12 Months of Webinars Now Available for Purchase

About a year ago I announced that, to ease the amount of time I was spending with each of my customers in online training, I would start presenting live, interactive webinars each month and include those with each new purchase of Carlson Software. It took me awhile to play with the topics and length of time for each webinar but think I've finally settled on a good combination and a formula I can live with down the road.

I thought it would be too much work to provide documentation of attendance but I was able to find a fairly easy way to do so and have been sending emails stating the topics and time each person was logged in and active in the webinar. This is no guarantee of getting PDH credit for the sessions, but it probably does allow some of you to rack up the hours through the year.

My biggest problem has been trying to cram way too much information into each session. So I've started breaking up the material and am trying to keep each webinar to around an hour. You can see the **list of upcoming webinars here** and will notice I've got 3-4 webinars planned per month. Some months there may be more than that but I doubt there will be fewer than 3 unless something unforeseen comes up and I have to reschedule a session one month. It's also likely I'll add some last minute sessions. I've had a tentative list of webinars posted for February 2015 for awhile but just confirmed that I'll have Dean Goodman (of C & G and Carlson Software) presenting a SurvNet Least Squares webinar on February 19th.

Another good/bad problem I hadn't anticipated was that there would be some folks who stumbled along my website and training after they'd purchased the software but who wanted to be able to attend the webinars. Now that I've got a year of them under my

belt and I know what I’m able to offer, I have decided to make the webinars available for purchase to those who don’t need to buy the software.

Through 12/31 you can purchase 12 months (including any partial month) of access to the webinars for $995. After 12/31 the price will be $1,295. You can purchase and read more details **here in the online store**. This will give you approximately 36 hours of training through the year.

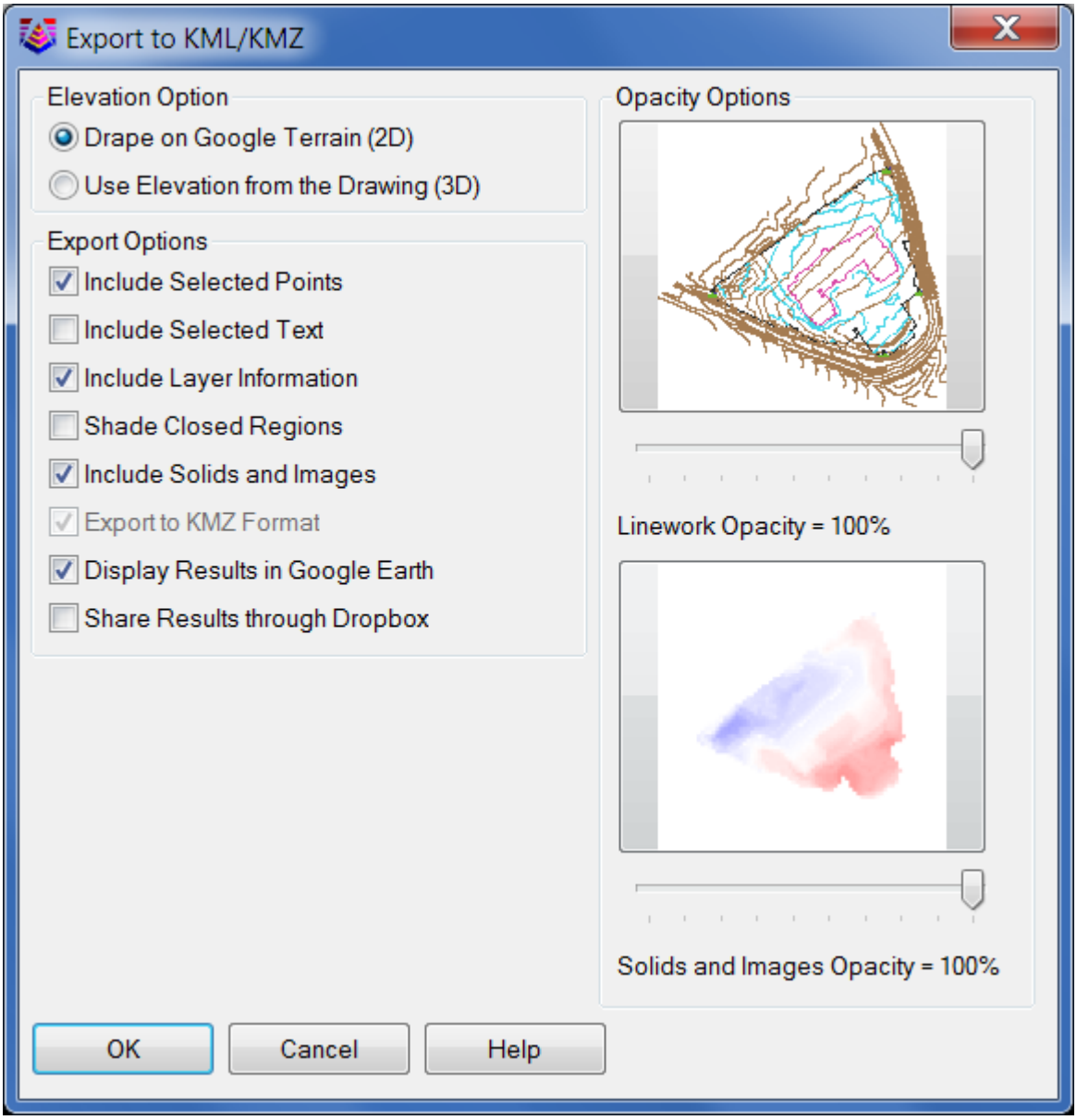
Also, if you purchase a new license of Carlson Software directly from me within 6 months of purchasing access to the webinars, I will apply 30% of price you paid for the webinars toward your new software purchase.

Sorry for all the fine print but I’m trying to make it fair to you and me both!

Did You Know… About Carlson’s Export to KMZ (Google Earth) Command?

Carlson Software gives you the ability to export drawing entities directly to the Google Earth application or, alternatively, to a .kml or .kmz file that can be opened in Google Earth. At this time Carlson supports the export of points, polylines, text, solids, images, lines and arcs to Google Earth or .kml/.kmz files.

In Carlson 2014 they have also included the option of sending

the Google Earth file directly to a Dropbox account for sharing with clients or other project team members.

The Export to Google Earth command is found in the File menu in all Carlson desktop programs.