From field, to office and back to the field… Carlson Has You Covered!



Wondering what Carlson has to offer? Check out these recent recordings for a tour of Carlson's desktop software programs for surveyors, designers, engineers and construction contractors

Carlson with IntelliCAD

Carlson Civil Suite with Survey, Civil, Hydrology and GIS

Carlson Takeoff Suite with Construction, CADnet, Trench and GeoTech

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"See" you soon at the Western Regional Virtual Surveyors Conference!

I'm very excited to be taking part in this year's Magnificent Seven – Western Regional Virtual Surveyors Conference.

This is an exciting joint effort between these 7 participants:

Alaska Society of Professional Surveyors

Arizona Professional Land Surveyors

California Land Surveyors Association

Land Surveyors' Association of Washington

Montana Association of Registered Land Surveyors

Nevada Association of Land Surveyors

New Mexico Professional Surveyors

We are going through all of our orientations, setting up our Virtual Booth and are looking forward to interacting with everyone.

We will be posting updates soon that tell you when to plan on visiting our Virtual Networking Lounge for your chance to win a gift card for the highest score in our online CAD Test and for our schedule of 10 minute presentations on Carlson training and CAD Software Tips & Tricks, Introduction to IntelliCAD as an alternative to your AutoCAD and so much more.

In the meantime, please send us an email if you have any other Carlson training questions or are interested in attending any of our upcoming live, interactive webinars.



Spring Webinars – new voices, new topics



We got such great feedback from our Virtual Workshops back in December that I wanted to try to continue playing with the formats of Carlson webinars into 2021. So, for you longtime webinar attendees – I'm excited to announce that you'll be seeing a lot more variety going forward!

Starting with the March, April and May schedules you'll see that we have "regularly scheduled guests" such as Walt Liles of Terrain Technology, Mark Long and Doug Aaberg of Carlson Software. Each has agreed to conduct at least one webinar a month showcasing their specialty topics.

Walt and his partner Ashton Cary are my go-to guys for anything Carlson Takeoff related – estimating quantities, model building and any kind of data prep for office-to-field technology.

Mark… well, everybody knows and loves Mark. Mark is the product manager for Carlson Hydrology and P3D and there's no one better

for getting into the weeds of Carlson Civil and Hydrology (and P3d).

Doug Aaberg is the product manager for Carlson Survey. He is a licensed Land Surveyor and knows his stuff. He specializes in everything Carlson Survey, especially Field to Finish and LotNet. More recently, Doug has been focusing on establishing best practices for customizing and configuring Carlson Software to work in larger offices and across network deployments. Best practices for everything… Doug is great at figuring out what works for different companies and then providing the training to help implement it.

The March schedule for Carlson Webinars is shown below and you can click here to see the whole upcoming lineup. These webinars are included for FREE if you've purchased software from That CAD Girl so make sure to go here to pre-register for any and all you want to attend. If you haven't yet purchased, please pre-register to attend as a guest.

- March 2nd – Intro to Carlson Software – Settings, Setup, Configuration & Points
- March 10th – Overview of Carlson Field to Finish
- March 11th – Basics of Road Design in Carlson Civil with Mark Long
- March 23rd – Drawing Cleanup for Model Building and Construction Staking with Walt Liles of Terrain Technology
- March 25th – Best Practices for Network Solutions with Carlson's GNSS RTK Systems with Doug Aaberg

Happy 2021!



As we start the new year I wanted to say "Thank you" all for your support over the past many years and, particularly, as we made it through 2020 together.

The end of the year is a crazy time but I am so happy I got to talk to so many of you and hear your smiling faces over the past few weeks.

I wish you all a healthy, happy and prosperous 2021 and look forward to working with you!

That CAD Girl

Let’s Play a Game… Who Said It?

Who said this…?

> *“…I came to realize that there were a variety of other CAD options out there, especially for those who didn’t want to pay the hefty AutoCAD price tag…”*



Bruce Carlson, President of Carlson Software

Circa 2008…?

OR



Lynn Allen, Technology Evangelist for Autodesk from 1997-2018 and “someone who LOVES her AutoCAD”

Circa 2020… ?



Lynn Allen currently works as Global Technology Evangelist at Dassault Systèmes

"…I came to realize that there were a variety of other CAD options out there, especially for those who didn't want to pay the hefty AutoCAD price tag. But were they good enough? Were they DWG file compatible? Were these "CAD-Clones" like cheap Louis Vuitton knock-offs or were they serious, robust, quality CAD solutions? And most importantly (for someone who LOVES her AutoCAD), could I possibly feel comfortable in a new CAD environment?"

> *Lynn has left Autodesk and joined the team at Dassault Systèmes, so she has had ample opportunity to check out* ***DraftSight*** *and see can it really replace AutoCAD in the workplace. Could she feel at home with DraftSight? Would she feel comfortable using DraftSight? I'll let Lynn answer that:*
>
> *"I am happy to say the answer is a great big "Yes!" Not only does DraftSight produce 100% compatible DWG files (complete with blocks, dimension styles, layers etc.) for a mere fraction of the price, but you will feel right at home with DraftSight in no time."*

> *Lynn Allen,* ***DraftSight blog, 7/15/2020***

Also see Cadalyst: Lynn Allen Gives AutoCAD Users a Quick Tour of DraftSight



Carlson Software to Give Users CAD Platform Choice

Carlson Software: Providing Customers a Choice

> *“If a user already has AutoCAD, versions 2000 all the way up to and including 2009, then they can work smoothly and effectively on those platforms. If they don’t,” he added, “and are looking for an alternative, effective and lower cost CAD, Carlson’s 2009 product comes with IntelliCAD built in, ready to use for no extra cost.”*
>
> ***Bruce Carlson,*** ***Business Wire 4/14/2008***

Is the tide turning? Is the market finally working?

If DraftSight can be the answer, so can IntelliCAD – and for the same reasons. The quiet part has been said out loud… yay!

Legendary Lineup for our Virtual Workshop in December

I am really looking forward to having Bruce Carlson, Dave Carlson and many of their talented development and support staff from Carlson Software be part of the fun December 15th,16th and 17th!

Here is our “special guest” list…

- Bruce Carlson, President of Carlson Software
- Dave Carlson, VP of Programming for Carlson Software
- Leonid Entov, Head of IT for Carlson Software
- Lon Watson, Head of Support for Carlson Software
- Shan Lu, Hydrology Programmer for Carlson Software
- Sara Winter, Head of SurvCE Programming for Carlson Software
- John Gerber, Head of SurvCE Support for Carlson Software
- Steve Cummings, CPC & P3d Topo Specialist for Carlson
- Dwayne Tindall, Account Specialist for CAD Masters
- Walt Liles with Terrain Technology

And we can’t forget our A-Team aka the “regular workshop crew”…

- Scott Griffin, Global Sales Director for Carlson Software
- Butch Herter, Director of Hardware for Carlson Software
- Mark Long, Civil & Hydro Specialist for Carlson Software
- Mike Jones, Administrative Support Specialist for Carlson Software
- Doug Aaberg, Survey Support for Carlson Software



Cost is $99 per person and registration includes:

- your option to attend any or all sessions over 3 days
- certificates of attendance for professional development
- Day of Show Specials on software, upgrades and maintenance renewals
- door prizes and giveaways

Click here to register or download the workshop announcement with the Agenda and details

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Carlson Software 2020 Year End

Specials



Carlson has recently announced their year-end pricing for desktop software. This year's specials include Survey with embedded AutoCAD (OEM), Select Suite Pick 2, Select Suite Pick 4, Civil Suite, Takeoff Suite and P3D Topo with Hydro.

Discounts will expire on 12/31/2020! You may also want to keep an eye on our Active Coupon Codes for additional discounts.

And, don't forget! All software purchases through That CAD Girl are eligible for a year's access to our live, interactive webinar training sessions.

If you'd like to learn more about Carlson Civil Suite and Takeoff Suite, you can view some of our recent recordings here.

Carlson 2021 has been

released!



Carlson released the 2021 version of their desktop products on Wednesday Sept 23rd. [Update: Carlson 2021 embedded AutoCAD (OEM) was released on 10/21/2020]

The products released on Wednesday included an embedded copy of IntelliCAD 10 and can also run on top of your separately purchased license of AutoCAD 2017-2021. Carlson Survey and Takeoff 2021 with embedded AutoCAD (OEM) are expected to be released within the next few weeks and an update will be posted here.

If you are currently running Carlson and have an active maintenance contract, you are eligible for a free upgrade to 2021. You will need your 2020 serial number and can use this Lookup screen to find your 2021 serial number.

You can read more about the new features and find more information on Carlson Software's 2021 product page and you can view a recording showing 2021 updates here.

FAQ: What are the improvements to Carlson over previous versions? (a running thread)

Now Offering Payment Plans on Select Carlson Software

Trying to get started with new Carlson Software? Need a little help without hitting the credit cards?

For a limited time, That CAD Girl will be offering payment plans for select Carlson Software. Maybe you want to get started with one module or a bundled set, just let us know and we can work up a proposal allowing payments over a couple months.

Also, with all purchases of software between now and 12/11/2020 you will receive 50% off registration for our 3 days of continuing education Virtual Workshops in December 2020.

September 2020 Webinar Lineup – complete!



Lots of good stuff coming – mostly from others – in September! Current customers of That CAD Girl can attend for free or

webinars are available for purchase. You can read more here.

We’re also happy to have you attend any webinar as a guest if you’d like to try before you buy – just email us here with your request.

Our webinars are live and interactive so you can ask questions and have them answered on the spot. You’ll also receive a record of your attendance to submit for PDH or CEU credit!

Sept 2nd – Intro to Carlson Software – Settings, Setup, Configuration & Points

Sept 10th – Advanced Carlson Hydrology with Mark Long of Carlson Software

Sept 24th – What’s So Special About… Carlson’s Annotate Menu

Sept 25th – Customizing, Migrating and Sharing Settings in Carlson Software – with Doug Aaberg of Carlson Software