival.

GoToWebinar has 2 ways to ask and respond to questions from Attendees. The Control Panel has a “Raise Your Hand” button that notifies the Presenter there is a question. Depending on time constraints, the Presenter may decide to un-mute and answer the

question during the online session. If there are more questions than can be answered during a session, the Organizer may ask that you type in questions in the “Questions Log” so that they may be addressed at a later time.



Pros and Cons

I’ve put together what I consider to be the Pros and Cons of online training for CAD Software programs. Please pitch in and offer your comments.

Pros

- Can eliminate travel time and expenses
- Very cost effective option for customized one-on-one training
- Allows for personalized, absolutely customized training because it’s normally one on one.
- Can’t find a local trainer? No problem. Felicia Provencal can train you from Hawai’i – although you may want to go

to her!
- Can be set up within minutes if there is a pressing technical support issue or project that suddenly comes up.
- Can be scheduled in shorter blocks of time – one of the best ways to make sure you retain what you are taught. I like to schedule 2 hours maximum per session.
- Shorter blocks of time allow for easy customization of training topics from one session to the next. If more time is needed on certain features, it's easy to squeeze in another 2 hour session.
- It IS interactive!
- All sessions can be recorded and played back at your convenience for a refresher.

Cons

- Some people are more comfortable sitting beside and working directly with the trainer
- It's less interactive than hands-on, in person training.
- For hands on training and depending on the material being covered, it may not work as well if you have several folks needing training at one time.
- Requires a high-speed connection and a telephone headset allowing two hands on keyboard. A speakerphone can be used as long as feedback doesn't become an issue.

Real World Example

I recently worked with a client from out of state. He is a grading contractor who thought he needed Carlson TakeOff training but, after some discussion, realized training in basic CAD (IntelliCAD) needed to come first and then TakeOff training.

The initial proposal was for me to travel there and spend 3-4 days training this client plus a second person (a competitor, in this case) who needed the same training. Both of them decided to give online training a try.

We scheduled online training for every morning one week. I worked with one from 7:30 – 9:30 am and then with the other from 10:30 – 12:30 pm. After the 3rd day, we had covered so much material that one asked to skip the next day so he could work with it himself and apply what he'd learned so far.

We ended up skipping two days. By the time we met again, he'd worked with it enough and become so much more proficient with the basic CAD operation that we were able to fast-forward through the next couple sessions and started working on his current project. Another subsequent session was cancelled because the rain finally stopped!

And then a few days later, he needed to get his project finished and out to bid. So, after our first session one morning, we set up another session at 4:00 that afternoon and worked until almost 7:00 that evening.

Both customers ended up very happy with the amount of material we covered and where they were with the software when we wrapped up our regular training. They still have the video recordings of the training for their reference to go back to when needed. In the end, the cost was almost the exact same as it would have been had I fulfilled the original proposal but they both learned and retained much more because the training was customized and personalized to their specific jobs.

Originally posted on **Carlson Connection** by Jennifer Dibona

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Carlson-IntelliCAD GIS Starter

Kit from ESRI

Those currently using Carlson with IntelliCAD are eligible for a new “GIS Starter Kit” from ESRI. The Kit includes:

- ArcGIS ArcView desktop software
- A copy of the book *A to Z GIS: An Illustrated Dictionary of Geographic Information Systems*
- A copy of *GIS Tutorial: Workbook for ArcView 9*, Third Edition
- A 10% discount for the ESRI Survey & Engineering GIS Summit ($325 – standard registration price)

To take advantage of the offer, call 1-800-GIS-XPRT (1-800-447-9778) and request the **Carlson-IntelliCAD GIS Starter Kit** and **please have your Carlson Serial Number available**.

You can read more about ESRI’s commitment to survey and engineering services by visiting http://www.ESRI.com/engineering.

Originally posted on **Carlson Connection** by Jennifer DiBona

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A Closer Look at the Drawing Inspector

Learn more about using the Drawing Inspector to view data about drawing entities.

Another Twist for World

I'd like to offer a few other arguments for the use of the DVIEW TWIST routines discussed in North Rotation: Using Twist Screen. The four Carlson DVIEW routines cited:

1. ***Standard*** *– This option allows you to select a rotation angle using the mouse.*
2. ***Line, Polyline or Text*** *– This option allow you to select an object to set as a view baseline. It is the most useful when trying to match views to objects such as property lines or road centerlines.*
3. ***Surveyor*** *– This option prompts for the manual entry of a bearing or azimuth for the rotation angle.*
4. ***Restore Due North*** *– This option returns the screen to the orientation where North is straight up.*

fall right in line with remarks made by ESRI's Brent Jones at the 2009 Carlson User Conference who said:

> *"GIS changes the whole domain for surveyors," Jones added, "And surveyors need to be ready for what's coming next – high accuracy GIS. The key is geo-referencing," he said. "We can use our data to communicate to our world with greater precision over greater areas."*

In my opinion, a **U**ser **C**oordinate **S**ystem (UCS, by its very definition), takes the data one step further away from being geo-referenced. There are those that would probably argue that having data in a World Coordinate System (WCS) and at assumed coordinates of something like 5000,5000,100 is no better than

using a UCS to shift this same data to a proper geo-referenced coordinate system. From a holistic stand-point, I'd tend to agree. However, what sets the WCS *vs.* UCS argument apart is this simple statement:

All drawings must have a WCS yet not all drawings have a UCS.

When one considers the longevity of information represented in drawings created to this point in time and then reflects on how this information might also be used in the future, I feel it is important to model that information (and subsequently allow that information to be easily extracted) in a consistent and reliable fashion. A **U**ser **C**oordinate **S**ystem is typically only understood and used by its creator which in turn, limits its use and subsequently increases the risk of liability when the **U**ser **C**oordinate **S**ystem isn't known or understood by a "downstream" recipient of the drawing (survey stake-out, machine control excavation, *etc*).

Side note observation… Is it me or are there some parallels between UCS and custom ARX objects used in other products? When I look at how long the DVIEW *vs.* UCS arguments have been made, I can only surmise the length of time that will be involved to bring the non-proprietary *vs.* proprietary data argument to a close. I suspect it's going to be a long, tough road.

In any event, it is my opinion that standardizing on a single WCS should provide more consistent deliverables when the drawings/projects span multiple people, offices and/or disciplines. When properly adopted, using a "twisted view" of geo-referenced data in a World Coordinate System should provide more feature-rich information now and into the future when our data is mapped onto the Earth.

Originally posted on **Carlson Connection** by Ladd Nelson

Engineering, Construction, and BIM

There have been many articles, discussions, and presentations on Building Information Modeling in the recent months. If you haven't already heard the basics, this post covers it well. For surveyors, civil engineers, and construction firms, there are two things you should know about BIM and how it will impact your business.

First, BIM is very similar in its goals and processes to GIS. Basically, you are attaching data and other information to objects. This allows you to manage the facilities after they have been built and track their contents over time. This is very similar to how as-builts of infrastructure are managed and tracked through a GIS system. Water and storm sewer sytems, telecomm transmission lines, and landscaping are types of things that are traditionally managed using GIS. The information age has dramatically opened up opportunities for professionals to gather, collate, and attach data to their surveys, designs, and as-builts.

Secondly, since buildings are not constructed in isolation, they must tie into the site grading and infrastructure, further opportunities for designers and contractors have opened up. Complex site plans showing how the grading, structural design, and utilities will all connect are now possible, and represent a new deliverable for firms to offer their clients. Carlson Software offers many solutions for creating these models and because Carlson data migrates well between various CAD and GIS

platforms, owners and developers of these projects can be assured that their designs will be ready for management once construction is complete.

Originally posted on **Carlson Connection** by Felicia Provencal

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Carlson + ESRI = Wow!

So, how cool is this?

At the Carlson User Conference this week in Lexington, KY, Brent Jones of ESRI announced a new grant program in coordination with Carlson Software. The program will bring ESRI products to every IntelliCAD-based Carlson program.

Speaking with Brent on Tuesday, he said that a few of the details have yet to be worked out, but Carlson IntelliCAD users should be hearing details in about a month.

Originally posted on **Carlson Connection** by Jennifer Dibona

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Brent Jones of ESRI discusses ‘Why GIS Needs Surveyors’

Combining all the GIS and land development technologies that exist today is what Brent Jones suggested surveyors do in his keynote address to the attendees at the 2nd annual Carlson User

Conference. Jones, PE, PLS, is the Survey, Cadastre, and Engineering Industry Manager for ESRI, which designs and develops the world's leading geographic information system (GIS) technology.

To help surveyors accomplish this, Jones announced an upcoming grant program to be offered by ESRI for every Carlson IntelliCAD user. "ESRI is very supportive of Carlson's development on IntelliCAD and we want to support your users," said Jones of this specialized grant program being developed exclusively for Carlson IntelliCAD users. "We want to help surveyors leverage their existing resources to help in the GIS market." With this offer Carlson IntelliCAD users will be able to access GIS technology and jump-start a GIS practice. Read More

Originally posted on **Carlson Connection** by Karen Cummings

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Dewberry's Dave Palumbo presents 'Choosing and Implementing Carlson'

Starting his presentation at the Carlson User Conference by saying "Carlson works for us," Dave Palumbo, PE, Technology Manager for Infrastructure Services at Dewberry, noted that Dewberry, an ENR top 50 design firm was an early adopter of technology as a differentiator. The evaluation and implementation of three competing solutions took Dewberry more than two years. "Patience was of the essense," Palumbo said.

Read the entire post

Originally posted on **Carlson Connection** by Karen Cummings

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Carlson Software Expands Carlson College™

Carlson Software recently expanded their expert level training program, Carlson College™, and started the Carlson College Training Program. This new program will allow individuals and companies to get training direct from Carlson Software or through the members of the Carlson College Training Program. New members of the Training Program include Harken-Reidar Inc. of Front Royal, Va.; Carlson Desktop Solutions (CDS), based in Austin, Texas; That CAD Girl, located near Raleigh, N.C.; and, for C&G products only, Larry Phipps of the Land Surveyor's Workshop in Jefferson, N.C. Membership in the Carlson College Training Program is available to any person or organization that makes a commitment to providing quality training on Carlson Software products.

For more information on the Carlson College Training Program or training, please contact Carlson Software at 800-989-5028, email training@carlsonsw.com or visit www.carlsonsw.com/training. Members of the Carlson College Training Program are independent entities from Carlson Software.

Read the entire Press release here.

Originally posted on **Carlson Connection** by Karen Cummings

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Poll Question 3/30/2009

[polldaddy poll=1493826]

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