Hey, Maryland Land Surveyors! That CAD Girl will see you in Ocean City

I’d like to say a great big “Thank you” to the Maryland Society of Surveyors for inviting me to speak at your upcoming conference – it’ll be great to see you again!

Join me for my sessions on ***Survey Project from Start to Finish*** and ***Surface Modeling in Carlson Software***.

In between sessions, please don’t hesitate to stop by my booth in the exhibit hall to say “Hi!” and ask any questions you have about Carlson Software.

See you in Ocean City! □□□

That CAD Girl
will see you in Ocean City!!
JOIN OUR SESSIONS
Survey Project from Start to Finish
Surface Modeling in Carlson Software
(954) 223-4475
ContactUs@ThatCADGirl.com
Carlson
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Ocean City
57TH ANNUAL FALL CONFERENCE & EXHIBITION
OCT 16-19, 2024 | ASHORE RESORT, OCEAN CITY, MD
Maryland Society of Surveyors

That CAD Girl Has Some News to Share!
And we promise to make it a WIN! – WIN! – WIN!

We have some news to share! And it's guaranteed to be…

A WIN for YOU – our current or future customers!

A WIN for Carlson Software!

A WIN for That CAD Girl and Carlson CAD Solutions!

I can't believe it's been 22 years since I launched That CAD Girl… wow! That's so long ago you can be forgiven for not remembering that That CAD Girl started out by providing support and training for Land Desktop and Civil 3D

By 2007, That CAD Girl had already changed directions by providing support and training for Carlson Software's desktop products. When Carlson approached me about becoming an Authorized Reseller, I agreed, and the race was on!

Thanks to you, and the trust you've shown by sticking with me, That CAD Girl has been the top reseller of Carlson Software's desktop products since 2010.

I truly believe the reason we've had such success as a Carlson Authorized Reseller is because we offer support and training – before and after the sale. Like our motto says – **That CAD Girl helps you buy what you need – and use what you buy!**

The down-side of all that success with selling software is that it left me with hardly any time for training – and I'm not

complaining… it’s been a good problem to have!

Claire DiBlasi officially came on-board as “That CAD Girl’s Right-Hand” back in 2021. Our goal was for her to, eventually, handle all the software sales so I could get back to training. Claire is such a rock-star – she learned to fill my shoes in less than two years! She’s been handling most of the sales and maintenance renewal orders for a while now and I feel so blessed to have found someone who takes care of our customers the way I would. There have been so many times that I’ve read her emailed response to someone and had to double-check to make sure I hadn’t written it myself. You are in good hands with Claire!

Now for that News I mentioned up top… we have decided to let Claire launch a new division of That CAD Girl called Carlson CAD Solutions that will focus exclusively on sales of Carlson Software!

This will allow me to focus all future efforts of That CAD Girl on training and support of CAD and Carlson Software for the benefit of end-users, other software dealers and Carlson Software (the Company) – **WIN! – WIN! – WIN!**

What, exactly, will be changing?

We have a new website at CarlsonCADSolutions.com that will become the Online Store for software. If you need to purchase new licenses of Carlson Software or request custom pricing for upgrades and maintenance renewals, please visit CarlsonCADSolutions.com.

The current site at **ThatCADGirl.com** will soon transition into one that is dedicated ONLY to support and training of CAD and Carlson Software. We will no longer sell software on this website.

Sales of Carlson from CarlsonCADSolutions.com will offer the

best discounts in addition to all the same FREE training from That CAD Girl that you've received in the past.

What isn't changing? **That CAD Girl WILL CONTINUE to help you buy what you need – and use what you buy!**

What other changes are coming?

- There will be a lot of cross-pollination… CarlsonCADSolutions.com will provide links to ThatCADGirl.com for training and support AND CarlsonCADSolutions.com will link to CarlsonCADSolutions.com and/or other trusted partners
- Claire has a new phone number and email address! She'll start using Claire@CarlsonCADSolutions.com and will gradually let her old @ThatCADGirl.com email forward to my Jennifer@ThatCADGirl.com address before it is eventually deactivated. The new phone number for Claire and Carlson CAD Solutions is (804) CARLSON – or (804) 227-5766
- For now, That CAD Girl and Carlson CAD Solutions will have a shared Customer Portal. However, there will eventually be two separate portals – one for managing software licenses and the other for accessing links, recordings and certificates for training.

Please have patience with us for the next few weeks as we work to sort out the logistics of covering sales, support and training going forward. We want to organize services between Claire and me, and the two websites in a logical fashion with a goal of making it easy for you to find what you're looking for.

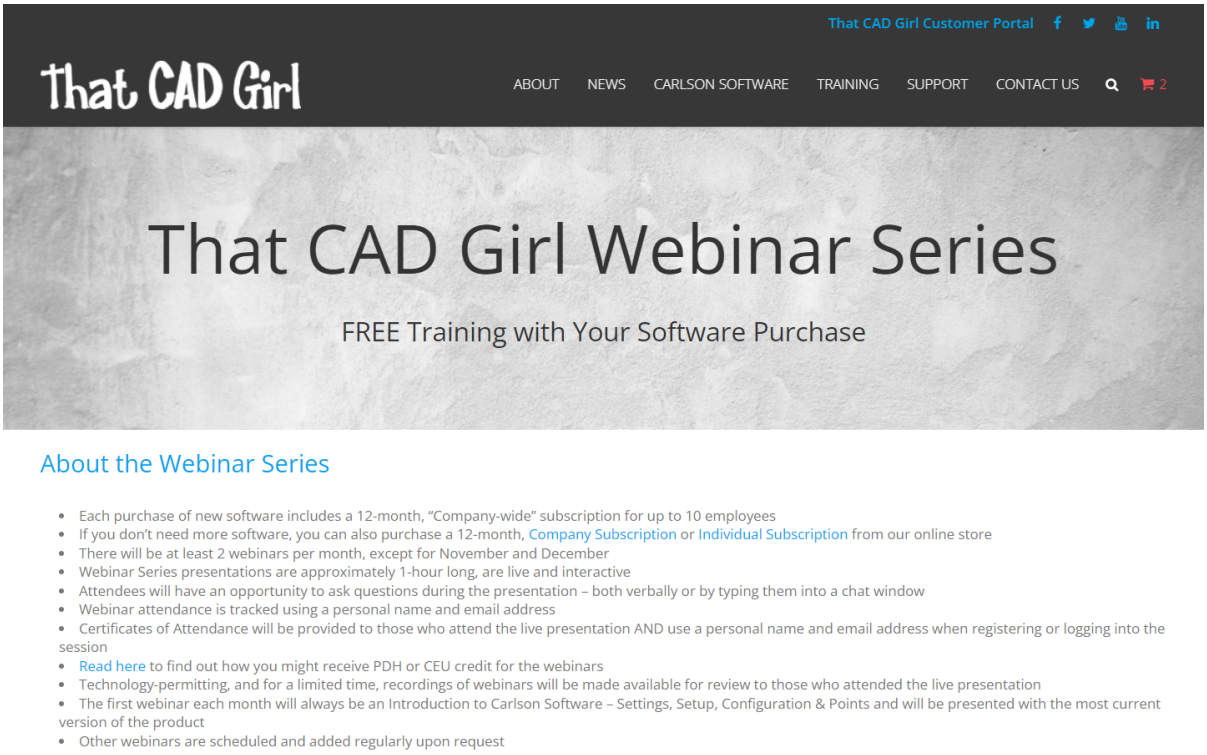
We are sincerely relying on your feedback about what you like, and what you don't, so don't be shy! Please reach out to Claire or me at any time – our contact information is at the bottom of this letter.

We will do everything in our power to follow through on our promise of a WIN! – WIN! – WIN! for everyone.

Jennifer DiBona, That CAD Girl
(254) 417-8351 or Jennifer@ThatCADGirl.com

Claire DiBlasi, Carlson CAD Solutions (a division of That CAD Girl)
(804) 227-5766 or Claire@CarlsonCADSolutions.com

That CAD Girl's Webinar Series – Company and Individual Subscriptions now available!



We've been working on the behind-the-scenes logistics of this for awhile and are finally ready to roll it out to everyone! We can now offer Company and Individual Subscriptions to our Webinar Series events.

Your company will still get a year's access for up to 10 users with any purchase of a new license of Carlson Software through That CAD Girl or one of our trusted partners (more about this coming soon!).

Now, with our Company and Individual Subscriptions, we have more to offer those who don't need more software.

Click here to see a list of our Upcoming Webinars

Click here for the details and all the fine-print

If you want to sit in on an upcoming webinar, please click here to request a Guest Registration.

That CAD Girl is heading west!

We're very excited – and appreciative! – to the Land Surveyors of Washington (LSAW) and to the Western Federation of Professional Surveyors for inviting us to present sessions at

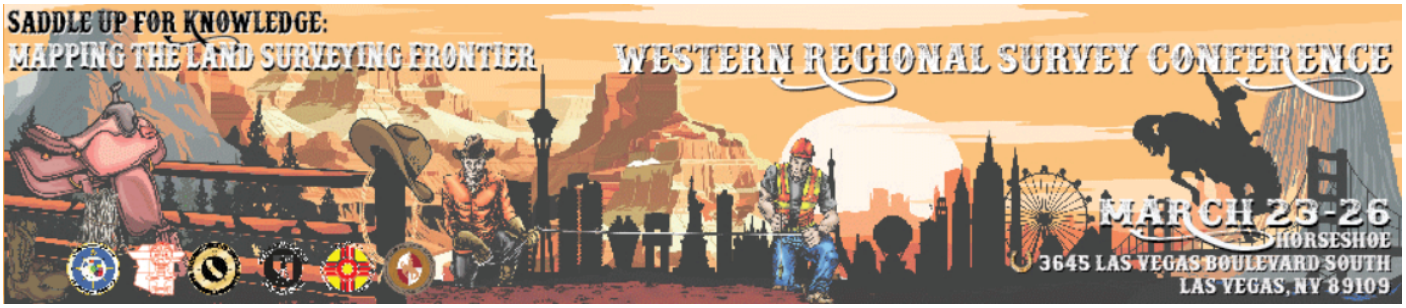
their 2024 conferences!

We will have some fun and exciting events at our booth that you won't want to miss, so make sure to come by while you're there!

In Tulalip at the 2024 LSAW Conference, That CAD Girl will be presenting ***Survey Project from Field to Plotted Sheet with Carlson Software*** – tentatively scheduled on Wednesday, Feb 28th.

At the Western Regional Survey Conference in Las Vegas, we will also have fun 'n' games at our booth and will be presenting ***Survey Project from Field to Plotted Sheet with Carlson Software.***

And you won't want to miss our other session! In Dueling Piano… *err*, ***Dueling CAD Stations: Civil 3D vs Carlson Software*** with John Dingwall of CAD Masters, we will go head-to-head to demonstrate how each program handles your day-to-day Survey work.



Early registration is still open for both Conference, so register today!

Have you registered for the NC Surveyors Conference & Trade Show yet?

You won't want to miss this year's NCSS Conference coming up February 8-10 at the Sheraton Imperial Conference Center in Durham! As always, there will be a full agenda of great educational sessions and a chance to catch up, visit and share all the best surveyors stories of the past year!

That CAD Girl will be there and we'd love to have you stop by our booth to say "Hi!" since it's been awhile since we've been able to attend.

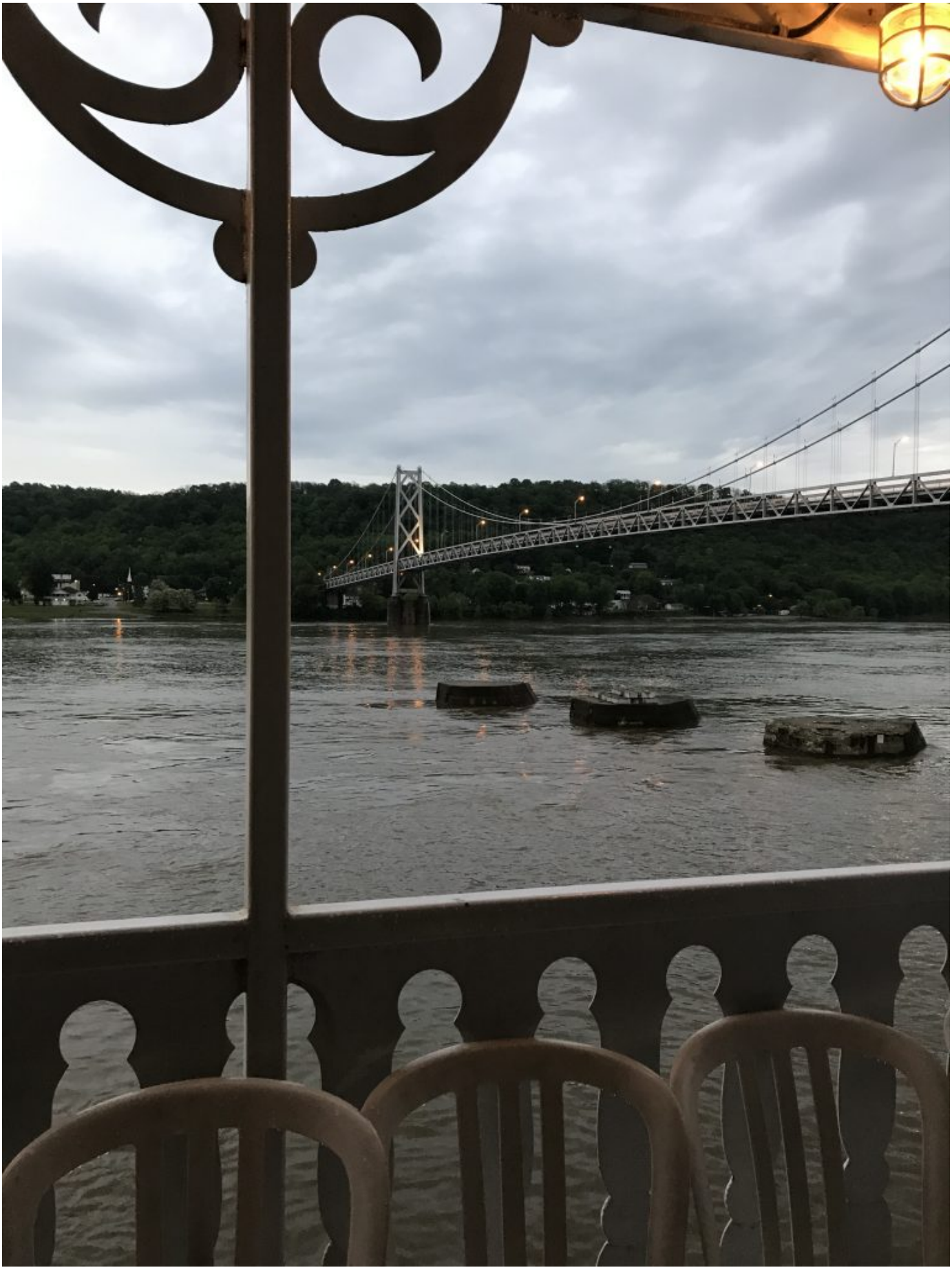
Around the Bend—A Visit to Carlson Software by American Surveyor Magazine

Very nice write-up by the folks at American Surveyor magazine… Around the Bend—A Visit to Carlson Software

Highlights from the 2017 Carlson User Conference

It was a really fun time at the Carlson User Conference last week in Maysville and it's always great to see everyone. The folks running the show did a superb job with scheduling and Maysville rolled out the red carpet. I got excellent feedback from attendees about all the classes and extra-curricular activities!

See below for pictures of events and some of our favorite people in support who are often heard – but rarely seen!



EXIT

March, April & May Webinars – Now Posted!

I’ve just updated my list of Upcoming Webinars for the next few months. There are several new and reconfigured sessions and I’ve

got Mark Long, Carlson's Hydrology expert, on board to show a lot of the design capabilities in Carlson Hydrology in March. Mark's the best and I think you'll get a lot out of his training.

A couple other classes are on the list because you asked for them! They're narrowly focused classes on very specific topics: Carlson Annotation, Surfaces and Breaklines and Working with Paper Space, Sheet Set Manager and Creating Custom Title Blocks. You'll have ample opportunity to ask questions and start using what you learn right away!

Here's the link to pre-register and, if you're not eligible to attend for free, here is the link where you can purchase a year's access to the webinars.

Free Carlson Webinars – Everyone Is Eligible to Attend In December!

Last December I announced that I planned to start including 12 months access to a variety of free, interactive training webinars with all new purchases Carlson Software. Read all the way to the bottom to see how to attend even if you didn't purchase from me recently…

My intent in offering this training was two-fold: 1) I had gotten to a point where I had too many requests for beginning Carlson training from too many people to be able to handle it all myself so I needed a way to get the training to more people

at one time and 2) to continue making sure that, if you purchase software from me, the tools and training you need to get started are available to you. After all, what's the good of purchasing new software if you are never shown how to use it?

I've had to adjust the timing and format a bit in order to make sure I'm able to cover all the material the way I want to. I think at first it was just one webinar per month but each one got longer and longer (up to 3 hours!) as I was trying to cram everything you needed to know about each program into each session. I've finally determined that 3-4 roughly hour-long webinars each month on various topics seems to work best. Then, of course, just as soon as I thought I had it all figured out one of my customers registered a mild complaint that all the sessions were during the day when he, a land surveyor, is in the field. That's a valid point. So, in January I've added a 5th hour at 6:00 pm ET to see what kind of response I get. I won't guarantee there'll be too many of these but I'm willing to offer it and try. You can find the upcoming list of webinars here.

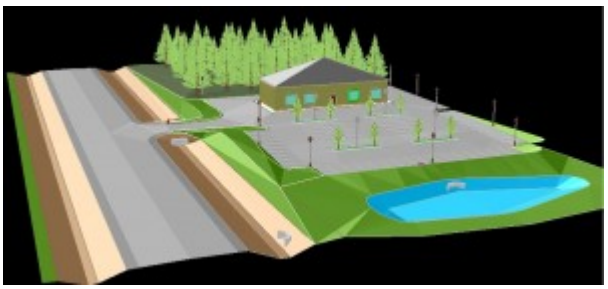
At this time the only way to get access to the webinars is if you purchase a new license of software from me. Have I mentioned I've got GREAT! year-end specials? Also, in some cases, upgrades or maintenance renewal may qualify you to attend.

However, keep watching this space for an announcement in the next week or so about how you can purchase a year's access to the webinars in case you're at a point where you need/want the training but don't need new software. This is in response to a few dozen requests I've had through the year requesting access even though they didn't purchase software from me recently.

In the meantime and in the spirit of Christmas, if you're considering purchasing or have already purchased from another dealer, please feel free to pre-register and attend one of our

December webinars for free as a way to check it out and see if it’s something you’ll find beneficial. “Seating” is limited and clients who have purchased from me in the last 12-month will get first refusal but we’d love to have you join us.

Carlson Survey 2015 with Embedded AutoCAD has been released



MAYSVILLE, Ky., U.S.A. (August 13, 2014)– Carlson Survey 2015 OEM is an easy-to-use, intuitive software. Its newest update provides upgrades to the 3D viewer that allows users to apply

textures, animation, surface updates, even record movies and import Sketch-Up objects. The software’s popular field-to-finish feature has also been enhanced for 2015 to allow surveyors to do coding on pipe networks that then allows them to build a network of pipes.

Together with Carlson Survey 2015 version, which works on AutoCAD® versions 2007 to 2015 and comes with the improved IntelliCAD® 8.0 built-in, Carlson Survey OEM is the number one office software solution for surveyors in the United States.

Read the rest of the press release

Request a 30-day trial

Request a live demonstration

Request a custom proposal

See these products in our Online Store