What is Carlson up to?

This is a good article about Bruce Carlson and where Carlson Software is planning to go in the future…

Independence All the Way

Originally posted on **Carlson Connection** by Jennifer Dibona

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BIM is not GIS

As someone quite entrenched in both disciplines (Civil and Architectural), I'll add my 2 cents worth on the BIM vs. GIS subject.

In my opinion, BIM and GIS are both "methodologies" rather than "products". The acronyms each have their own meaning and refer to designing, building, and managing information in a full life-cycle.

Each discipline has its own standards; from CAD standards to design standards (think of AIA vs. AASHTO), but both BIM and GIS rely on correct As-Built data to provide accurate information about their models.

BIM
The National BIM standard states the definition of BIM as:

"*BIM is best thought of as a digital representation of physical and functional characteristics of a facility…and a shared knowledge resource for information about a facility forming a reliable basis for decisions during its life-cycle; defined as existing from earliest conception to demolition*."

Autodesk has taken the BIM acronym that has provided a great deal of success with their Architectural Modelling packages and applied it to their Civil products as well. Their logic appears to be that its a “3D” product, therefore it is a “BIM” product. I believe that it is irresponsible to change terminology to simply advance product sales.

On the Autodesk Web Site, Autodesk lists a number of products as being “BIM” products:

- Revit
- Navisworks
- Design Review
- AutoCAD LT
- + several more

With the acronym meaning *Building Information Modelling* (with *building* being a *verb* **OR** a *noun*), its interesting to see products such as **AutoCAD LT** and **Design Review** being shown on the list.

Revit
Revit is a Design Tool that allows the storage of certain pieces of information as well as the ability to add custom fields (heating capacity, cooling capacity, etc.) to the actual objects.

Navisworks
Navisworks integrates information from multiple data sources to provide a cohesive collection of information (graphics and data) to analyze things such as clash detection (HVAC duct work clashing with structural components, etc.).

AutoCAD LT
AutoCAD LT is Autodesk’s low-end design package. Apparently, any DWG file creation tool is now a BIM product as well.

Design Review
Design Review is a light-weight DWF viewer and markup tool. While it has been used as a backbone of products such as FMDesktop, its neither a Design tool, nor a Modelling tool.

FMDesktop
Absent from the list is FMDesktop. FMDesktop was one of Autodesk's tools for managing the Building Information and Autodesk just dropped the product (***Note*****:** There are dozens of Facilities Managent Products available that provide similar capabilities such as FM:Systems, Archibus, Tririga, Manhattan, Cadapult, Famis, and more).

In the 2006 – 2007 time frame (when Autodesk acquired FMDesktop), Autodesk themselves showed customers Power Point slides regarding BIM. These slides showed where the "Design", "Build", and then "Operate and Manage" processes were performed. FMDesktop was Autodesk's solution to tell the story of the building lifecycle and where the *information* was to be *managed*. These were broken down into 2 sections: The "Data Collection" piece and the FMDesktop piece.

Data Collection incorporated the Design (several disciplines such as Architects, MEP Systems Engineers, and Structural Engineers) as well as the majority of the Build process. The FMDesktop piece overlapped the Build process and then took over for the "Operate and Manage" process.

In my opinion, building that model of information **AND** managing that information is the true test of a "BIM" solution. There is no 1 product that is a "BIM" product. Its a series of technologies that are incorporated to provide the "information".

Ultimately, a database component is required to work with the graphical representation of data (which certainly could be referred to as the "Building Model").

GIS

GIS is BIM's counterpart whereby Geographic (position on the planet) information is being stored and managed.

Most end users might think of GIS solutions as Google Maps or Google Earth where they can enter an address and out pops a graphic representation of that location or directions on how to get there. The graphic is just the tip of the iceberg. Without the data, the graphic would simply be a pretty picture.

Just as with BIM data, GIS data utilizes design tools to build the graphics and As-Built data and then tools to expand upon the As-Built information.

While there are a number of individual products on the market to assist in the creation, manipulation and distribution of GIS data, a complete GIS system involves more than 1 product or techonology.

A couple of the common Design Products are: Autodesk Civil 3D and Carlson Civil Suite

AutoCAD Civil 3D

Civil 3D is an object-oriented design tool for Civil Engineering applications. Because the tool is object oriented, the end product is not easily distributable. The data can be transferred to other links in the GIS solution chain by using technologies such as LandXML, but the graphical interaction is lost in this process (i.e. the objects are lost).

Carlson Civil Suite

Carlson's Civil products work with DWG files in an AutoCAD or IntelliCAD DWG format. Because the data is stored as compatible DWG information with external data files, the data is easily transferred to other products in the GIS solution chain.

Managing the data developed in the design process is the next component of the GIS life-cycle. A number of products provide those solutions: ESRI ArcGIS, Vueworks, and Custom Mapguide Solutions.

ESRI ArcGIS
ESRI's shp (shape) and adn (coverage) files are quite possibly the most prevalent GIS specific data files available and are often integrated in GIS solutions. ArcGIS allows GIS solutions to be deployed similar to FM solutions in the BIM world.

Vueworks
Vueworks is an organization that builds GIS and Work Management solutions using the ESRI base applications.

MapGuide
MapGuide is Autodesk's development environment to build GIS applications. It is often used in concert with ESRI, Microstation and Autodesk data files.

GIS Standard
While there is not yet a concensus on a singular GIS standard, there are independent Spatial Data Standards employed by each digester of GIS data. You can view some of those here:

- Denver Colorodo Spatial Data Standard
- Oregon Spatial Data Standard
- Federal Geographic Data Committee

Both GIS and BIM perform very specific functions in accordance with their own disciplines. While the terminology is often mis-used, they refer to unique information systems; BIM in the structural facility world and GIS in the geographic world.

Originally posted on **Carlson Connection** by Jon Luby

BIM for Civil… Not

Several months have passed since I made my original post BIM This, BIM That… What is BIM?. In that time, I have asked a lot more questions, read a lot more on the internet and had a lot of discussions with Ladd and Felicia and also read the post by one of our commenters. I think I've developed a more concrete idea about BIM and how it applies, or doesn't, to the civil/survey world and where the various software packages stand in regard to their "BIM-ability".

Now, after all this additional information has percolated in my brain, I'm drawing two main conclusions:

1. It's a fact that the term BIM as it's always been used applies to actual **BUILDINGS** – the noun form of the word. But, more specifically, it starts with construction drawings/design data but then incorporates the as-built data and, over time, continues to grow and collect data through the entire lifespan of the building.

Nothing in all this discussion of "BIM for Civil" gets beyond construction drawings and design data of a civil project. Autodesk is trying to stretch the definition of BIM to cover Civil 3D even though they never move beyond the design process with it either.

Remember, we do not talk about "BM" or Building Modeling. And, we don't work with "GS" or Geographic Systems. The "I" is THE critical factor. And the "I", or Information, piece of BIM is so valuable because it chronicles and helps manage the building through its lifespan.

To be able to legitimately call what we're doing with our Civil programs "BIM", we would need to have a mechanism to attach some sort of database or information to the objects in our drawings.

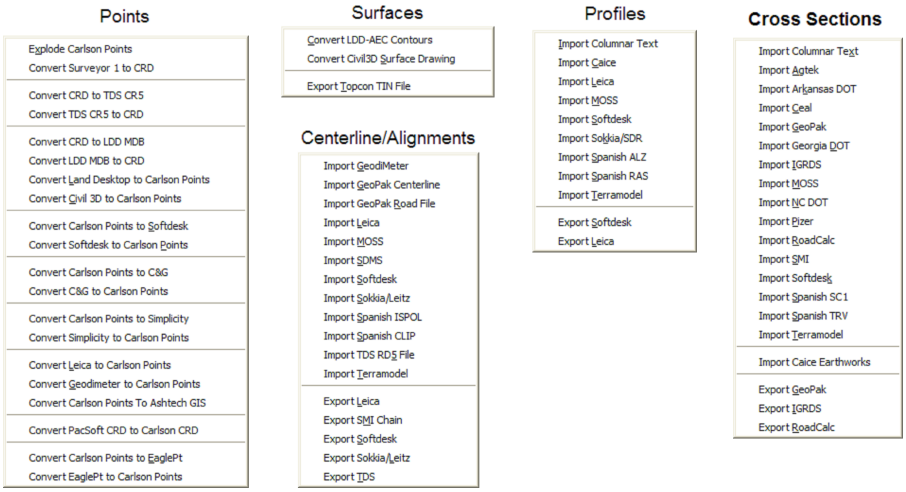
I know, I know… that's why Civil 3D is so great – you can attach data to the objects. But, remember, we're talking about attaching ***AS-BUILT*** data to these objects. Even though we could attach data using Carlson GIS or AutoCAD Map or ESRI, it's simply not part of our current project scope to go back into our construction drawings and update them with as-built data so that:

- maintenance schedules are attached to roadway template surfaces based on asphalt type,
- model numbers are associated to pump stations or
- inspection reports and flow rates are attached to fire hydrant blocks.

My conclusion here is that neither of these products – Carlson nor Civil 3D – meet the true definition of a BIM for civil. Until we start addressing the Information piece for the lifetime of a project, starting with the as-built data, using the term BIM is wrong.

In my opinion, if anyone has the lead on this in the civil arena, it's ESRI.

2. Just because we don't yet attach as-built data to our objects doesn't mean that the data we do attach to our objects isn't valuable. But, leading to my 2nd conclusion, why is it valuable? It's only valuable if it can be shared. And this is where I believe Carlson has the undisputed edge. The image below shows the number of formats and other programs that Carlson is able to import data from and export data to.



Originally posted on **Carlson Connection** by Jennifer Dibona

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Carlson Webinars – BIM, GIS and CAD Standards

Carlson Software recently asked Felicia and me to present webinars on topics we have particular interest in or specialize in.

Felicia’s webinar on BIM, GIS and Carlson Software can be viewed here: BIM, GIS and Carlson Software Webinar

My webinar on CAD Standards can be viewed here: CAD Standards for Carlson Software with AutoCAD or IntelliCAD

Originally posted on **Carlson Connection** by Jennifer Dibona

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Carlson-IntelliCAD GIS Starter Kit from ESRI

Those currently using Carlson with IntelliCAD are eligible for a new “GIS Starter Kit” from ESRI. The Kit includes:

- ArcGIS ArcView desktop software
- A copy of the book *A to Z GIS: An Illustrated Dictionary of Geographic Information Systems*
- A copy of *GIS Tutorial: Workbook for ArcView 9*, Third Edition
- A 10% discount for the ESRI Survey & Engineering GIS Summit ($325 – standard registration price)

To take advantage of the offer, call 1-800-GIS-XPRT (1-800-447-9778) and request the **Carlson-IntelliCAD GIS Starter Kit** and **please have your Carlson Serial Number available**.

You can read more about ESRI’s commitment to survey and engineering services by visiting http://www.ESRI.com/engineering.

Originally posted on **Carlson Connection** by Jennifer DiBona

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Carlson + ESRI = Wow!

So, how cool is this?

At the Carlson User Conference this week in Lexington, KY, Brent Jones of ESRI announced a new grant program in coordination

with Carlson Software. The program will bring ESRI products to every IntelliCAD-based Carlson program.

Speaking with Brent on Tuesday, he said that a few of the details have yet to be worked out, but Carlson IntelliCAD users should be hearing details in about a month.

Originally posted on **Carlson Connection** by Jennifer Dibona

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Top Myths About Carlson Software

I’m asked many of these questions on a fairly regular basis and thought it was time to look into some of them and provide the fullest answer I could. Where possible, I’ve researched and found the answer myself. In a few cases I had to rely on Carlson representatives to supply the answers.

Myth #1 Autodesk stopped working with Carlson in February 2008.

False. In February 2008 Carlson simply stopped being a reseller of Autodesk products.

In other words, if you want to run Carlson on top of AutoCAD, Map, Land Desktop or Civil 3D, you’ll have to buy it from an Autodesk reseller instead of from Carlson. Carlson remains part of Autodesk’s Developer Network (ADN) and is listed on Autodesk’s partner page. The ADN designation provides tools to developers to help build their products on top of Autodesk products. As a point of comparison, Eagle Point Software is also

a development partner of Autodesk.

Myth #2 Carlson is owned by Autodesk or, (“bonus”-myth) Carlson will be sold to another, larger software company.

False. Carlson Software was started in 1983 by Bruce Carlson and remains a private, family-owned business. No one can absolutely guarantee the future, but I have heard Bruce Carlson speak many times about the value he places on competition in the marketplace and his belief that the consolidation of many other software companies has come at the expense of the end-user of the software.

Selling out? I don’t see it. But partnering? Yes. Carlson places a great deal of value on working with any company who wants to work with them. Click on the image below to see the many different programs Carlson imports data from and exports data to.



Myth #3 Because Carlson Software uses basic AutoCAD entities instead of “intelligent objects”, it does not have 3D or dynamic abilities.

False. Carlson Software uses basic AutoCAD entities so that all drawings produced by their programs can be easily shared with any other DWG- or DXF-compatible program, regardless of version. Carlson has figured out a way to have the dynamic reactions work on basic entities such as lines, polylines and text. One example would be having profiles and storm drain structures automatically adjust their elevation as a centerline alignment

is edited and changed along a surface. And, all of this happens without having to fight the dreaded “proxy objects”!

Myth #4 Because Carlson now works on top of Intellicad, it no longer works on top of AutoCAD-based products.

False. Carlson Software has always worked on top of AutoCAD-based products and, if you listen to Bruce Carlson discuss the issue, hopes to always continue doing so.

In April 2008, Carlson began giving their customers an IntelliCAD-based “stand-alone” copy of their software with every purchase of Carlson Civil, Survey, Hydrology, GIS, TakeOff and other programs. (IntelliCAD is widely described as an “AutoCAD-clone”. You can read more HERE.). This, again, gives more power and options to Carlson users because it allows the user to choose whether to run Carlson on top of practically any version of AutoCAD, AutoCAD Map, Land Desktop, Civil 3D or on top of IntelliCAD.

Also, with their Sight Survey program (launched in 2008), Carlson created their first program to run on top of MicroStation.

At last year’s 25th Anniversary users’ conference, Bruce Carlson stated that Carlson hopes to have their software working on 4 different platforms within the next few years: IntelliCAD, AutoCAD, Microstation and ESRI.

Myth #5 Carlson doesn’t have CIVIL “BIM”-ability.

First, the premise of the statement is incorrect. BIM (Building Information Modeling), by definition, has no relationship to the civil engineering industry. It is architectural in scope and

refers to actual buildings and facilities.

However, for several reasons there has been a push to re-define the term BIM to apply to Civil Engineering (in general) and Civil 3D (in particular). When discussing BIM in the context of Civil Engineering, it simply means that a software program has the ability to:

- design to specific criteria
- show a great visual representation of all the components of your project in 3D view and
- dynamically reflect changes to your project.

Can Carlson Software do all that? Absolutely.

Carlson can, and has been able to, produce true 3D models of civil/survey/utility project sites for years. These models can be viewed in 3D and quantities are dynamically updated whenever the model changes.

Because Carlson has strongly served the U.S. mining industry for over 20 years, they long ago developed features for grading, material quantity calculations and surface viewing and visualization to meet the demands of this industry. In fact, the civil industry pales in comparison to the mining industry in regard to these demands.

Myth #6 Carlson has only been developing civil software since 2007.

False. To make sure I got this right, I asked the folks at Carlson for help and received the following in response:

> *Bruce Carlson began developing his software for the mining industry in 1983. By 1984, the program was able to extract profiles and cross-sections, calculate volumes and design road*

profiles. 3D Surface viewing abilities have been available in Carlson Software since the early 1990's.

Carlson developed the stand-alone Carlson Survey program in 1996 and in 1999 Autodesk contracted to market and sell a version of it called "Autodesk Field Survey". Autodesk did away with Field Survey after a few years and Carlson migrated most users over to Carlson Survey where it has grown to become a favorite of surveyors.

Various civil features were organized as modules in a package called SurvCADD that was released in 1989. The civil engineering routines were renamed as Carlson Civil in 2006.

The first Hydrology module for Carlson was released in 1993. It was re-packaged as Carlson Hydrology in 2006.

Carlson Hydrology was the first and, I believe, is still the only H & H software to function entirely within the DWG-environment. If I learn differently after this document is made public, I will post a correction in this space.

Myth #7 Carlson may have found a spot in some surveying firms, but larger firms aren't using it.

False. Again, I requested generic customer data from Carlson and was told that,

Among our 30,000+ users, there are many DOT agencies and also ENR Top 50 firms using Carlson Software. Carlson Software is very experienced in working with large firms, due to their mining background. All 20 of the top 20 U.S. coal companies use Carlson Software at some level, most being standardized on the software for mine planning and design.

As far as my personal experience, I've only been working with Carlson Software for a couple of years and companies I work with tend to have fewer than 25 users. I can personally say that I have seen or know of a few large firms who have moved to or are in the process of moving to Carlson.

These do not include the many customers of mine who have recently let their software contracts lapse, purchased one or more seats of Carlson and have told me they plan to purchase and implement Carlson when the economy rebounds.

Myth #8 Carlson Software does not support the full project lifecycle – Concept to Completion.

False. I think Carlson probably has the project lifecycle covered better than any other software firm in existence.

Carlson Software has data collection, survey processing, civil design, hydrology, GIS, construction material takeoff and machine control software in their stable.

Myth #9 Carlson Software doesn't have the support system in place to adequately support its users.

False. Carlson provides free technical support directly out of their Maysville, KY and Boston, MA offices. Again, I have heard Bruce Carlson say that keeping tech support free and in-house ensures that their software will remain easy-to-use and that the company will always be responsive to the wishes of their customers.

If a bug or other problem with the software is encountered and logged into Carlson's tech support department, the corrected

files will be emailed to you as soon as the programmers develop the fix. Periodically a collection of the updated files will be released to all users as a maintenance patch. These updates are available to all users whether or not they are under a maintenance contract with Carlson.

I received this testimonial from a customer on March 13, 2009.

> *"Recently I found that the Time of Concentration input boxes were inadequate under the hydrology portion of Carlson Civil Suite so I emailed a description of the problem to them. I was very impressed to get a phone call the same day. They discussed the problem with me and had a revised program update to me in under a week. I've been emailing Autodesk for over a year on problems with Civil 3D and never heard a peep. Needless to say I'm very happy with the customer service I have received from Carlson thus far."*
>
> *David Farina, CCAD Engineering*
> *– Greenville, SC*

Other examples of Carlson's responsiveness:

Example 1: The ability of the Carlson Civil & Hydrology "Design Bench Pond" command to have multiple interior benches was added to the software after an attendee at a workshop I held in Raleigh, NC in December 2007 requested it.

Example 2: In the LotNet command, the prompts asking users to specify minimum and maximum building offset distances for lot layout generated too many tech support calls. In the next release, the prompts were re-worded to make the intent more clear.

Example 3: The LotNet command now allows you to designate "sub-areas" (such as wetlands, stream buffers, poor soils, etc.) to

be excluded from your area to be subdivided during the lot layout routine. This request came from a prospect during a demonstration in Raleigh.

Example 4: I understand that Carlson's tech support team was bombarded by requests to change the default cul-de-sac location from the "Start" of the road to the "End" of the road in the RoadNet command. This was changed in the 2009 release.

Example 5: The ability to draw multiple building pads inside lots during the lot layout routine in LotNet was requested by a firm out of Savannah, GA.

Myth #10 Carlson Software can't share data with Land Desktop or Civil 3D.

False. Carlson has many tools in their software to import civil/survey data from and export data to Land Desktop and Civil 3D. It can be said that Carlson Software works with Civil 3D data as well as Land Desktop or any other civil/survey software and also works with Land Desktop data as well as Civil 3D or any other software.

Carlson has LandXML import and export functionality, can directly convert Land Desktop points and contours into Carlson points and contours and also imports a Civil 3D surface as elevated contours.

Regardless of the civil/survey software being used, LandXML is the best mechanism to import/export a surface model because it maintains the TIN lines of the surface.

Myth #11 To be continued.

If anyone thinks of other question(s) they’d like to supply, please email me HERE. I’m open to suggestions and don’t mind expanding beyond 10 Myths.

Originally posted on **Carlson Connection** by Jennifer Dibona