

# Christmas comes early... Carlson just announced their year-end specials!

Well, it **says** November 1st but I just received an email that they've launched this promotion today to coincide with a magazine advertisement! I know a lot of you have been waiting for this promotion and it's finally here.

For a limited time I'm also offering a special "build-your-own-suite" package that will allow you to choose any 4 of these programs to create the bundle that works best for you: Survey, Civil, Hydrology, GIS, CADNet, Trench or GeoTech.

**The Best Deals of the Year are Here**  
Starting November 1st until December 31st 2015

**In the Office**  
Carlson Civil Suite – The premium survey and civil design software package. Includes Carlson Civil, Survey Hydrology, GIS. Save over \$1,000 on a perpetual license with 1 year of maintenance included. Learn more at: [carlson.com/civilsuite](http://carlson.com/civilsuite)

Limited Time Price  
**\$2,750**

Fair Price Full CAD  
Free Support



**In the Field**  
BRx5 + SurvCE GPS + your choice of data collector – Get a complete rover system for less. Learn more at: [carlson.com/hardware](http://carlson.com/hardware)

Carlson MINIZ  
BRx5 + SurvCE GPS  
Limited Time Price  
**\$8,995**

Carlson Surveyor 2  
BRx5 + SurvCE GPS  
Limited Time Price  
**\$9,995**



**Special for existing customers**  
Carlson CADnet – Create CAD from PDE, BIM, paper plans and more. Save 33% and add CADnet to your arsenal. Learn more at: [carlson.com/cadnet](http://carlson.com/cadnet)

Limited Time Price  
**\$995**



You can request a custom proposal if you're interested in the "build-your-own-suite" or visit my online store here to purchase the standard Civil Suite and maintenance.

Remember, all purchases through That CAD Girl make you and your co-workers eligible for a year of our live, interactive webinars

(see list of upcoming topics here) so you won't simply be left on your own to learn a new software. Documentation of attendance will be provided so you may also receive PDH credit from your licensing agency.

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**In the Office**  
Carlson CMT Suite – The premium survey and CMT budget software package. Includes Carlson CMT Survey, Mapping, LRS. Save over \$1,000 on a perpetual license with 1 year of maintenance included. Learn more at: [carlson.com/cmtsuite](http://carlson.com/cmtsuite)

Carlson CMT Suite  
Carlson Hydrology  
Carlson CMT Survey

Limited Time Price  
**\$2,750**

Fair Price Full CAD Free Support

**In the Field**  
BBa5 + SurvCE GPS – your choice of data collector – Get a complete survey system for less. Learn more at: [carlson.com/fieldgear](http://carlson.com/fieldgear)

Carlson HIN2  
BBa5 + SurvCE GPS  
Limited Time Price  
**\$8,995**

Carlson Surveyor 2  
BBa5 + SurvCE GPS  
Limited Time Price  
**\$9,995**

Carlson SurvCE

**Special for existing customers**  
Carlson CADnet – Create CAD from PDF, BMP, paper plans and more. Save 25% and add CADnet to your annual. Learn more at: [carlson.com/cadnet](http://carlson.com/cadnet)

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Carlson CADnet

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# Special Financing Offer Thru 8/31/2015

That CAD Girl is working with Carlson Software and Advance Acceptance to offer special, low rate financing through 8/31/2015.

Rates of 0%, 1.99% and 2.99% are available for new software purchases and for Carlson BRx5 GNSS Receivers. Minimum purchase is \$5000.

A few other details apply – call or email to find out more or [click here](#) to download the promotional brochure.



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## Thank You!

As 2013 wraps up I'd like to offer a sincere 'Thank You' to all of my customers for your business. I've had a lot of repeats from previous years but I've also added more new customers in 2013 than I did in 2012 – that's one thing I look at to determine whether my year has been better than the one before.

Another number that may be surprising is that almost 90% of my software sales so far in 2013 have been to companies who purchased only 1 or 2 seats of software through the year. As much as I love selling a bunch of seats to one customer, I know that larger organizations typically have a larger support system around them. I'm happy I can help out so many of the "little guys".

The economy has been tough on everyone the past several years but it's been particularly brutal to those in the land surveying, civil engineering and construction fields. For good or for bad, we've all had to figure out just how efficient we can be and how we can get as much work done by as few people as possible and for the least number of dollars.

I hope I've been able to help in some way by extending software discounts where possible and training your staff to help your company get the most out of your software investment.

I wish everyone a safe, happy and prosperous 2014!

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## **That CAD Girl – September 2011 Newsletter**

Our September 2011 Newsletter can be downloaded [HERE](#)

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## **We're Now On Facebook**

Or maybe I should say, "We're now on Facebook... again"! Kudos to those few people who stumbled onto the Facebook account I played around with and forgot to delete months ago, but a new That CAD Girl Facebook page has now been launched.

I plan to use Facebook as the primary method of keeping everyone up to date on the latest events & training classes and news about Carlson and Autodesk software releases. Hope to see you there!

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# **That CAD Girl – April 2011 Newsletter**

Our April 2011 Newsletter can be downloaded [HERE](#)