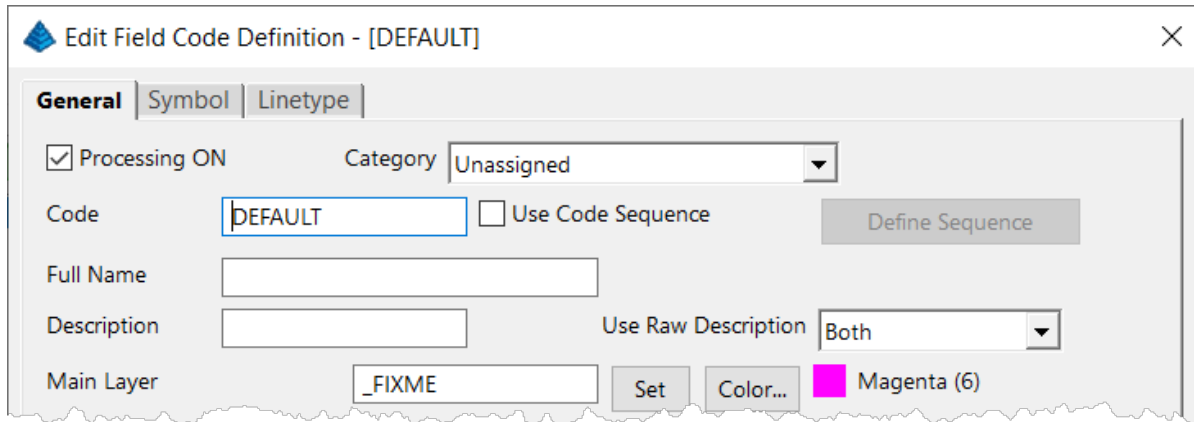


# Are you using a DEFAULT field code in Carlson Field to Finish?



This is a “slightly known” feature that’s built into Carlson Software’s Field to Finish feature. The Field to Finish command is available in the Carlson Survey, Construction and Takeoff programs. Please see the video below to learn how to use the DEFAULT field code to quickly identify and find points with random, non-standard, descriptions that may need your attention.

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## That CAD Girl is heading west!

We’re very excited – and appreciative! – to the Land Surveyors of Washington (LSAW) and to the Western Federation of Professional Surveyors for inviting us to present sessions at their 2024 conferences!

We will have some fun and exciting events at our booth that you

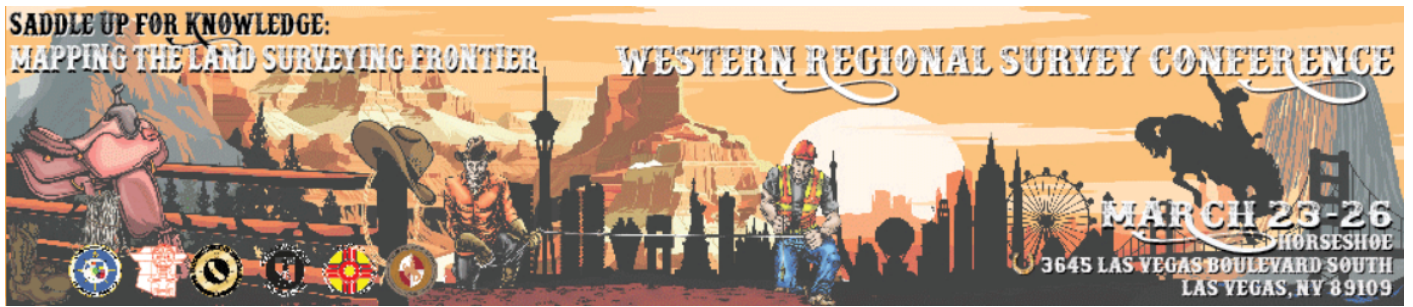
won't want to miss, so make sure to come by while you're there!

In Tulalip at the 2024 LSAW Conference, That CAD Girl will be presenting ***Survey Project from Field to Plotted Sheet with Carlson Software*** – tentatively scheduled on Wednesday, Feb 28<sup>th</sup>.



At the Western Regional Survey Conference in Las Vegas, we will also have fun 'n' games at our booth and will be presenting ***Survey Project from Field to Plotted Sheet with Carlson Software***.

And you won't want to miss our other session! In Dueling Piano... err, ***Dueling CAD Stations: Civil 3D vs Carlson Software*** with John Dingwall of CAD Masters, we will go head-to-head to demonstrate how each program handles your day-to-day Survey work.



Early registration is still open for both Conference, so register today!

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# Carlson Software 2023 Year End Specials

**Carlson End-of-Year Software Specials!**

**Carlson Select Suite**  
Choose from the following modules: Survey, Civil, GIS, Hydro, CADnet, or Point Cloud Basic, plus Maintenance for 12 months from purchase  
Pick Any 4 Modules **\$3,450\*** *Save \$1,225*  
Pick Any 2 Modules **\$2,550\*** *Save \$1,135*

**PhotoCapture Standalone & Point Cloud Advanced**  
Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance  
Maintenance for 12 months from purchase  
**\$5,995\*** *Save \$3,355*

**Carlson Survey OEM 2024**  
Powered by Autodesk® AutoCAD® OEM  
**\$2,895\*** *Save \$355*

**Carlson Point Cloud Upgrade**  
Carlson Point Cloud Basic Upgrade to Point Cloud Advanced + Maintenance  
Maintenance for 12 months from purchase  
**\$1,950\*** *Save \$2,050*

Offers expire 12/29/2023

Carlson Software is offering another great selection of Year End Specials!

**Visit [ThatCADGirl.com/specials](http://ThatCADGirl.com/specials)**  
for additional discounts and FREE training with your purchase!

(954) CAD-GIRL or (954) 223-4475  
ContactUs@ThatCADGirl.com

**Carlson**  
AUTHORIZED DEALER  
CERTIFIED TRAINING CENTER

Survey with embedded AutoCAD (OEM)

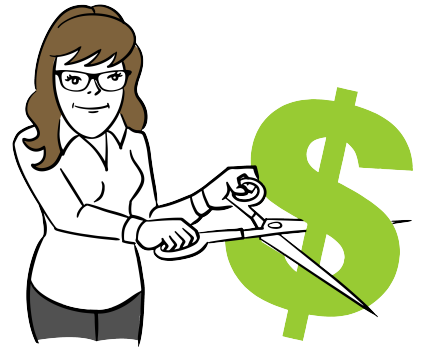
Select Suite Pick 2

Select Suite Pick 4

Civil Suite

Photo Capture and Point Cloud Advanced

A BIG discount to upgrade your Point Cloud Basic to Point Cloud Advanced!



And then, even MORE discounts through That CAD Girl!

We're including FREE Maintenance with almost all Carlson Software modules and suites plus you'll receive FREE training with every new purchase!

What else? All software purchases through That CAD Girl are eligible for 1 FREE registration to our Virtual Workshop, to one of our Virtual Classroom training events and a year's access to our live, interactive webinar training sessions.

Purchases of Carlson Takeoff Suite and Takeoff OEM includes a FREE registration to our 2+ day Fast Track with Carlson Takeoff training in January 2024. We aren't just interested in selling

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you the software we want you to use it and love it!  
Carlson has recently announced their year-end pricing for desktop software and they will run from **Wednesday 11/1 thru Friday 12/29/2023!**

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Not sure what you need? Click here for our FAQ:P3D? or Point Cloud? then Point Cloud Basic? or Point Cloud Advanced?

In addition to the specials being offered directly from Carlson, That CAD Girl has additional discounts and pricing for Carlson Takeoff Suite, Takeoff OEM and Point Cloud Advanced. You can



find the end-of-year specials listed here and you can also check out our Active Coupon Codes for additional discounts.

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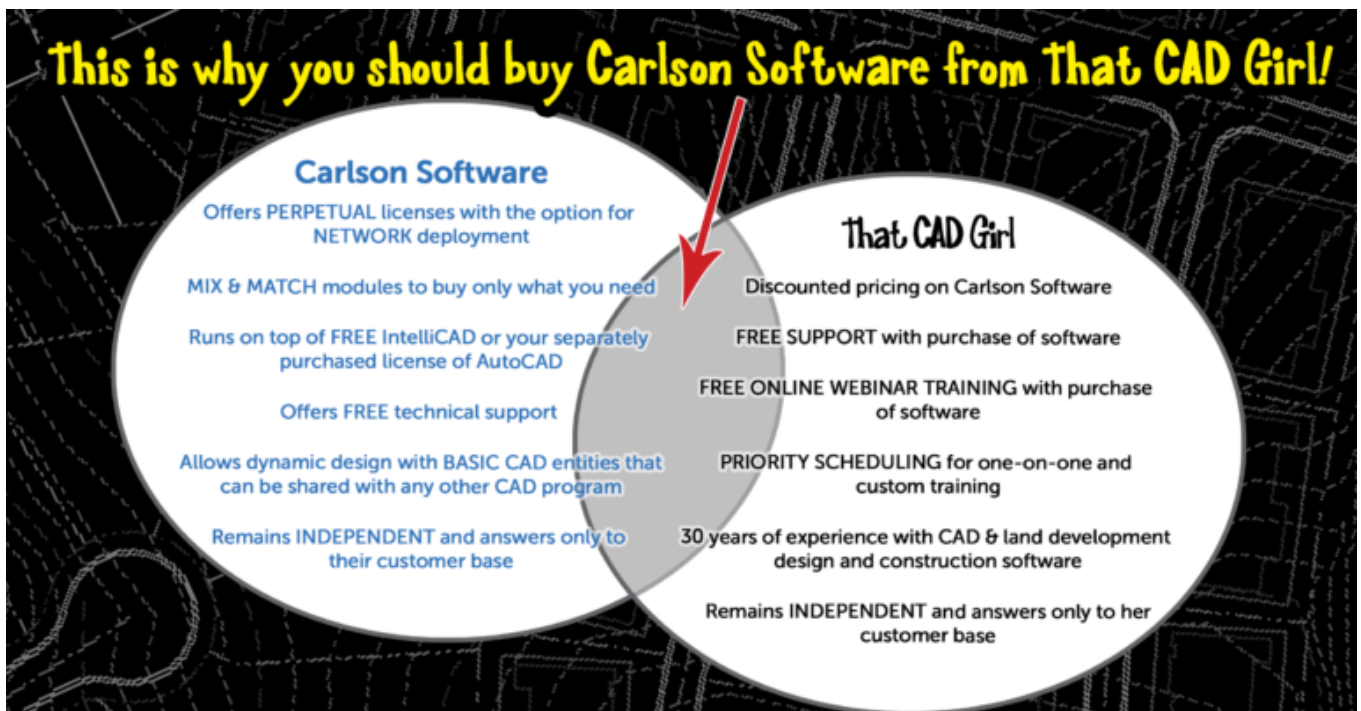


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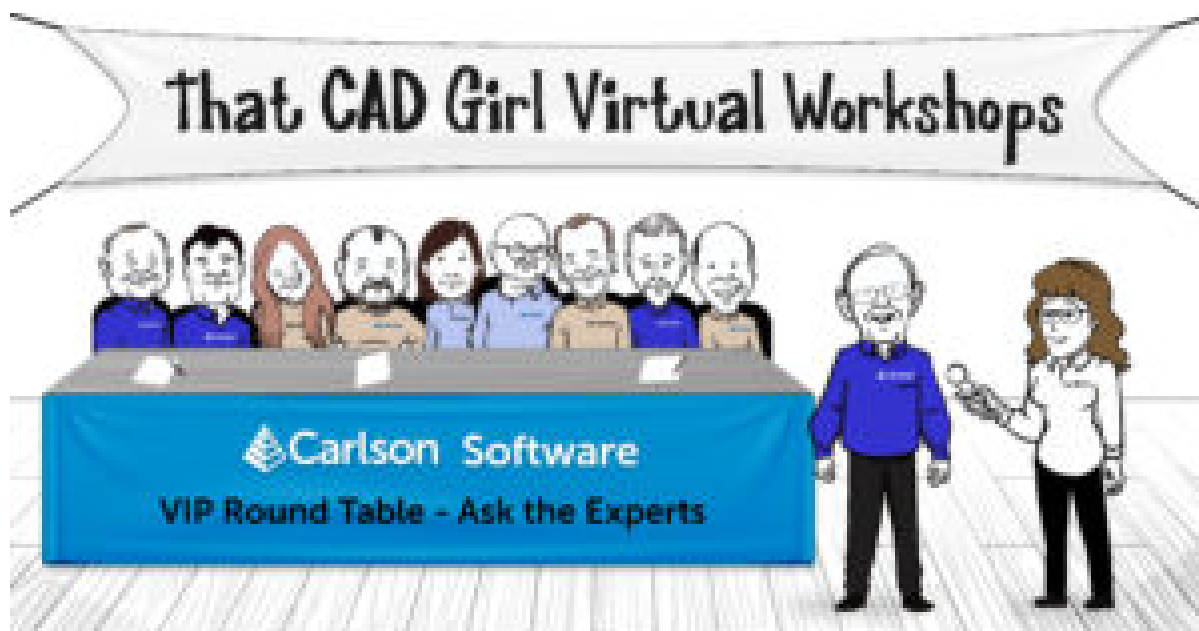
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# 2022 Virtual Workshop Registration Discount!

Although we've already completed 2 of our 6-days of workshops, we've continued to get calls and requests to register for the remaining days.

It's true that "the best is yet to come" but, in the spirit of Thanksgiving, Black Friday and end-of-year specials, we've decided to reduce the cost of the registration to \$99 for the remaining sessions.

Coming up Tuesday Nov 29th, we are putting the sales, support and development teams from Carlson Software in the hot seat to answer your questions! You won't want to miss this!



Currently scheduled: Bruce Carlson, Leonid Entov, Scott Griffin,

Butch Herter, Mark Long, Doug Aaberg, Sara Winter, Shan Lu, Lon Watson, John Gerber and more!

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## Survey OEM 2023 Released!



I've been pretty impressed with the stability and performance of the Carlson 2023 products so it's not a surprise that they have released Survey OEM 2023 so quickly.

Wondering what's new in the latest release? Don't miss our FAQ: What are the improvements to Carlson over previous versions?

Anyone who purchased 2022 after 10/1/2022 is eligible for a free upgrade to 2023. Please send Claire or me an email at [ContactUs@ThatCADGirl.com](mailto:ContactUs@ThatCADGirl.com) and we'll help you get your new serial number.

If you are interested in running a 30-day trial to try it before you buy it, please reach out to us and we will be happy to send that to you as well.

PS: Carlson's and That CAD Girl's year-end specials are ongoing through 12/31/2022... don't miss out!

# Carlson Software 2022 Year End Specials

**End-of-Year Specials!  
For Carlson Software**

**Carlson Survey OEM**  
Powered by AutoCAD® AutoCAD® OEM  
**\$2,695**  
Save \$500

**Carlson Select Suite**  
Choose from the following modules: Survey, Civil, GIS, Hydro, CADME, or Point Cloud Basic, plus Maintenance for 12 months from purchase.  
Pick Any 4 Modules **\$3,150** Save \$1,249  
Pick Any 2 Modules **\$2,150** Save \$1,049

**Carlson Point Cloud Upgrade**  
Upgrade Carlson Point Cloud Basic to Point Cloud Advanced + Maintenance for 12 months from purchase.  
**\$1,750**  
Save \$2,250

**PhotoCapture Standalone or Point Cloud Advanced**  
Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance for 12 months from purchase.  
**\$4,995**  
Save \$4,355

Visit [www.ThatCADGirl.com](http://www.ThatCADGirl.com) for additional discounts and training

**That CAD Girl** | Carlson | **Carlson College**

Carlson has recently announced their year-end pricing for desktop software. This year's specials include Survey with embedded AutoCAD (OEM), Select Suite Pick 2, Select Suite Pick 4, Civil Suite and a steep discount to upgrade your Point Cloud Basic to Point Cloud Advanced! Not sure what you need? Click here for our FAQ:P3D? or Point Cloud? then Point Cloud Basic? or Point Cloud Advanced?

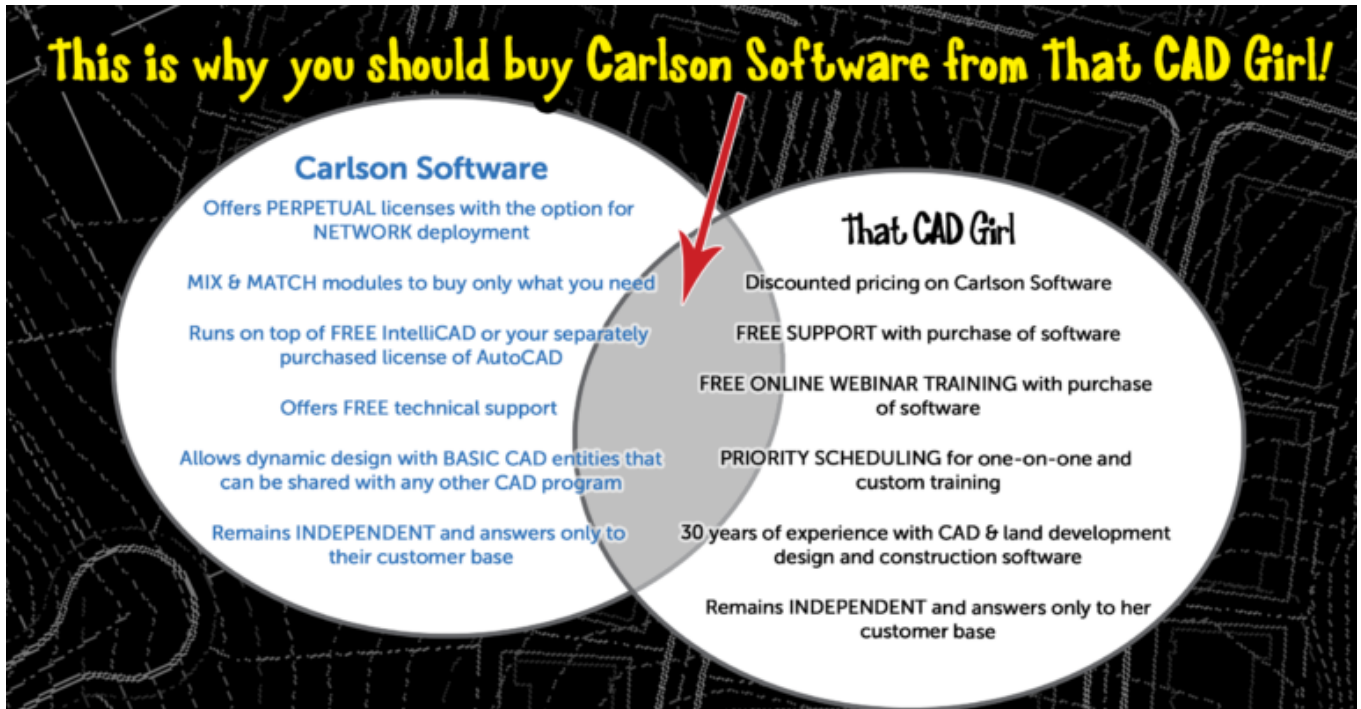
In addition to the specials being offered directly from Carlson, That CAD Girl has additional discounts and pricing for Carlson Takeoff Suite, Takeoff OEM and Point Cloud Advanced. You can find the end-of-year specials listed here and you can also check out our Active Capture Coupon Codes for additional discounts.

What else? All software purchases through That CAD Girl are eligible for half-price registration to our Virtual Workshop and a year's access to our live, interactive webinar training sessions.

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## Carlson Year End Specials – Sweet Suites & Bundles of Hardware

Carlson announced their year-end specials early this year and they have lots of great offerings for hardware and software... but



we've done a little better!

Click here to browse all the discounts – pricing is good through 12/31/2016. And, don't forget! If you purchase new software through That CAD Girl you will be eligible for 12 months of our live and interactive webinars. You can see the list of upcoming webinars here.

If you've never attended one of our webinars, we'd love to have you attend as a guest for one of our upcoming sessions. Click here to send a request or to request a custom proposal or live demonstration.

Also (hint, hint) you may want to register for our newsletter because we *MAY* have other That CAD Girl exclusive specials to announce later this month!

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## **12 Months of Webinars Now Available for Purchase**

About a year ago I announced that, to ease the amount of time I was spending with each of my customers in online training, I would start presenting live, interactive webinars each month and include those with each new purchase of Carlson Software. It took me awhile to play with the topics and length of time for each webinar but think I've finally settled on a good combination and a formula I can live with down the road.

I thought it would be too much work to provide documentation of attendance but I was able to find a fairly easy way to do so and

have been sending emails stating the topics and time each person was logged in and active in the webinar. This is no guarantee of getting PDH credit for the sessions, but it probably does allow some of you to rack up the hours through the year.

My biggest problem has been trying to cram way too much information into each session. So I've started breaking up the material and am trying to keep each webinar to around an hour. You can see the **list of upcoming webinars here** and will notice I've got 3-4 webinars planned per month. Some months there may be more than that but I doubt there will be fewer than 3 unless something unforeseen comes up and I have to reschedule a session one month. It's also likely I'll add some last minute sessions. I've had a tentative list of webinars posted for February 2015 for awhile but just confirmed that I'll have Dean Goodman (of C & G and Carlson Software) presenting a SurvNet Least Squares webinar on February 19th.

Another good/bad problem I hadn't anticipated was that there would be some folks who stumbled along my website and training after they'd purchased the software but who wanted to be able to attend the webinars. Now that I've got a year of them under my belt and I know what I'm able to offer, I have decided to make the webinars available for purchase to those who don't need to buy the software.

Through 12/31 you can purchase 12 months (including any partial month) of access to the webinars for \$995. After 12/31 the price will be \$1,295. You can purchase and read more details **here in the online store**. This will give you approximately 36 hours of training through the year.

Also, if you purchase a new license of Carlson Software directly from me within 6 months of purchasing access to the webinars, I will apply 30% of price you paid for the webinars toward your

new software purchase.

Sorry for all the fine print but I'm trying to make it fair to you and me both!

---

## **Carlson (and my) End-of-Year Specials are Here!**

I'm a few days late in posting this but Carlson has announced their end-of-year CAD pricing specials for 2014.

So, what's on the shelf? For desktop software we have specials on:

- Carlson Civil Suite 2015 plus maintenance through 9/1/2015 Everyday retail price for this bundle is \$4,125, Carlson's year-end price is \$2,995 and my price is... less than that!
- Survey 2015 with embedded AutoCAD Everyday retail price for this is \$2,995, Carlson's year-end price is \$2,695 and my price is... less than that too!
- Takeoff 2015 (T8) with embedded AutoCAD Everyday retail price for this bundle is \$9,000, Carlson's year-end price is \$7,500 and my price is... you guessed it... less than that!

All software purchases include 12 months of access to my live, interactive webinars. These are exclusive training sessions that are not publicly posted online and I'm currently scheduling approximately 3-4 hours per month on various topics. This is my way to help as many of my customers as possible use your software and keep it from becoming shelf-ware!

But, that's not all!

I also have additional discounts on new purchases of Carlson Survey, Civil, Hydrology, GIS, Takeoff Suite, Construction, CADNet, Trench & GeoTech with Maintenance. These links go to my online store where you can see my standard discounts but I'm not allowed to advertise the super-duper special pricing. You'll have to email me or Request A Custom Proposal to find out details...

Both Carlson's specials and the ones I'm running on my own will expire on 12/31/2014...

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## **2014 That CAD Girl Workshop – Time to Register!**

It's workshop and PDH time again!

We're mostly following the same calendar as last year with a 1/2 day in Asheville and 2 full days in Statesville and Raleigh. Each event includes drinks, snacks, lunch, door prizes/giveaways and "day-of-show" pricing for Carlson Software including new

seats and maintenance renewals.

Register for the Statesville events by Sept 30<sup>th</sup> or for the Raleigh events by Oct 31<sup>st</sup> for early registration discounts. Late fees will be applied to registrations within one week of each event.

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**Carlson Software Workshop in Asheville NC, Monday Nov 17<sup>th</sup>**

***View Announcement – Register Now!***

**Statesville Workshop for Surveyors and Contractors, Tuesday Nov 18<sup>th</sup>**

***View Announcement – Register Now!***

**Statesville Workshop for Engineers and Designers, Wednesday Nov 19<sup>th</sup>**

***View Announcement – Register Now!***

**Raleigh Workshop for Surveyors and Contractors, Tuesday Dec 9<sup>th</sup>**

***View Announcement – Register Now!***

**Raleigh Workshop for Engineers and Designers, Wednesday Dec 10<sup>th</sup>**

***View Announcement – Register Now!***

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